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Welcome by the EURAM President

Dear colleagues and friends,

“Making knowledge work” assumes utmost importance in a post truth era. I congratulate EURAM 2017 team for espousing such a meaningful theme in a very timely manner!

Making knowledge work may advance mutual respect, harmony and creativity and help us create more human-centred organisations.

EURAM is a community of engaged scholars. It is dedicated to being a home for responsible research which foresees and assesses potential consequences and societal prospects in the search for truth. This year we will discuss ways of excelling in responsible management during our first plenary with the participation of Stewart Clegg, Anne S. Tsui, Mats Alvesson and Stéphanie Dameron. We are also keen in collaborating with different knowledge communities to enrich our knowledge base in management. In Glasgow, we are hosting experts from different disciplines for a stimulating exchange of ideas. The plenary on the changing European political landscape with the participation of Markku Markkula, Richard Higgott, Martine Durand and John Curtice will help us understand the innovative ways of managing social sustainability in Europe. Finally, we will also have a thought provoking session which falls outside the scope of business research. Colin Suckling and Kerem Akartunali from University of Strathclyde with their perspectives on blue sky research and big data will extend the limits of our thinking. I invite you to enjoy these inspiring events in Glasgow. I am thankful to all the panellists who will challenge us with their talks!

At this point I would like to express my gratitude to those who have contributed to this conference; SIG chairs and officers, track and symposia proponents, reviewers, authors, Conference Programme Committee, DEKON, University of Strathclyde, conference sponsors, executive committee members, DC chairs, our executive officer and Local Organising Committee. Their commitment has created this stimulating conference programme which will help us discover new ways of making knowledge work!

Sibel Yamak
EURAM President
Wouldn’t it be nice if we knew how to manage ourselves? How many problems could then be solved? Isn’t it so often the case that at the heart of so many issues, there is a lack of organisation? This applies to organising a conference, to managing EURAM, to running a small business, a charity, a multinational corporation, and to local government as much as it does to assuming responsibility for the well being of a country or solve the many global problems that we face these days. Management and organisation is at the heart of finding and implementing solutions.

Of course, we are dealing with wicked problems and it is not my intention to trivialise things. I just want to bring into scope the importance of our work as management scholars and the potential that we have in contributing to society. Management itself is a wicked problem and that is probably the reason why we all are so interested in it. So often, technological issues can be overcome, making them work is where problems then seem to be insurmountable.

EURAM 2017 is not going to generate the solutions to all our woes and anguishes. But with the combined intellect available, we should be able to make a contribution, if it is not by keeping EURAM organised, then it is by the research we are reporting on, and the ideas we generate and disseminate. Sometimes it is as easy as taking a step back, anticipate what is coming, and just getting your tasks, structures, flow charts, and information infrastructure in order. On other occasions it is a matter of boldly going forward but learning from the journey. We will always be dealing with people, personalities, and conflicting interests and insights. But that is part of the challenge and finding out what to do under which circumstances, critically engaging with how things are done and whether this can be done differently, better maybe, isn’t this what management scholarship is all about?

Of course, you are free to disagree with me. That is the purpose of having a conference. EURAM 2017 is this wonderful opportunity to discuss and debate, during the paper presentations, the symposia, the plenaries, and the LABs, and of course in the corridors and during the lunch and coffee breaks, or over dinner or drinks in the lovely city of Glasgow.

I would like to thank the many people who have contributed to organising EURAM 2017 at Strathclyde Business School. First, there is the University of Strathclyde as well as the many people at the Business School and the Department of Strategy & Organisation in particular, whose tireless commitment and membership of the Local Organising Committee has made it all possible. There always is Luisa Jaffé, at the very heart of the EURAM organisation in Brussels, without whom EURAM would stop operating. Thanks must go to our sponsors and the Glasgow City Council, Glasgow City Marketing Bureau and VisitScotland, for making their generous contributions. Thank you to the speakers in the plenaries, the LABs, the symposia, the leadership of the 13 Strategic Interest Groups, as well as the authors presenting their papers, the session chairs, and all the delegates who are joining me in Glasgow. Without any of you, there would not be a conference.

And finally, when we make our knowledge work, that is the knowledge we as management scholars generate, the world would be a better place, wouldn’t it?

Harry Sminia
Conference Chair
Welcome by the Principal of the University of Strathclyde

On behalf of the University of Strathclyde and our Strathclyde Business School (SBS), I am delighted to welcome you to this year’s EURAM conference. As Scotland’s premier business school within a leading international technological university, situated in the heart of Glasgow, it is a privilege to host our distinguished colleagues in the fields of management and management science.

The conference theme, ‘Managing Knowledge: Making Knowledge Work’ is particularly pertinent to the University. Inspired by its founding mission as ‘the place of useful learning’, the University makes a positive difference to the lives of its students, to society and to the world through knowledge discovery and exchange. Our reputation and influence is global, contributing to the social, cultural and economic life of Scotland - through the presence of a vibrant, international student community - as a major employer and by proactive engagement with the city leadership to drive Glasgow’s growth.

Having recently been transformed with a £23.2 million investment, SBS is one of four faculties within the University. It is one of only a handful of business schools in the world to be triple-accredited by the Association to Advance Collegiate Schools of Business, EQUIS – the European quality assurance scheme, and the Association of MBAs. The business faculty has held this triple accreditation status for over a decade, and more recently we have been delighted to be recognised as the Times Higher Education Business School of the Year.

The school was also awarded the Small Business Charter Gold Award, recognising the Hunter Centre for Entrepreneurship housed at the Business School, joining an elite group of only five other institutions at the forefront of entrepreneurship in the UK. This highlights the Centre’s world-leading support for scaling Scottish firms through innovation, internationalisation and leadership.

In addition to its international accreditation, Strathclyde has a reputation for research excellence. It has been rated in the top 10 business schools in the UK for its research - and first in Scotland - in the Research Excellence Framework (REF) which measures the quality and breadth of research.

We’re very much looking forward to exploring and discussing the most up-to-date research in the management field to further academic impact. I’m sure the conference will prove to be an excellent opportunity for a lively exchange of views and I wish everyone an informative and enjoyable time here at Strathclyde.

Professor Sir Jim McDonald
Principal & Vice-Chancellor, University of Strathclyde
EURAM’17 Organising Committee

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Harry Sminia

Co-chair:
Dr. Kerem Akartunali

Co-chair and LABs Organiser
Dr. Veselina Stoyanova

Doctoral Colloquium & Plenary Organiser
Prof. Peter McKiernan

Conference Support
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Conference Support
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Sweden - Maria Elmquist, Chalmers University of Technology

Switzerland - Xavier Castaner, University of Lausanne / HEC

U.K. - Joana Vassilopoulou, University of Sussex

U.S.A - S. Robert Hernandez, University of Alabama at Birmingham

Luisa Jaffé
EURAM Executive Officer
General Information

Please do not forget to bring your presentation on a USB key, you will not be able to connect your own computer.

Conference Venue

The EURAM 2017 Conference is taking place at the University of Strathclyde Business School, 199 Cathedral Street, Glasgow, G4 0QU.

Four buildings are being used for the conference: Strathclyde Business School (SBS), Technology and Innovation Centre (TIC), the John Anderson building and the Graham Hills building. Track sessions will take place in each of these locations with coffee breaks being served in each building.

LABs will be held on the afternoon of the 20th June in SBS. Symposia sessions are planned for all locations other than the Graham Hills building.

Plenary sessions including keynote round-tables, welcome speeches, general assembly and the publishers’ plaza are held in TIC where lunches will be served for all conference delegates on each day of the proceedings. The Registration Desk will be located in TIC. Please avoid bringing your luggage and keep it in your hotel room. A cloakroom is available in TIC.

All participants, official guests and accompanying persons have to wear their name badge. Please note that unfortunately, there will be a 15 Euros charge to replace a lost badge.

Buildings

- **TIC, 99 George Street, Glasgow, G1 1RD**
  - Registration Desk
  - SIG Events & Track Parallel Sessions: 07 (International Management); 08 (Managing Sport); 09 (Organizational Behaviour); 12 (Research Methods & Research Practice)
  - Lunch (5 minutes away from each building)
  - Publishers’ Plaza

- **SBS, 199 Cathedral Street, Glasgow, G4 0QU, Stenhouse Wing and Cathedral Wing rooms**
  - SIG Events & Track Parallel Sessions: 01 (Business for Society); 03 (Entrepreneurship); 06 (Innovation); 07 (International Management); 08 (Managing Sport); 09 (Organizational Behaviour); 10 (Project Organizing); 11 (Public Management and Non Profit Management); 13 (Strategic Management); 14 (General Conference)
  - LABs
  - Meet the Editors sessions
  - All sessions and events on Saturday morning

- **Graham Hills Building, 50 Richmond Street, Glasgow, G1 1XP**
  - Meet the Editors sessions
  - SIG Events & Track Parallel Sessions: 04 (Family Business Research); 11 (Public Management and Non Profit Management); 12 (Research Methods & Research Practice)

- **John Anderson Building, 107 Rottenrow East, Glasgow, G4 0NG**
  - Meet the Editors sessions
  - SIG Events & Track Parallel Sessions: 02 (Corporate Governance); 05 (Gender, Race and Diversity in Organisations); 06 (Innovation); 10 (Project Organizing); 13 (Strategic Management)
General Information

Certificate of Attendance
Certificates of attendance can be obtained free of charge by all registered delegates from the registration desk.

Conference Registration
The registration and information desk is located inside TIC in the Level 2 Foyer immediately adjacent to the Main Auditorium and Main Entrance. The opening hours of the registration desk are:
- 20 June 2017 – 14:00-18:30
- 21 June 2017 – 8:00 -18:30
- 22 June 2017 – 8:00-18:30
- 23 June 2017 – 8:00-18:30

Room Capacities
Due to safety regulations, the maximum attendance is limited by room capacity meaning that once all seats are taken, the session is full and no-one else can be admitted. The Organising Committee, in collaboration with the Track and SIG Chairs, has endeavoured to schedule all sessions by taking into account the estimated number of participants.

EURAM Party (Kelvingrove Art Gallery and Museum)
Friday 23rd June, 7pm
Address: Argyle Street, Glasgow G3 8AG
Kelvingrove is situated on the edge of Kelvingrove Park, in the heart of Glasgow’s West End. The museum is around a 20 minute walk from the city centre.
Kelvingrove is five minutes’ walk away from Kelvinside subway station. You can also alight at Kelvinbridge subway and walk through Kelvingrove Park, which takes around 15 minutes.
The museum is around 20 minutes away from Partick Train Station.
First Bus services 2, 3 and 77 all stop outside the museum.

Free Wi-Fi Internet & Opening of a computer session
Please see detailed information on page 12.

Publishers’ Plaza
The publishers’ plaza is located inside TIC in the Level 2 Foyer and will be there for the duration of the conference.
General Information

Coffee Breaks and Lunches

Coffee Breaks

<table>
<thead>
<tr>
<th>Days</th>
<th>Hours</th>
<th>TIC</th>
<th>Business School</th>
<th>Graham Hills</th>
<th>John Anderson</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday 21 June</td>
<td>10:30-10:50</td>
<td>Level 2 &amp; 3 Foyers &amp; Cafe</td>
<td>Level 1 Foyer Stenhouse Wing</td>
<td>Level 5 Cluster</td>
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<td></td>
<td>16:00-16:30</td>
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<td>Level 3</td>
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<tr>
<td>Thursday 22 June</td>
<td>10:30-10:50</td>
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<td>Friday 23 June</td>
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<tr>
<td>Saturday 24 June</td>
<td>10:30-10:50</td>
<td>Only in Business School</td>
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</tr>
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</table>

Lunches

The lunches will be served at TIC building Level 2 and Level 3 Foyers.

Cycle Hire

Glasgow is home to a public cycle hire scheme, operated and maintained by Nextbike. With 400 bikes for hire in 43 locations, it’s available 24/7. You can rent a bike via Nextbike’s Android/iPhone App, through the on-bike computer, or by phoning +44 (0)20 816 69851. Rental starts at £1 for the first 30 minutes.

Health & Safety

Fire alarm tests will be carried out as follows:
- Tuesday, 10am – Stenhouse Wing, SBS
- Wednesday, 10am – Cathedral Wing, SBS
- Thursday, 9am – John Anderson Building
- Friday, 12.30pm – TIC
- Friday, 9.30am – Graham Hills Building

Lifts will be out of service for a short time while the test is carried out.
Wifi Usage

The Wi-Fi network eduroam

Academic Visitors
If you are visiting from an institution that participates in the eduroam WiFi network, you can connect to eduroam at Strathclyde using your own username and password supplied by your home institution.

Your device must be configured for eduroam before you arrive at Strathclyde but once configured, will connect here in the same way as at your home institution.

The Wi-Fi network WiFi Guest

If you are unable to access eduroam you can use our “Wifi Guest” network. This network uses the same infrastructure and authentication system as “_The Cloud” network found in other public places across the UK, a service which is provided by BskyB.

If you already have an account with “_The Cloud” log in using your existing credentials, if not follow these instructions to set up a free account.

Setting up “Wifi Guest”

To use the Wifi Guest wireless network:

1. Select “WiFi Guest” from your list of available wireless networks

![WiFi Guest Network Selection](image)

2. Launch your preferred browser and select Go

![Go to Webpage](image)

3. To use this service you must create an account. If you have already created an “_The Cloud” account elsewhere, you may use these credentials to access this service, otherwise choose the “Create Account” option shown below
4. Enter all information requested – name, address, date of birth, postcode, telephone number, memorable question and select Continue.

You are now online with “_The Cloud”

If at any time you wish to remove your details from the BskyB database you can contact their support team directly by email at wifisupport@bskyb.com.
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### A Selection of **EMR** Top Cited Articles in 2016

1. Relevance in business research: the case of country-of-origin research in marketing
   Jean-Claude Usunier
2. The value of European patents
   Alfonso Gambardella, Dietmar Harhoff, Bart Verspagen
3. Women directors’ contribution to board decision-making and strategic involvement: The role of equality perception
   Sabina Nielsen, Morten Huse
4. Spinoffs: A review and synthesis
   Steven Klepper
5. Partner Geographic and Organizational Proximity and the Innovative Performance of Knowledge-Creating Alliances
   Antonio Capaldo, Antonio Messeni Petruzzelli


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**We’re looking forward to meeting you in the TIC Building Foyer**

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Acclaimed Author of Willful Blindness: Why We Ignore the Obvious at Our Peril

David Petraeus
Director of the U.S. Central Intelligence Agency (2011-2012)

Herman Van Rompuy
Prime Minister of Belgium (2008-2009)
President of the European Council (2009-2014)

Jeroen van der Veer
Chief Executive of Royal Dutch Shell plc (2004-2009)

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Dean of Deloitte University Europe, the Middle East and Africa (EMEA)

Program Chair: Patrick Sweet
Co-Director, Leadership Alliance for the Geneva Centre for Security Policy – Center for Creative Leadership

www.ila-net.org/Conferences
Special Events

Monday 19 & Tuesday 20 June
EURAM Doctoral Colloquium

Tuesday 20 June 2017

- **EURAM LABs**
  14:00 - 18:00 – Business School, Stenhouse Wing
  - Lab 1 - “Reviewing: Why, What, How, how much and when” (Yehuda Baruch and Mustafa Özbilgin), Rooms SW104, SW106 and SW107
  - Lab 2 - “The Realities of Teaching: Creative approaches from the field” (Nikos Danias), Room SW105
  - Lab 3 - “Effective Knowledge Work: Challenges and Experiences” (Stefan Gueldenberg), Room SW204

- **Welcome Reception**
  18:30 - 20:30 – Glasgow City Chambers (sponsored by the Glasgow City Council)

- **Executive Committee Meeting & Dinner**
  20:00 - 21:30 – Browns Glasgow (1 George Square)

Wednesday 21 June 2017

- **Welcome First Timers**
  09:00 - 10:30 – Cathedral Wing, Room CW310

- **Board Meeting**
  12:00 - 14:00 – Lunch & Meeting, Room CW310

- **PLENARY: Welcome Speeches & Keynote Roundtable**
  TIC Lecture Theatre
  14:00 - 14:30 – Welcome Speeches
  14:30 - 16:00 – Plenary 1: **Responsible Research in Business and Management** (Peter McKiernan, Stewart Clegg, Anne S. Tsui, Mats Alvesson, Stéphanie Dameron)

Thursday 22 June 2017

- **EECC Presentations**
  10:50 - 12:30 – Stenhouse Wing, Room SW106

- **Meet the Editors**
  10:50 - 12:30 – Business School, Stenhouse Wing, John Anderson Building and Graham Hills Building

**Session 1: Stenhouse Wing, Room SW105**

*European Management Journal* - Thomas Anker
*European Management Review* - Mustafa Özbilgin
*Journal of Management & Organization* - Tui McKeown
*Journal of Management Studies* - Corinne Post
*Long Range Planning* - Tomi Laamanen

**Chair** Veselina Stoyanova: Presentation of the journals including answers to the question “How to publish research that matters?” - Q&A
Session 2: John Anderson Building, Room JA317

Business Research Quarterly - Isabel Díez-Vial
Human Resource Management - Yehuda Baruch
Human Resource Management Journal - Dora Scholarios
International Journal of Management Reviews - Dermot Breslin
Journal of Management - Taco Reus

Chair Harry Sminia: Presentation of the journals including answers to the question “How to publish research that matters?” - Q&A

Session 3: John Anderson Building, Room JA314

Academy of Management Discoveries - Gail Whiteman
Entrepreneurship Theory and Practice - Wouter Stam
Family Business Review - TBC
Journal of Global Mobility - Jan Selmer
Kybernetes - Steffen Roth
Equality, Diversity and Inclusion - Eddy Ng

Chair Elizabeth Montoya Martinez: Presentation of the journals including answers to the question “How to publish research that matters?” - Q&A

Session 4: Graham Hills Building, Room GH514

European Management Review: Special Issue on Family Involvement in Management and Firm Growth - Salvatore Sciascia
Journal of Business Ethics: Special Issue on 'Spirituality and Ethics' and Family Business - Joe Astrachan
Journal of Entrepreneurship and Regional Development: Special Issue on Locality and Internationalization in Family Business - Massimo Baù

Chair Massimo Baù: Presentation of the Special Issues including answers to the question “why family business research matters. Disentangling family business issues in different research contexts” - Q&A

• Strathclyde Showcase Event
10:50 – 12:30 – Stenhouse Wing, Room SW204
“From Blue Sky Research to Big Data: External Perspectives on Making Knowledge Work” (Colin Suckling, Kerem Akartunali)

• PMI Roundtable
10:50 – 12:30 – Cathedral Wing, Room CW310

• Presidential Activity
12:30 – 14:00 – Stenhouse Wing, Room SW204

• SIG Social Events
After conference events.
Friday 23 June 2017

- **PLENARY: Keynote Roundtable & EURAM General Assembly**
  TIC Lecture Theatre
  14:00 - 15:30 – Plenary 2: The Changing European Political Landscape (Markku Markkula, Richard Higgott, Martine Durand, John Curtice)
  15:30 - 15:50 - Awards
  15:50 - 16:20 – EURAM General Assembly

- **EMR Editorial Meeting**
  16:30 - 18:00 – Cathedral Wing, CW310

- **EURAM Party**
  19:00 – Kelvingrove Museum

Saturday 24 June 2017

- **Executive Committee Meeting**
  9:00 - 10:30 – Stenhouse Wing, Room SW107

- **SIG Chairs Meeting**
  10:50 - 12:30 – Stenhouse Wing, Room SW107

**END of the CONFERENCE**

**SPECIAL EVENTS FURTHER INFORMATION**

**Strathclyde Showcase Event: “From Blue Sky Research to Big Data: External Perspectives on Making Knowledge Work”**

This keynote session features two Strathclyde researchers, Prof Colin Suckling and Dr Kerem Akartunali, whose work is situated outside the traditional scope of business research, yet still addresses the theme of the conference, “Making Knowledge Work”. With individual presentations and plenty of time for discussion, the session aims to not only provide different perspectives but also to explore challenges and opportunities in the broad business of knowledge and its practicalities.

In the first part of the session, Colin enquires whether blue-sky research is worth it. Medicinal chemistry to be successful builds on chemistry and biology and then requires translation through business to reach the market. Last year, Colin gave himself the challenge of writing an e-book in which he reviewed the significance of blue-sky research by others over the past 100 years that has had a significant effect on my work using Nobel Prize winners as the reference points. 25 highly distinct contributions were identified which are arguably essential for us to get where we are now, at the science-medicine and science-commercial interface. Colin will explain why he has chosen to work in the therapeutic areas of anti-infective and immunomodulatory drugs, some of the basic scientific concepts, and how the blue-sky research of the past has made it possible. He will then describe what academics are doing in drug discovery that differs from the global pharmaceutical industry and how the commercial development of discoveries are approached.

In the second part of the session, Kerem takes a short journey through the very fast and exciting history of big data (and more importantly, making sense of it). Throughout the history, civilizations collected all kinds of data from their trades to their populations, and developed mathematical and statistical methods (and later computers) to calculate anything that could be used analytically to reach better decisions, whether for managing a small
business or for governing an empire. With the emergence of the internet over the last 25 years, this phenomenon has now turned into what is popularly termed ‘big data’, as we reach the point where we generate as much data in a few days as has been created since the start of human civilization. Kerem will describe how scientists and engineers from all disciplines negotiate this challenge and find ways to make data usable and understandable by anyone. He will also discuss the factors which lead to new ideas and technologies becoming commercially successful (and whether this can be linked back to blue-sky research?).

Colin has spent virtually his whole academic and scientific career working at the University of Strathclyde in teaching and research in organic and medicinal chemistry and in academic management, including University’s commercialisation activities. From his discoveries in medicinal and synthetic chemistry he has undertaken several commercialisation ventures with some success.

Kerem, trained as engineer turned into applied mathematician, spent his academic life on decision support and mathematical optimization. He has worked with various companies from a broad range of industries to facilitate better decision making.

EECC Presentations
The aim of the EECC is to offer a platform for early career academics (broadly defined e.g. assistant professors, Post-doctoral researchers, recently appointed lecturers/associate professors, advanced PhD students) to come together to discuss key challenges, learn from experts and share career related insights. The EECC provides a forum for networking, knowledge exchange and development of research collaborations. Want to learn more about some current research topics of our community? Interested to join us? We are looking forward to welcoming you to our session!

PMI Roundtable

Objectives
• Providing an overview on current research and trends in the fields of innovation and project management
• Developing possible research topics on the interface between Project Management and Innovation.
• Introducing the new PMI EURAM Research Grant 2018 sponsored by Project Management Institute for cooperation research between the Project Organising SIG and the Innovation SIG, who is the cooperating partner for 2018.

Agenda
• Welcome & introduction, Pernille Eskerod, Webster University
• Statement by Sibel Yamak, EURAM President, Wolverhampton University
• Project Management research: current trends and emerging topics, Martina Huemann, WU Vienna, Project Organising SIG
• Innovation research: current trends and emerging topics, Pascal Le Masson, MINES ParisTech, Innovation SIG
• A possible research agenda, when Project Management and Innovations meet, Anne Sigismund Huff, EURAM Fellow, Dublin City University
• Information on the PMI EURAM Research Grant PO & INNO 2018, Carla Messikomer, Project Management Institute
• Discussion with the audience
• Summary
Keynote Round Table 1

June 21, 2017 (14:30-16:00 – Level 2 Main Auditorium, TIC)
Responsible Research in Business and Management

During the last 2 EURAM conferences in Warsaw and in Paris, the Academy explored the future of management education in Europe through the eyes of many foresightful scholars. This plenary continues that exploration by examining the ideas and proposals in the White paper produced by an international group of academic Presidents, past Presidents, Deans and authors on the topic, who have examined what Responsible Research in Business and Management might look like in the future. Their two year project was supported by the accreditation agencies EQUIS and AACSB. The proposals in the White Paper will challenge our thinking about how we do business in our profession and, if adopted, they will alter the course of our present pathway dramatically. Will publishing in top rated journals be a thing of the past? Will the new research currency be impact? Is there just too much research of poor quality out there? This plenary brings together leading international management scholars who will present the new proposals, subject them to careful scrutiny and present their own critical view to us.

Moderator/ Panellist: Peter McKiernan (Strathclyde Business School, UK)

Peter McKiernan is Professor of Management in the Department of Strategy and Organisation at Strathclyde Business School. He has held Professorial positions at the Universities of Warwick, St Andrews, Malta and the Sir Walter Murdoch Chair in Management and Governance at Murdoch University, Australia.

Panellists:

Mats Alvesson is Professor of Business Administration at the University of Lund, Sweden, at University of Queensland Business School, Australia and at Cass Business School, London. Research interests include critical theory, gender, power, management of professional service (knowledge intensive) organizations, leadership, identity, organizational image, organizational culture and symbolism, qualitative methods and philosophy of science.

Stewart Clegg is Professor of Management and Organization Studies at the University of Technology Sydney. A sociologist, he has published widely in the sociology, management and politics literatures, in most of the leading journals.
Stéphanie Dameron is professor of strategy at Paris Dauphine University where she runs the Chair Strategic and Competitive Intelligence. Her research topics include cooperative relationships within or between organizations and the participation of various stakeholders in the decision making process. She also has a special interest for the management education system. Her work has been published in international journals including the Journal of Management Studies and the British Journal of Management. Institutionally engaged, she is member of the board of Paris-Dauphine University and of the Supervisory board of Essec Business School. She is one of the IG leaders at the Strategic Management Society. She is also the former elected chair of the French Academy of Management and the former chair of the Advisory board of EM Normandie Business Schools.


Anne S. Tsui is Adjunct Distinguished Professor at the University of Notre Dame, Motorola Professor Emerita of International Management at Arizona State University, and concurrently Visiting Distinguished Professor at Peking University and Fudan University, China.
Keynote Round Table 2

June 23, 2017 (14:00-15:30 – Level 2 Main Auditorium, TIC)
The Changing European Political Landscape

Turbulence met our political world in 2016, though its foundations run long and deep into our histories. Issues such as mass migration, the consequences of BREXIT for the stability of the EU, the rise of plutocratic popularists, the distancing of the ruling elites from angry masses, the growing anti-establishment rhetoric and action, moral outrage and untamed terrorism, inter alia, have erupted to create an environmental complexity that organisations must try and navigate. How do managers make sense of it in their strategic decision making? How do management academics grapple with these issues in their research and teaching? What do these issues mean for the ‘freedom’ of our roles as academics? This plenary brings together a politicians (the EU President of the Regions) and globally renowned political scientists who will try and make sense of this changing European political landscape for the benefit of management scholars.

Moderator/ Panellist: Sibel Yamak (President at European Academy of Management)

Sibel Yamak is a professor of management at the University of Wolverhampton. She has a doctorate degree in Organization Theory from Bogaziçi University. She has been a permanent and/or visiting scholar at different universities such as Galatasaray University, Dauphine University, Panthéon Sorbonne University, Southampton University and Manchester University among others. She specializes in governance with a special focus on the relationship between business elites and state, contextual antecedents and impact of top management teams, governance and democratisation relationship and genealogy of corporate social responsibility. Her works have been published in peer reviewed journals such as British Journal of Management, Strategic Management Journal, Group and Organization Management, European Management Journal, European Journal of International Management, International Journal of Human Resource Management. She is associate editor of the European Management Review and editorial board member of Society and Business Review. She acted as guest editor of special issues on Corporate Social Responsibility and Top Management Teams for various academic journals. She is actively involved with different academic associations such as Academy of Management where she previously acted as Management Education and Development Division Research Coordinator. She co-founded EIASM Top Management Team Workshops together with a group of scholars. At the European Academy of Management, she performed as Quality Task Force Chair, Corporate Governance Strategic Interest Group Chair and Vice-President. Currently, she is the President of the EURAM.
Panellists:

**John Curtice** is Professor of Politics, University of Strathclyde and Senior Fellow, NatCen Social Research and the ESRC ‘UK in a Changing Europe’ initiative. His principal research interests are voting behaviour, voting systems and social and political attitudes, and he has been a co-editor of NatCen’s British Social Attitudes series since 1994.

**Martine Durand** is the Director of Statistics and Chief Statistician of the OECD. She is responsible for providing strategic orientation for the Organisation’s statistical policy and oversees all of OECD’s statistical activities. She is in particular responsible for the Organisation’s work on the measurement of people’s well-being and societal progress, promoting the analysis and use of well-being and sustainability indicators for policy-making.

**Professor, Richard Higgott** an Australian and UK citizen is Research Professor at the Institute of European Studies and Distinguished Professor of Diplomacy at Vesalius College at the Vrije Universiteit Brussel. He is also Emeritus Professor of International Political Economy at the University of Warwick.

**Markku Markkula** is the President of the European Committee of the Regions. A long-standing politician, Mr. Markkula has been member of the Espoo City Council since 1980 and is a former member of the Finnish Parliament. Mr. Markkula works at the Aalto University as advisor to Aalto Presidents, where his focus mainly lays on European Union research, innovation and education policy affairs.
SIG Chairs

SIG 01: Business for Society (B4S)

SIG Chair: Jérôme Méric (Université de Poitiers, France)
SIG Programme Chair: Corinne Vercher (Université Paris 13, France)
Chair of the General Track: Francesco Gangi (Second University of Naples)
Past SIG Chair: Rémi Jardat (ISTEC, France)
Communications Officer: Asmaé Diani (Université Paris Est Créteil, France)

SIG 02: Corporate Governance (COGO)

SIG Chair: Jonas Gabrielsson (Lund University, Sweden)
SIG Chair-Elect: Mariateresa Torchia (University of Witten/Herdecke, Germany)
SIG Programme Chair: Heike Mensi-Klarbach (Vienna University of Economics and Business - Austria)
SIG Programme Chair-Elect: Nikolaos Kavadis (University Carlos III of Madrid - Spain)
Communications Officer: Axel Walther (Witten Herdecke University - Germany)
Chairs of the General Track:
Silke Machold (University of Wolverhampton Business School - UK)
Andriy Boytsun (University of Antwerp, Belgium)
Nikolaos Kavadis (University Carlos III Madrid, Spain)

SIG 03: Entrepreneurship (ENT)

SIG Chair: Massimiliano M. Pellegrini (University of Rome “Tor Vergata”, Italy)
SIG Programme Chair: Matthias Raith (Otto-von-Guericke University, Germany)
Past Chair: Lucrezia Songini (Eastern Piedmont University, Italy)
Past Chair: Hans Lundberg (Linnaeus University, Sweden)
Past Chair: Luca Gnan (University of Rome Tor Vergata, Italy)
Communications Officers:
Marzena Starnawska (Gdansk University of Technology, Poland)
Jennet Achyldurdyyeva (National Sun Yat-Sen University, Taiwan)

SIG 04: Family Business Research (FABR)

SIG Chair: Reinhard Pruegl (Zeppelin University, Friedrichshafen, Germany)
SIG Chair: Elect Massimo Baù (Jönköping International Business School, Sweden)
SIG Programme Chair: Claudia Astrachan-Binz (Lucerne University of Applied Sciences and Arts, Switzerland)
SIG Programme Chair Elect: Anneleen Michiels (Hasselt University, Belgium)
SIG 05: Gender, Race, and Diversity in Organisations (GRDO)

SIG Chairwoman: Dr Beverly Dawn Metcalfe – American University of Beirut, Lebanon
Programme Co-chairs:
Prof Jawad Syed - Lahore University of Management Sciences, Pakistan
Dr Hamid Kazeroony – Walden University, USA
Dr Faiza Ali - Liverpool John Moores University, UK
Professor Edwina Pio - AUT University, New Zealand

SIG 06: Innovation (INNO)

SIG Chair: Pascal Le Masson (Mines Paris Tech, France)
Programme Chair: Vivek K. Velamuri (HHL Leipzig Graduate School of Management, Germany)
Co-Programme Chair and Communications Officer: Julia Jonas (University of Erlangen Nuremberg, Germany)
SIG Past Chair: Jan Dul, Rotterdam School of Management, Erasmus University, The Netherlands

SIG 07: International Management (IM)

SIG Chairs:
Markus G Kittler (University of Stirling, UK)
Lisa Siebers (Nottingham Business School, UK)

SIG 08: Managing Sport (SPORT)

SIG Chair: Mathieu Winand (University of Stirling, UK)
Programme Chair: Anna Gerke (Audencia Business School, France)
Communications Officer: Christofer Laurell (Stockholm Business School, Sweden)

SIG 09: Organisational Behaviour (OB)

SIG Chair: Fabian Homberg (Bournemouth University, UK)
SIG Programme Chair: Zeynep Yalabik (University of Bath, UK)
Communications Officer: Ceydan Maden (Istanbul Kemerburgaz University, Turkey)

SIG 10: Project Organising (PO)

SIG Chair: Brian Hobbs (Université de Quebec a Montreal, Canada)
SIG Chair: Elect Martina.Huemann (WU Vienna, Austria)
SIG Programme Chair & Communications Officer: Pernille Eskerod (Webster University Vienna, Austria)
Track Chair (responsible for reviews): Alexander Kock (Technische Universität Darmstadt, Germany)

SIG 11: Public and Non-Profit Management (PM&NPM)

SIG Chair: Denita Cepiku (University of Rome Tor Vergata Italy)
SIG Programme Chair: Andrea Bonomi Savignon (University of Rome Tor Vergata, Italy)
SIG 12: Research Methods and Research Practice (RM&RP)

SIG chair: Evandro Boccato MacEwan University, School of Business, Canada,
Programme chairs:
Jacqueline Fendt ESCP Europe, France
David Gutormsen University of Exeter Business School, UK,
Treasurer: Catherine Cassell University of Leeds, UK
SIG Communication Officer: Gail Clarkson University of Leeds, UK

SIG 13: Strategic Management (SM)

SIG Chair: Tomi Laamanen (University of St.Gallen, Switzerland)
Past Chair: Henk Volberda, (Erasmus University, Netherlands)
SIG Programme Co-Chair: Anabel Fernández-Mesa (University of Valencia, Spain)
SIG Programme Co-Chair: Patrick Reinmoeller (Cranfield University, UK)
Communications Officer: Ana Garcia-Granero (University of Valencia, Spain)
SIG Programme Co-Chair of kick off activities: Xavier Castañer (University of Lausanne / HEC, Switzerland)
SIG Programme Co-Chair of kick off activities: Nuno Oliveira (Tilburg University, Netherlands)
SIG Events

SIG 01: Business for Society (B4S)

• **Kick off:** Room: SW105, Building: SBS Date: Wednesday 21 June, Hour: 9:00-10:30  
  o Presentation of the SIG agenda (B4S Tracks, Symposia, DWG Presentations)  
  o Scientific Event around the call for papers for Society and Business Review “From business and society to business for society: coming (back) to a sounder relation between knowledge and organization.”

• **Social Event:** Thursday evening

• **Plenary:** Room: SW204, Building: SBS Date: Friday 23 June, Hour: 16:30-18:00  
  o Award ceremony (SIG Best papers, SIG best reviewers)  
  o Introduction of the forthcoming epistemic and scientific orientation of the SIG

SIG 02: Corporate Governance (COGO)

• **Kick Off:** Room: 504, Building: John Anderson Date: Wednesday 21 June, Hour: 9:15-12:00  
  o **Panel Session 1 (9:15-10:30):** Managing knowledge and making knowledge work: The role of decision making structures in corporate governance.  
    - BRIAN BOYD: Boards as knowledge networks: a dying paradigm?  
    - JONAS GABRIELSSON: Knowledge and learning in and around boards  
    - ANNA GRANDORI: The role of democratic governance in economic entities  
  o **Panel Session 2 (10:45-12:00):** Managing knowledge and making knowledge work: The role of diversity in corporate governance entities.  
    - CORINNE POST: Delivering responsible corporate governance through features of board composition  
    - SUSAN VINNICOMBE: Why gender balanced boards matters

• **Social Event:** Thursday 22 June, 19:00, Gandolfi Fish, 84-86 Albion Street, Glasgow.

SIG 03: Entrepreneurship (ENT)

• **COST Meeting** (on invitation only): Room: SW204, Building: SBS Date: Wednesday 21 June, Hour: 9:30-10:20

• **Kick Off:** Room: SW204, Building: SBS Date: Wednesday 21 June, Hour: 10:50-12:20  
  o Meet and greet new members  
  o SIG and tracks presentation and stories from our community

• **Plenary:** Room: SW204, Building: SBS Date: Thursday 22 June, Hour: 16:00-17:30  
  o “Growing together”  
  o SIG governance, track proposals, Awards (best paper, best doctoral student, best reviewer)

• **Social Event:** Thursday 22 June, 20:00, Venue: TBC  
  o “Entrepreneurial minds at ease”

• **Wrap Up:** Room: SW204, Building: SBS Date: Saturday 24 June, Hour: 09:00-10:30
SIG 04: Family Business Research (FABR)

• **Kick off:** Room: 514, Building: Graham Hills Date: Wednesday 21 June, Hour: 9:00 - 10:30
  - Keynote speeches by Prof. Dr. Nadine Kammerlander (WHU, Germany) and Dr. Josip Kotlar (Lancaster University, UK) on “The practical relevance of family business research”

• **Social event & FABR SIG awards:** Carlton George Hotel (Rooftop Area) Date: Thursday 22 June, Hour: 19:00

• **Meet the guest editors sessions:** Location: See Special Events Information on page 21 Date: Thursday 22 June, Hour: 10:50 - 12:20
  - Meet the guest editors of five dedicated special issues focusing on careers, branding, growth, religious values and internationalization in the family business context! For more information, visit our EURAM SIG page: [http://euramonline.org/fbr.html](http://euramonline.org/fbr.html)

• **Plenary & Wrap-up:** Room: CW310, Building: SBS Date: Friday 23 June, Hour: 10:50 - 12:20
  - Status of SIG FABR, results and future developments

SIG 05: Gender, Race and Diversity in Organisations (GRDO)

• **Plenary:** Room: 317, Building: John Anderson Date: Thursday 22 June, Hour: 16:00-17:30
  - **Panel:** The Politics and Organisation of Gender, Race and Diversity in the Digital Era
  - **Speakers:** Beverly Dawn Metcalfe, Hamid Kazeroony, Edwina Pio, Thomas Köllen, Yvonne Du Plessis
  - The plenary will address the digital era issues of gender, race, and other dimensions of diversity in organisations and societies. This will examine how social media is influencing discourses of gender race and diversity in the global economy. The plenary critique how social media can mobilize resistance and support social change, as well as address how social media is revolutionizing and restricting all at once, individual and collective action. The critical insights illustrate how gender, race, and diversity agendas are linked with global debates about equality and inclusion, and outline revolutionary tactics for unveiling marginalized voices.

• **Social Event:** Las Iguana, 16-20 West Nile Street, Glasgow, G1 2PP Date: Thursday 22 June, Hour: 18:00
  - Please register as we only have limited space – first come, first served - [Hamid.kazeroony@mail.waldenu.edu](mailto:Hamid.kazeroony@mail.waldenu.edu)

SIG 06: Innovation (INNOV)

• **Plenary:** Room: 314, Building: John Anderson Date: Wednesday 21 June , Hour: 16:30-18:00
  - Includes practitioner keynotes from innovation professionals Martin McDonnel, Soluis, Entrepreneurship via Innovation: Inspired by Ironman & Alan Tait, CTO, Stream Technologies, Innovation in IoT technologies and networks. Also includes Meet the Editor Session with Wim Biemans for Journal of Product Innovation Management , Alexander Kock for Creativity and Innovation Journal and Jonathan Linton for Technovation
EURAM Session (PMI Roundtable) : Room: CW310, Building: SBS Date: Thursday 22 June, Hour: 10:50 – 12:20
  o “Project Management meets Innovation”: Introduction of a new PMI EURAM Research Grant 2018, sponsored by Project Management Institute (PMI) for cooperation research between the Project Organising SIG and the Innovation SIG, the cooperating partner for 2018
  o Moderation: Pernille Eskerod, Webster University

Social Event: Bar Soba, Merchant Square, Albion Street Date: Thursday 22 June, Hour: 19:30-21:30

SIG General Assembly: Room: 314, Building: John Anderson Date: Friday 23 June, Hour: 16:30-18:00

SIG 07: International Management (IM)

  Plenary: Room: Level 2 Lecture Theatre, Building: TIC Date: Wednesday 21 June 2017, 09:00-10:30

SIG 08: Managing Sport (SPORT)

  Kick Off: Room: Level 3 Conference Room 8, Building: TIC Date: Wednesday 21 June, 09:00-10:30
  o The following presentations by three keynote speakers will lead to a group discussion on critical issues in sport:
    - Understanding Variations in the Impact of Sport Scandals: A Vector Approach - Dr. Rasmus Storm
    - Major sports events – Why so much goes wrong? - Prof. Harry Arne Solberg
    - (Scottish) sport in an uncertain political environment – Brexit, Independence and Trump International - Mr Stephen Morrow
  Plenary: Room: CW506b, Building: SBS Date: Thursday 22 June 2017, 14:00-15:30
  o Award ceremony SIG Best Paper Award and SIG Best Reviewer Award sponsored by EMERALD
  o SIG development and planning towards EURAM 2018 Reykjavik conference
  Social Event: Thursday 22 June 2017 evening

SIG 09: Organizational Behaviour (OB)

  Kick off: Room: Level 2 Lecture Theatre, Building: TIC Date: Wednesday 21st June, Hour: 10:50-12.20 and 16:30-18:00
  Plenary: Room: SW105, Building: SBS Date: Thursday 22nd June, Hour: 16:00-17:30
  Social Event: After the Plenary, the SIG will be going to a local pub. Meeting point SW105 at 17.30

SIG 10: Project Organising (PO)

  Kick off: Room: 506, Building: John Anderson Date: Wednesday 21st June, Hour: 10:50-12.20
  o Moderation: Pernille Eskerod, Webster University
EURAM Session (PMI Roundtable): Room: CW310, Building: SBS Date: Thursday 22 June, Hour: 10:50 – 12:20
  o “Project Management meets Innovation”: Introduction of a new PMI EURAM Research Grant 2018, sponsored by Project Management Institute (PMI) for cooperation research between the Project Organising SIG and the Innovation SIG who is the cooperating partner for 2018
  o Moderation: Pernille Eskerod, Webster University

Plenary: Room: 507, Building: John Anderson Date: Thursday 22nd June, Hour: 16:00-17:30
  o Awards ceremony and featured presentation: IPMA PMI paper prizes, Emerald Publishing Group paper award, a SIG best reviewer award and more
  o Moderation: Martina Huemann, WU Vienna

Social Event: Thursday 22 June 2017 from 19:00 onwards
  o PMI Sponsored SIG Reception.

SIG 11: Public and Non-Profit Management (PM&NPM)

Healthcare Management Research track Plenary: Room: 515, Building: Graham Hills Date: Wednesday 21 June, 16.30 – 18:00
  o Title: Diffusion of Value-Based Payment Systems: Implications for Health Management Education and Practice
  o Description: Value-Based Payment (VBP) systems are rapidly spreading across diverse types of world health care systems. Although their policy goals are clear, it is not apparent how health care managers can help their organizations to adapt to this challenge. This symposium addresses the origin of and variants of VBP systems, economic incentives inherent in VBP, how health care organizations and management practices will need to change and how health management education will need to review competencies and adjust programs to prepare students help align health care organizations in light of such major environmental change.
  o Speakers: William Aaronson, Bernardo Ramirez, Daniel West (more tbc)

SIG Plenary: Room: GH515, Building: Graham Hills Date: Thursday 22 June, 14:00 - 15.30
  o Analyses of SIG's status and results; editorial initiatives; winter seminars and future developments towards EURAM 2018
  o Presentation of Best Paper Award 2017 in partnership with the International Journal of Public Sector Management and sponsored by its editor, Emerald.

Social Event: Thursday 22 June Evening. To participate please contact: bonomi.savignon@economia.uniroma2.it

SIG 12: Research Methods and Research Practice (RM)

Plenary: Room CW506b, Building: SBS Date: Thursday 22 June, Hour: 16:00-17:30

Social Event: Thursday 22 June, 18:30
SIG 13: Strategic Management (SM)

- **Kick Off:** Room: JA317, Building: John Anderson Date: Wednesday 21 June, 09:00-13:00
  - 09:00-10:20 Panel 1: “Defining information, knowledge, expertise and competence”
    - **Chairs:** Xavier Castañer (University of Lausanne / HEC) and Nuno Oliveira (Tilburg University)
    - **Panellists:**
      - Eduard Bonet (ESADE): Meaning and acquisition of wisdom – a philosophical and pedagogical approach
      - Robert Chia (University of Glasgow): Process, Practices & Phronesis: A Process-Philosophical Understanding of Information, Knowledge & Wisdom
      - Raouf Naggar (HEC Montréal): Ideation processes and the dynamics of organizations: when organizational structures dance with innovation
      - Sebastiano Massaro (Warwick Business School): From neuroscience knowledge to neuro-management expertise. A matter of how, not if
  - 10:45-11:45 Panel 2: “Managing knowledge within organizations”
    - **Chairs:** Koen Heimeriks* (Aalto University)
    - **Panellists:**
      - Gabriel Szulanski* (INSEAD): Knowledge transfer
      - Maurizio Zollo (Bocconi): Superstitious learning and codifying
      - Pablo Martín de Holan (MBSC): Learning: forgetting and a theory of inertia in business organizations
      - Rob Jansen (Tilburg University): Surfacing Knowledge - Inclusion and Openness
      - Shiko Ben-Menahem (ETH Zurich): Coordinating knowledge creation in multidisciplinary teams
  - 12:00-13:00 Panel 3: “Managing knowledge across organizations”
    - **Chair:** TBC
    - **Panellists:**
      - Beverly Tyler (California State University): Knowledge exchange and creation across fields and organizations
      - Devi Gnyawali (Virginia Tech) alliances): Role of Absorptive Capacity in Leveraging Alliance Knowledge
      - Hans Berends (VU University Amsterdam): External and internal collaboration in a digital age
      - Tania Tukiainen (European Committee of the Regions): Building the evidence-based policy-making concept for Europe

- **Wrap Up:** Room: 317, Building: John Anderson Date: Friday 23 June, Hour: 16:30-18:00

**SIG 14: Events sponsored by the 2017 Conference Committee**
Strathclyde Showcase: please see page 22 in Special Events
01 Business for Society

### Programme per SIG

#### 01 Business for Society >> 01_00 Business for Society General Track

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<thead>
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<th>Meeting Room</th>
<th>Session Name</th>
<th>Session Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>21.06.2017</td>
<td>09:00 - 10:30</td>
<td>Business School Stenhouse Wing - Room SW 105</td>
<td>SIG Kick off</td>
<td>SIG Kick off</td>
</tr>
<tr>
<td>21.06.2017</td>
<td>10:50 - 12:20</td>
<td>Business School Stenhouse Wing - Room SW 104</td>
<td>Responsible Innovation &amp; Entrepreneurship</td>
<td>Track Session</td>
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<tr>
<td>21.06.2017</td>
<td>10:50 - 12:20</td>
<td>Business School Stenhouse Wing - Room SW 105</td>
<td>Values and social interests: a stakeholder management view</td>
<td>Track Session</td>
</tr>
<tr>
<td>21.06.2017</td>
<td>16:30 - 18:00</td>
<td>Business School Stenhouse Wing - Room SW 104</td>
<td>Organization &amp; Leadership</td>
<td>Track Session</td>
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<tr>
<td>21.06.2017</td>
<td>16:30 - 18:00</td>
<td>Business School Stenhouse Wing - Room SW 105</td>
<td>Sustainability: consumers perspective and organisational implications</td>
<td>Track Session</td>
</tr>
<tr>
<td>22.06.2017</td>
<td>09:00 - 10:30</td>
<td>Business School Stenhouse Wing - Room SW 105</td>
<td>Institutional Change, Power, Resistance and Critical Management (1)</td>
<td>Track Session</td>
</tr>
<tr>
<td>22.06.2017</td>
<td>14:00 - 15:30</td>
<td>Business School Stenhouse Wing - Room SW 104</td>
<td>CSR, Political and Societal Issues</td>
<td>Track Session</td>
</tr>
<tr>
<td>22.06.2017</td>
<td>14:00 - 15:30</td>
<td>Business School Stenhouse Wing - Room SW 107</td>
<td>Institutional Change, Power, Resistance and Critical Management (2)</td>
<td>Track Session</td>
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<tr>
<td>22.06.2017</td>
<td>16:00 - 17:30</td>
<td>Business School Stenhouse Wing - Room SW 104</td>
<td>Marketing for Society</td>
<td>Track Session</td>
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<tr>
<td>22.06.2017</td>
<td>16:00 - 17:30</td>
<td>Business School Stenhouse Wing - Room SW 108</td>
<td>CSR approaches and industry perspectives</td>
<td>Track Session</td>
</tr>
<tr>
<td>23.06.2017</td>
<td>10:50 - 12:20</td>
<td>Business School Stenhouse Wing - Room SW 106</td>
<td>Sustainability, Value Chain and Industry Models</td>
<td>Track Session</td>
</tr>
<tr>
<td>23.06.2017</td>
<td>10:50 - 12:20</td>
<td>Business School Stenhouse Wing - Room SW 204</td>
<td>Institutional approach and CSR models</td>
<td>Track Session</td>
</tr>
<tr>
<td>23.06.2017</td>
<td>16:30 - 18:00</td>
<td>Business School Stenhouse Wing - Room SW 204</td>
<td>SIG Plenary</td>
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#### 01 Business for Society >> 01_01 Accounting, Finance, Reporting and Control for Society

<table>
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<tr>
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<tr>
<td>21.06.2017</td>
<td>10:50 - 12:20</td>
<td>Business School Stenhouse Wing - Room SW 106</td>
<td>Finance, Economy and Society</td>
<td>Track Session</td>
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<tr>
<td>21.06.2017</td>
<td>16:30 - 18:00</td>
<td>Business School Stenhouse Wing - Room SW 106</td>
<td>Control for sustainability: organizational issues</td>
<td>Track Session</td>
</tr>
<tr>
<td>22.06.2017</td>
<td>09:00 - 10:30</td>
<td>Business School Stenhouse Wing - Room SW 106</td>
<td>Sustainability and Integrated Reporting (1)</td>
<td>Track Session</td>
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<tr>
<td>22.06.2017</td>
<td>14:00 - 15:30</td>
<td>Business School Stenhouse Wing - Room SW 106</td>
<td>Sustainability and Integrated Reporting (2)</td>
<td>Track Session</td>
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<tr>
<td>22.06.2017</td>
<td>16:00 - 17:30</td>
<td>Business School Stenhouse Wing - Room SW 106</td>
<td>Environmental Issues in Accounting and Reporting</td>
<td>Track Session</td>
</tr>
<tr>
<td>23.06.2017</td>
<td>10:50 - 12:20</td>
<td>Business School Stenhouse Wing - Room SW 107</td>
<td>Sustainability and Integrated Reporting (3)</td>
<td>Track Session</td>
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### 02 Corporate Governance

#### 02 Corporate Governance >> 02_00 Corporate Governance General Track

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<tr>
<td>21.06.2017</td>
<td>10:50 - 12:20</td>
<td>Business School Stenhouse Wing - Room SW 107</td>
<td>Governance of the firm: views from management</td>
<td>Track Session</td>
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<td>21.06.2017</td>
<td>16:30 - 18:00</td>
<td>Business School Stenhouse Wing - Room SW 107</td>
<td>New theories on legal right structures</td>
<td>Track Session</td>
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<tr>
<td>22.06.2017</td>
<td>09:00 - 10:30</td>
<td>Business School Cathedral Wing - Room CW 408</td>
<td>Specific and prospective governance forms</td>
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#### 02 Corporate Governance >> 02_01 Top Management Teams & Business Elites (Co-sponsored with the SM SIG-13)

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<td>22.06.2017</td>
<td>09:00 - 10:30</td>
<td>John Anderson Building - Room 504</td>
<td>Top managers’ internal and external relations</td>
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<td>22.06.2017</td>
<td>14:00 - 15:30</td>
<td>John Anderson Building - Room 504</td>
<td>Topical challenges for upper echelons</td>
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#### 02 Corporate Governance >> 02_02 Board of Directors

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<td>John Anderson Building - Room 506</td>
<td>Board Composition</td>
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<td>22.06.2017</td>
<td>14:00 - 15:30</td>
<td>John Anderson Building - Room 506</td>
<td>Board and Firm Performance</td>
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<tr>
<td>22.06.2017</td>
<td>16:00 - 17:30</td>
<td>John Anderson Building - Room 506</td>
<td>Board and Strategy</td>
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#### 02 Corporate Governance >> 02_03 Women on Boards

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<td>21.06.2017</td>
<td>16:30 - 18:00</td>
<td>John Anderson Building - Room 504</td>
<td>Women on Boards and Performance</td>
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<td>23.06.2017</td>
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<td>John Anderson Building - Room 506</td>
<td>Variables Impacting Women on Boards</td>
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<td>23.06.2017</td>
<td>16:30 - 18:00</td>
<td>John Anderson Building - Room 506</td>
<td>The Use and Impact of Quotas and Soft Law</td>
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## 03 Entrepreneurship

### 03 Entrepreneurship >> 03_00 Entrepreneurship General Track

<table>
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<td>Cost Meeting (on invitation only)</td>
<td>SIG Meeting</td>
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<td>10:50 - 12:20</td>
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<td>21.06.2017</td>
<td>16:30 - 18:00</td>
<td>Business School Stenhouse Wing - Room SW 108</td>
<td>03_00 Entrepreneurial networks in collaboration with track 03_08 Entrepreneurship as Practice</td>
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<tr>
<td>21.06.2017</td>
<td>16:30 - 18:00</td>
<td>Business School Stenhouse Wing - Room SW 204</td>
<td>03_00 Innovation and entrepreneurship</td>
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<td>22.06.2017</td>
<td>09:00 - 10:30</td>
<td>Business School Stenhouse Wing - Room SW 108</td>
<td>03_00 Effectual approach to entrepreneurship</td>
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<tr>
<td>22.06.2017</td>
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<td>Business School Stenhouse Wing - Room SW 108</td>
<td>03_00 Corporate entrepreneurship</td>
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<td>22.06.2017</td>
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<td>Business School Stenhouse Wing - Room SW 204</td>
<td>03_00 Entrepreneurship and organizational contexts collaboration with track 03_13 Entrepreneurship and Intrapreneurship: Developing Innovation Culture through Managers and Academic Actions</td>
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<td>Business School Cathedral Wing - Room CW 507a</td>
<td>03_00 Entrepreneurship and life cycle</td>
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<td>10:50 - 12:20</td>
<td>Business School Cathedral Wing - Room CW 406b</td>
<td>03_00 Entrepreneurship education and training</td>
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<td>Business School Cathedral Wing - Room CW 406b</td>
<td>03_00 Entrepreneurship and decision-making process</td>
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### 03 Entrepreneurship >> 03_01 Social Entrepreneurship and Societal Change

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<td>03_01 Innovative social entrepreneurship perspectives</td>
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### 03 Entrepreneurship >> 03_01 Organizational elements in social entrepreneurship in collaboration with track 03_13 Entrepreneurship and Intrapreneurship: Developing Innovation Culture through Managers and Academic Actions

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<td>Business School Cathedral Wing - Room CW 506a</td>
<td>03_01 Organizational elements in social entrepreneurship</td>
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### 03 Entrepreneurship >> 03_02 Academic Entrepreneurship and the Entrepreneurial University

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<td>Business School Cathedral Wing - Room CW 506a</td>
<td>03_02 Entrepreneurial Orientation in Academic Startups</td>
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<td>16:30 - 18:00</td>
<td>Business School Cathedral Wing - Room CW 506a</td>
<td>03_02 Academic Spin-offs</td>
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### 03 Entrepreneurship >> 03_03 Entrepreneurial Finance

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<td>03_03 Venture capital</td>
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<td>Business School Cathedral Wing - Room CW 408</td>
<td>03_03 Business angels and crowdfunding</td>
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### 03 Entrepreneurship >> 03_04 Entrepreneurial Emotions and Passion

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<td>03_04 Entrepreneurial Cognition</td>
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<td>16:30 - 18:00</td>
<td>Business School Cathedral Wing - Room CW 507a</td>
<td>03_04 Passion and entrepreneurship</td>
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### 03 Entrepreneurship >> 03_05 Gender entrepreneurship and processes of Managerialization and Professionalization in SMEs and Family firms (Co-sponsored with the GRDO SIG-05)

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<td>03_05 Entrepreneurship in SMEs and family businesses</td>
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<td>Business School Cathedral Wing - Room CW 507b</td>
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<td>23.06.2017</td>
<td>16:30 - 18:00</td>
<td>Business School Cathedral Wing - Room CW 507b</td>
<td>03_05 Managerialization in SMEs and family businesses</td>
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### 03 Entrepreneurship >> 03_06 Entrepreneurship Region and Regional Development

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<td>21.06.2017</td>
<td>16:30 - 18:00</td>
<td>Business School Cathedral Wing - Room CW 506b</td>
<td>03_06 Ecosystems and support for regional development in collaboration with track 03_07 Designing Entrepreneurship and Innovation Processes</td>
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<td>22.06.2017</td>
<td>09:00 - 10:30</td>
<td>Business School Cathedral Wing - Room CW 507a</td>
<td>03_06 Knowledge and Sharing economy</td>
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<td>22.06.2017</td>
<td>14:00 - 15:30</td>
<td>Business School Cathedral Wing - Room CW 507a</td>
<td>03_06 Local networks and clusters</td>
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### 03 Entrepreneurship >> 03_11 Cultural Entrepreneurship: Innovative Issues in Arts Business and Creative Industries

<table>
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<td>Business School Cathedral Wing - Room CW 406a</td>
<td>03_11 Cultural Entrepreneurship - Innovative Issues in Arts Business and Creative Industries (Marketing, Strategies &amp; Finance)</td>
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<td>23.06.2017</td>
<td>16:30 - 18:00</td>
<td>Business School Cathedral Wing - Room CW 404b</td>
<td>03_11 Cultural Entrepreneurship - Innovative Issues in Arts Business and Creative Industries (Motivation, Behavior &amp; Creativity)</td>
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### 03 Entrepreneurship >> 03_12 Freelancing & Solo-Self-employment and the Transformation of Careers, Entrepreneurship and Organisations

<table>
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<td>Business School Cathedral Wing - Room CW 507b</td>
<td>03_12 Freelancing &amp; Solo-Self-employment and the Transformation of Careers, Entrepreneurship and Organisations I</td>
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<td>03_12 Freelancing &amp; Solo-Self-employment and the Transformation of Careers, Entrepreneurship and Organisations II</td>
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<td>03_12 Freelancing &amp; Solo-Self-employment and the Transformation of Careers, Entrepreneurship and Organisations III</td>
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## 04 Family Business Research

### 04 Family Business Research >> 04_00 Family Business Research General Track

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<td>Graham Hills Building - Room 514</td>
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<td>Graham Hills Building - Room 514</td>
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<td>22.06.2017</td>
<td>09:00 - 10:30</td>
<td>Graham Hills Building - Room 513</td>
<td>Careers and Governance in Family Business</td>
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### 04 Family Business Research >> 04_01 Family Business Governance and Careers in Family Business

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### 04 Family Business Research >> 04_02 Family Identity, CSR and Branding in Family Business

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<td>Graham Hills Building - Room 514</td>
<td>Family Business Identity, Branding &amp; CSR</td>
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### 04 Family Business Research >> 04_04 Methods & Theories in Family Business Research - Special Focus 2017: Finance and Accounting in Family Business Research

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<td>Graham Hills Building - Room 512</td>
<td>Methods &amp; Theories in Family Business</td>
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### 04 Family Business Research >> 04_05 Innovation, Entrepreneurial Behaviour, Strategic Renewal, Corporate Venturing and Internationalisation in Family Firms (Co-sponsored with the ENT SIG-03)

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<tr>
<td>21.06.2017</td>
<td>10:50 - 12:20</td>
<td>Graham Hills Building - Room 513</td>
<td>Innovation &amp; Entrepreneurial Behavior (shared session with SIG ENT)</td>
<td>Track Session</td>
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<tr>
<td>22.06.2017</td>
<td>14:00 - 15:30</td>
<td>Graham Hills Building - Room 513</td>
<td>Innovation &amp; Entrepreneurial Behavior (shared session with SIG ENT)</td>
<td>Track Session</td>
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### 04 Family Business Research >> 04_06 Family Business in Emerging, Developing and Transition Economies

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<tr>
<td>21.06.2017</td>
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<td>Graham Hills Building - Room 513</td>
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<td>22.06.2017</td>
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<td>Graham Hills Building - Room 514</td>
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05 Gender, Race, and Diversity in Organisations

05 Gender, Race, and Diversity in Organisations >> 05_00 Gender, Race, and Diversity in Organisations General Track

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<tbody>
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<td>21.06.2017</td>
<td>09:00 - 10:30</td>
<td>John Anderson Building - Room 507</td>
<td>Postcolonialism, Africa, and New Approaches</td>
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<tr>
<td>21.06.2017</td>
<td>10:50 - 12:20</td>
<td>John Anderson Building - Room 507</td>
<td>Gender, Morality, Islam, and Women in Organization</td>
<td>Track Session</td>
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<tr>
<td>21.06.2017</td>
<td>16:30 - 18:00</td>
<td>John Anderson Building - Room 507</td>
<td>Gender, Roles, and Workplace</td>
<td>Track Session</td>
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<td>22.06.2017</td>
<td>16:00 - 17:30</td>
<td>John Anderson Building - Room 317</td>
<td>SIG Plenary</td>
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<td>23.06.2017</td>
<td>09:00 - 10:30</td>
<td>John Anderson Building - Room 502</td>
<td>Diversity and Hiring</td>
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<tr>
<td>23.06.2017</td>
<td>10:50 - 12:20</td>
<td>John Anderson Building - Room 502</td>
<td>Diversity, Mediating Factors, and Perceptions</td>
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<td>23.06.2017</td>
<td>16:30 - 18:00</td>
<td>John Anderson Building - Room 502</td>
<td>Emotions, Styles, and Cues</td>
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05 Gender, Race, and Diversity in Organisations >> 05_01 Women & Sexual Orientation in Management, Work and Organization

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<tr>
<td>22.06.2017</td>
<td>09:00 - 10:30</td>
<td>John Anderson Building - Room 317</td>
<td>Heteronormativity and Female Leadership</td>
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<tr>
<td>22.06.2017</td>
<td>14:00 - 15:30</td>
<td>John Anderson Building - Room 317</td>
<td>Demystifying Women Experiences in the Workplace</td>
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<tr>
<td>23.06.2017</td>
<td>09:00 - 10:30</td>
<td>John Anderson Building - Room 317</td>
<td>Diversity</td>
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## 06 Innovation

### 06 Innovation >> 06_00 Innovation General Track

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<td>John Anderson Building - Room 506</td>
<td>Rethinking the design paradigm in Management : theories, activities, organizations</td>
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### 06 Innovation >> 06_02 Business Model Innovation (BMI) (Co-sponsored with the ENT SIG-03 & SM SIG-13)

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### 06 Innovation >> 06_03 Open Innovation

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<td>Internal and External Open Innovation Management</td>
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### 06 Innovation >> 06_04 Organising Creativity for Innovation: Multidisciplinary Perspectives, Theories, and Practices

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### 06 Innovation >> 06_05 Managing for Service Innovation

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### 06 Innovation >> 06_06 Knowledge, Learning, and Innovation in Cross-sector Collaborations

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## 06 Innovation >> 06_09 Teaching and Learning with a Difference

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<td>Teaching and Learning with a Difference - Experiments and Disruption</td>
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## 06 Innovation >> 06_10 Competency Development in Business Management

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<td>Competency Development in Management: Improvement through Higher Education</td>
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## 06 Innovation >> 06_11 Network Configurations, Location, Innovation and Time

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# 07 International Management

## 07 International Management >> 07_00 International Management General Track

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<td>Collaboration and Performance</td>
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<td>Cross-border Value Creation: Cost and Conflict</td>
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<td>International Work Environments</td>
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## 07 International Management >> 07_01 Expatriate Management

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## 07 International Management >> 07_02 SME Internationalisation: Advances and Future Perspectives

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## 07 International Management >> 07_03 Strategy, Management & Marketing in Emerging Markets

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<td>TIC Building - Level 3 Conference Room 4</td>
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## 07 International Management >> 07_04 Cultural Interfaces in International Organisations

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<td>Culturally embedded organizational practices</td>
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<td>Intercultural challenges and hybridization in international teams</td>
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## 07 International Management >> 07_07 International Competitiveness

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# 08 Managing Sport

## 08_00 Managing Sport General Track

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<td>TIC Building - Level 3 Conference Room 8</td>
<td>Sport Governance</td>
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<td>International Sport Governance</td>
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<td>Branding and Clustering in Sport</td>
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<td>Sport Events and Participation</td>
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<td>Business School Cathedral Wing - Room CW 506b</td>
<td>Sport Business and Innovation</td>
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<td>High Performance Sport and Development</td>
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09 Organizational Behaviour

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<td>Careers</td>
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<td>Business School Cathedral Wing – Room CW 306</td>
<td>Teams: Commitment, Creativity and Context</td>
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<td>Psychological Capital, Engagement and Proactivity</td>
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| 09 Organizational Behaviour >> 09_01 Team Performance Management

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<td>16:30 - 18:00</td>
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<td>Managers Traits and Individual Differences</td>
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| 09 Organizational Behaviour >> 09_02 Human Resources Management

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<td>HPWS: Definitional Issues, Configurations and Impact</td>
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| 09 Organizational Behaviour >> 09_05 Leadership

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<td>Benevolent and Humble Forms of Leadership</td>
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## 09 Organizational Behaviour >> 09_06 Demographic challenges for Management

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## 09 Organizational Behaviour >> 09_09 Knowledge Sharing and Organisational Culture

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# 10 Project Organizing

## 10 Project Organizing >> 10_00 Project Organising General Track

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<td>Managing Project-oriented/based Organisations</td>
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<td>HRM and Relations</td>
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## 10 Project Organizing >> 10_01 Managing Major and Mega Projects: Opening up for new research eras

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<td>Mega Project Stories and Symbolic Dimensions</td>
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<td>Mega Projects and Strategies</td>
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## 11 Public and Non-Profit Management

### 11_00 Public and Non-Profit Management General Track

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<td>Universities and Public Research Management</td>
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<td>16:30 - 18:00</td>
<td>Graham Hills Building - Room 515</td>
<td>Healthcare Management Research track Plenary</td>
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<td>16:00 - 17:30</td>
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<td>Innovation and Strategy in Public Sector Organizations</td>
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<td>Governance of Public and Non-Profit Organizations and Public Service Motivation</td>
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### 11_01 Healthcare Management Research

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<td>Approaches for influencing and assessing healthcare quality</td>
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<td>Conceptual views of health insurance and health information exchanges</td>
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<td>Examining Leadership characteristics in selected countries</td>
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<td>Leadership practices to improve healthcare organizations</td>
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<td>Graham Hills Building - Room 510</td>
<td>Examining Individual behavior in healthcare settings</td>
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### 11_03 Accounting, Accountability, Sustainability in Public and Non-Profit

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<td>Managing hybrid organization</td>
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<td>Sustainability in public institutions</td>
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### 11_04 Management and Governance of Culture, Heritage and Tourism

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<td>New perspectives on cultural industries</td>
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<td>Changes in cultural industries</td>
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<td>New challenges in cultural industries: the case of museums</td>
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# 12 Research Methods and Research Practice

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<td>Evolutionary Approaches in Management Research</td>
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### 13 Strategic Management

#### 13 Strategic Management >> 13_00 Strategic Management General Track

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<td>Corporate Strategy: Theories and Insights</td>
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<td>Conditions for Choices: From Dashboards to Games</td>
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<td>Focusing on Customers as Cornerstone of Competitive Advantage</td>
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#### 13 Strategic Management >> 13_01 Corporate Strategy: Managing Knowledge within and across Mergers, Acquisitions and Alliances

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<td>Managing knowledge and collaboration in M&amp;A</td>
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#### 13 Strategic Management >> 13_02 Business Ecosystems: Structures, Governances, Strategies, Evolutions and Transformations

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#### 13 Strategic Management >> 13_03 Strategic Processes and Practices

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<td>Bringing practices and tools in strategy process</td>
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#### 13 Strategic Management >> 13_04 Microfoundations of Strategy, Dynamic Capabilities and Knowledge Mechanisms

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### 13 Strategic Management >> 13_06 Collaborative Strategies: Coopetition, Networks and Alliances

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### 13 Strategic Management >> 13_07 Strategic Ambidexterity: The Paradox of Exploitation and Exploration

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14 Conference General Track

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<td>21.06.2017</td>
<td>09:00 - 10:30</td>
<td>Business School Cathedral Wing - Room CW 404b</td>
<td>Next management learning</td>
<td>Track Session</td>
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<tr>
<td>21.06.2017</td>
<td>10:50 - 12:00</td>
<td>Business School Cathedral Wing - Room CW 404a</td>
<td>Foundations of next management research</td>
<td>Track Session</td>
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</tbody>
</table>
Track Session per Day

Wednesday, 21 June, 2017

Slot 1

SLOT 1 (09:00 - 10:30) - John Anderson Building - Room 507 - Competitive

Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05_00 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS GENERAL TRACK

POSTCOLONIALISM, AFRICA, AND NEW APPROACHES

Chair: Beverly Dawn Metcalfe

Discussant:

Paper presentations:

1007 REJECTING POSTCOLONIAL FRAMEWORK IN RESEARCHING GENDER, RACE, AND DIVERSITY IN ORGANIZATIONS
Catherine Burr UNIVERSITY OF PHOENIX
Hamid Kazeroony WALDEN UNIVERSITY

1283 THE SOCIALLY CONSTRUCTED MEANING OF WORK AS PERCEIVED BY THE PROFESSIONAL MILLENNIAL GENERATION IN SOUTH AFRICA
Yvonne Du Plessis NORTH-WEST UNIVERSITY
Shaninn Lumley UNIVERSITY OF PRETORIA

1553 SPIRITUAL DIVERSITY AND EMBODIMENT: AN AFRICAN LEADERSHIP APPROACH TOWARDS IMPROVED WORKPLACE INTERCONNECTEDNESS
Tonja Blom NORTH-WEST UNIVERSITY
Yvonne Du Plessis NORTH-WEST UNIVERSITY

SLOT 1 (09:00 - 10:30) - John Anderson Building - Room 314 - Competitive

Track: 06 INNOVATION >> 06_00 INNOVATION GENERAL TRACK

INNOVATION GENERAL TRACK

Chair: Jonas Julia

Discussant:

Paper presentations:

1813 THE INFLUENCE OF FINANCIAL PERFORMANCE ON CORPORATE SOCIAL INNOVATION
Daniel Alonso-martinez U. OF LEON
Nuria Gonzalez-alcvarez U. OF LEON
Mariano Nieto U. OF LEON

1135 INNOVATIVE BEHAVIOUR, ORGANIZATIONAL STRUCTURES AND CORPORATE PERFORMANCE: SIMULATING THE PROLIFERATION OF IDEAS IN FIRMS
Matthias Georg Will MARTIN-LUTHER-UNIVERSITY HALLE-WITTENBERG
Mousa Kfairy KINGSTON UNIVERSITY
Robert Mellor KINGSTON UNIVERSITY

1657 TECHNOLOGICAL INTELLIGENCE BASED ON PATENT ANALYSIS
Alex De Paulo UNIVERSITY OF SÃO PAULO
Ian Linares UNIVERSITY OF SÃO PAULO
Geciane Porto UNIVERSITY OF SÃO PAULO
1938 THE IMPACT OF PUBLIC AGENCY SELECTION CRITERIA ON CONFORMING BEHAVIORS OF COOPERATIVE R&D PARTNERS
Yann Truong UNIV. BOURGOGNE-FRANCHE COMTÉ-BURGUNDY SCHOOL OF BUSINESS-CEREN
Dirk Schneckenberg RENNES SCHOOL OF BUSINESS

SLOT 1 (09:00 - 10:30) - TIC Building - Level 3 Conference Room 7 - Competitive

Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12_00 RESEARCH METHODS AND RESEARCH PRACTICE GENERAL TRACK

EVOLUTIONARY APPROACHES IN MANAGEMENT RESEARCH
Chair: Evandro Bocatto
Discussant:

Paper presentations:

1856 BRAND POWER RELATIONSHIPS. TOWARDS A CO-EVOLUTIONARY APPROACH
Michela Mingione UNIVERSITY OF ROME TOR VERGATA

2019 VIRAL ICE BUCKETS: A MEMETIC PERSPECTIVE ON THE ALS ICE BUCKET CHALLENGE'S DIFFUSION
Michael P. Schlaile UNIVERSITY OF HOHENHEIM
Theresa Knausberg UNIVERSITY OF HOHENHEIM
Matthias Mueller UNIVERSITY OF HOHENHEIM
Johannes Zeman UNIVERSITY OF STUTTGART

2045 STRUGGLING TO BE HEARD? PRIVILEGE AND DISADVANTAGE IN THE PRODUCTION OF ACADEMIC WRITINGS.
Bill Lee UNIVERSITY OF SHEFFIELD
Usman Aslam UNIVERSITY OF SHEFFIELD

SLOT 1 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 404a - Competitive

Track: 14 CONFERENCE GENERAL TRACK >> 14_01 NEXT MANAGEMENT THEORY

NEXT MANAGEMENT KNOWLEDGE
Chair: Steffen Roth
Discussant: Wolfgang Amann

Paper presentations:

2025 MANAGING KNOWLEDGE IN AN OPERATING ROOM USING ROBOTICS SURGERY: THE SAFETY CHECKLIST AS A MEDIATING ARTEFACT.
Delphine Wannenmacher CEREFI GE

2068 THE CRUCIBLE AND THE FULCRUM: KNOWLEDGE DYNAMICS IN DIVERSE CARE COLLECTIVES
Lisa Daniel UNIVERSITY OF ADELAIDE
Lola Isaacs-sodeye UNIVERSITY OF ADELAIDE

1371 MANAGING THE “VALLEY OF DEATH” BETWEEN THE MANAGEMENT RESEARCH AND THE MANAGEMENT PRACTICE: AN EMPIRICAL ACADEMIC EVIDENCE
Jesús De Frutos-belizón CÁDIZ UNIVERSITY
Fernando Martín-alcázar CÁDIZ UNIVERSITY
Gonzalo Sánchez-gardey CÁDIZ UNIVERSITY

1851 PLACING ‘DISORGANIZATION’ ON THE MAP: CONCEPTUAL ADVANCEMENTS IN DISORGANIZATION RESEARCH
Dinuka Herath HUDDERSFIELD UNIVERSITY
Davide Secchi UNIVERSITY OF SOUTHERN DENMARK
Fabian Homberg SOUTHAMPTON UNIVERSITY
SLOT 1 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 404b - Competitive

Track: 14 CONFERENCE GENERAL TRACK >> 14_01 NEXT MANAGEMENT THEORY

NEXT MANAGEMENT LEARNING

Chair: Malcolm Brady

Discussant: John Damm Scheuer

Paper presentations:

1188 DEVELOPMENT OF MANAGERIAL SKILLS THROUGHOUT MBA CURRICULA
Otmar Varela UNIVERSITY OF ARKANSAS - LITTLE ROCK

1317 INVESTIGATING THE ANTECEDENTS AND DETERMINANTS OF STUDENT LOYALTY THROUGH EXAMINING PERCEIVED SERVICE QUALITY AND SATISFACTION: THE CASE OF PRIVATE LEBANESE UNIVERSITIES
Pierre-yves Sanseau GRENOBLE ECOLE DE MANAGEMENT
Souad Saoud LEBANESE INTERNATIONAL UNIVERSITY

1578 DEEP LEARNING IN A HYPERCOMPLEX THIRD-ORDER SOCIETY: A SPIRAL OF PARADOX AND DEPARADOXICATION.
Margit Neisig ROSKILDE UNIVERSITY, DEPARTMENT OF SOCIAL SCIENCES AND BUSINESS

1516 MUNDANE SUPERVISION AS EMPOWERMENT – TAKING A FRESH LOOK AT FIRST-LINE MANAGERS’ ACTIVITY OF SUPERVISION
Christelle Théron IAE TOULOUSE

SLOT 2 (10:50 - 12:20) - Business School Stenhouse Wing - Room SW 105 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

VALUES AND SOCIAL INTERESTS: A STAKEHOLDER MANAGEMENT VIEW

Chair: Jerome Meric

Discussant: Arnaud Gautier

Paper presentations:

2157 STAKEHOLDER RELATIONSHIPS MANAGEMENT: EFFECTS ON STRATEGY DEFINITION IN SOCIAL ENTERPRISES. SOME EVIDENCES FROM A FAIR TRADE ORGANIZATION IN NAPLES
Mario Tani UNIVERSITY OF NAPLES FEDERICO II
Ornella Papaluca UNIVERSITY OF NAPLES “PARTHENOPE”

2251 CSR WITHIN GOVERNANCE SYSTEMS AND STRUCTURES: MANAGERIAL DISCRETION AND SOCIAL INTERESTS IN CORPORATE GOVERNANCE
Frank Jan De Graaf AMSTERDAM UNIVERSITY OF APPLIED SCIENCES

1416 NATIONAL VALUES AND STAKEHOLDER ENGAGEMENT ACTIVITIES: AN INTERNATIONAL STUDY
Giacomo Boesso UNIVERSITY OF PADOVA
Kamalesh Kumar UNIVERSITY OF MICHIGAN-DEARBORN
Jun Yao MEIJI UNIVERSITY
Slot 2

SLOT 2 (10:50 - 12:20) - Business School Stenhouse Wing - Room SW 106 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01.01 ACCOUNTING, FINANCE, REPORTING AND CONTROL FOR SOCIETY
FINANCE, ECONOMY AND SOCIETY

Chair: Sharam Alijani
Discussant: Charles Daussy

Paper presentations:

1107 SUCCESS DRIVERS OF REWARD-BASED CROWDFUNDING: CONCEPTUAL FRAMEWORK AND EMPIRICAL EVIDENCE
Francesco Gangi
Lucia Michela Daniele
UNIVERSITÀ DELLA CAMPANIA LUIGI VANVITELLI, ECONOMICS DEPARTMENT

1559 AN ETHICAL APPROACH FOR A SUAINABLE FINANCE
Catherine Karyotis
Joseph Ononchie
NEOMA BS
BARUCH COLLEGE

2032 WHAT DOES IT COST WHEN IT IS FREE?
Djamchid Assadi
BURGUNDY SCHOOL OF BUSINESS

SLOT 2 (10:50 - 12:20) - Business School Stenhouse Wing - Room SW 104 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01.00 BUSINESS FOR SOCIETY GENERAL TRACK
RESPONSIBLE INNOVATION & ENTREPRENEURSHIP

Chair: Rémi Jardat
Discussant: Teresa Barros

Paper presentations:

1483 BEING ENTREPRENEURS THROUGH ORGANIZATIONAL PRACTICES: SOME EMPIRICAL EVIDENCE FROM THE PERFORMING ARTS
Davide Bizjak
Lisa Balzarini
Monica Calcagno
Luigi Maria Sicca
UNIVERSITY OF NAPLES FEDERICO II

2028 CONSTRUCTING IDENTITY THROUGH ACTION: WOMEN’S SOCIAL ENTREPRENEURSHIP IN DEPRIVED AREAS
Julie Tixier
Amélie Notais
UNIVERSITÉ PARIS-EST MARNE
UNIVERSITÉ PARIS-SUD

2036 NETWORK FORMATION FOR RESPONSIBLE INNOVATION PRACTICES: ARE GRAND CHALLENGES THE DRIVER?
Jolita Ceicyte
Vincent Blok
Max Von Zedtwitz
Monika Petraite
KAUNAS UNIVERSITY OF TECHNOLOGY
WAGENINGEN UNIVERSITY
KAUNAS UNIVERSITY OF TECHNOLOGY
KAUNAS UNIVERSITY OF TECHNOLOGY

1293 BUILDING RESPONSIBLE INNOVATION ECOSYSTEM, A NEW APPROACH FOR INTER-ORGANIZATIONAL COOPERATION
Joël Ntsondé
Franck Aggeri
MINES PARISTECH, PSL RESEARCH UNIVERSITY, CENTRE DE GESTION SCIENTIFIQUE (CGS), UMR CNRS 13 9217,
SLOT 2 (10:50 - 12:20) - Business School Stenhouse Wing - Room SW 107 - Competitive
Track: 01 BUSINESS FOR SOCIETY >> 01_06 RETHINKING THE FORM, GOVERNANCE & LEGAL CONSTITUTION OF CORPORATIONS (CO-SPONSORED BY COGO SIG-02)

GOVERNANCE OF THE FIRM: VIEWS FROM MANAGEMENT

Chair: Ken Starkey

Discussant:

Paper presentations:

1783 HUMAN CAPITAL AND INTERNAL GOVERNANCE OF THE FIRM: A LEGAL AND ECONOMIC PERSPECTIVE ON INTERNAL GOVERNANCE
Xavier Hollandts KEDGE BS
Bertrand Valiorgue UCA

1778 IS LAW NORMALIZING HYBRID ORGANIZATIONS? PUTTING PROFIT-WITH-PURPOSE CORPORATIONS INTO HISTORICAL PERSPECTIVE
Kevin Levillain MINES PARISTECH, PSL RESEARCH UNIVERSITY
Blanche Segrestin MINES PARISTECH, PSL RESEARCH UNIVERSITY
Armand Hatchuel MINES PARISTECH, PSL RESEARCH UNIVERSITY

1259 BERLE AND MEANS'S THE MODERN CORPORATION AND PRIVATE PROPERTY: THE MILITARY ROOTS OF A STAKEHOLDER MODEL OF CORPORATE GOVERNANCE
Andrew Smith UNIVERSITY OF LIVERPOOL
Jason Russell EMPIRE STATE COLLEGE
Kevin Tennent UNIVERSITY OF YORK

SLOT 2 (10:50 - 12:20) - Graham Hills Building - Room 514 - Competitive
Track: 04 FAMILY BUSINESS RESEARCH >> 04_00 FAMILY BUSINESS RESEARCH GENERAL TRACK

GENERAL TRACK

Chair: Daniel Pittino

Discussant: Dinah Spitzley

Paper presentations:

1550 THE RESILIENT ORGANISATION: A PORTRAIT EMERGING FROM THE ANALYSIS OF NINE EUROPEAN ULTRA-CENTENARIAN FAMILY BUSINESSES.
Antonio Daood SAPIENZA, UNIVERSITY OF ROME
Mauro Gatti SAPIENZA, UNIVERSITY OF ROME

1904 INFORMATION RULES THE GAME – INFORMATION ASYMMETRIES IN BUSINESS SUCCESSION
Sabrina Schell UNIVERSITÄT BERN
Sven Wolff UNIVERSITÄT SIEGEN

1147 SOCIOEMOTIONAL WEALTH IN FAMILY FIRMS: AN EMPIRICAL EXAMINATION
Ismael Barros UNIVERSIDAD AUSTRAL DE CHILE
Juan Hernangómez UNIVERSIDAD DE VALLADOLID
Natalia Martín UNIVERSIDAD DE VALLADOLID
SLOT 2 (10:50 - 12:20) - Graham Hills Building - Room 511 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_01 FAMILY BUSINESS GOVERNANCE AND CAREERS IN FAMILY BUSINESS

CAREERS IN FAMILY BUSINESS

Chair: Massimo Baù

Discussant: Joost Bücker

Paper presentations:

1484 HOW TO EXPLAIN HYBRID SUCCESSION TEAMS EMERGENCE AND FAILURE IN FAMILY FIRMS?
Catherine Thevenard-puthod IREGE - UNIVERSITE SAVOIE MONT BLANC

1934 CEO LIFE CYCLE AND ENTREPRENEURIAL RISK TAKING IN FAMILY BUSINESS: THE MODERATING ROLE OF GENERATIONAL INVOLVEMENT AND FOUNDER STATUS.
Alessandro Cirillo UNIVERSITY OF FOSSA
Luca Pennacchio PARTHENOPE UNIVERSITY OF NAPLES
Mauro Romano UNIVERSITY OF FOSSA
Maria Rosaria Carillo PARTHENOPE UNIVERSITY OF NAPLES

1622 INTERNAL EMPLOYER BRANDING IN FAMILY FIRMS – THE ADHESIVE ROLE OF THE FAMILY NATURE OF THE FIRM
Maximilian Lude ZEPPELIN UNIVERSITY

SLOT 2 (10:50 - 12:20) - Graham Hills Building - Room 512 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_04 METHODS & THEORIES IN FAMILY BUSINESS RESEARCH - SPECIAL FOCUS 2017: FINANCE AND ACCOUNTING IN FAMILY BUSINESS RESEARCH

METHODS & THEORIES IN FAMILY BUSINESS

Chair: Jan-philipp Ahrens

Discussant: Jonathan Bauweraerts

Paper presentations:

1218 PRIVATE EQUITY IN FAMILY FIRMS: DRIVERS OF THE WILLINGNESS TO CEDE CONTROL
Marisa Henn HHU DUESSELDORF
Eva Lutz HHU DUESSELDORF

1222 RESOURCE MANAGEMENT AND CONTROL IN FAMILY FIRMS: WHAT DO WE REALLY KNOW?
Patrick Ulrich AALEN UNIVERSITY
Alexandra Fibitz AALEN UNIVERSITY

1823 FAMILY MINUS DISPERSED: A NEW LOOK ON FAMILY FIRM RISKINESS
Jochim Lauterbach TECHNISCHE UNIVERSITAT MÜNCHEN

1254 THE JANUS-FACE OF CEO RETENTION: CEO SUCCESSION AND PERFORMANCE UNDER UNITY OF OWNERSHIP AND CONTROL
Jan-philipp Ahrens UNIVERSITY OF MANNHEIM
Lorraine Uhlerner EDHEC BUSINESS SCHOOL
Michael Woywode UNIVERSITY OF MANNHEIM
Jan Zybura UNIVERSITY OF MANNHEIM
SLOT 2 (10:50 - 12:20) - Graham Hills Building - Room 513 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_05 INNOVATION, ENTREPRENEURIAL BEHAVIOUR, STRATEGIC RENEWAL, CORPORATE VENTURING AND INTERNATIONALISATION IN FAMILY FIRMS (CO-SPONSORED WITH THE ENT SIG-03)

INNOVATION & ENTREPRENEURIAL BEHAVIOUR (SHARED SESSION WITH SIG ENT)

Chair: Dianne Welsh

Discussant: Reinhard Prügl

Paper presentations:

1430 OPPORTUNITY RECOGNITION AND EXPLOITATION: HOW INDUSTRY SPECIFICS AND OWNERSHIP AFFECT ENTREPRENEURIAL BEHAVIOR IN ESTABLISHED COMPANIES
Julia K De Groote UNIVERSITY OF BERN
Werner Conrad WITTEN/HERDECKE UNIVERSITY
Andreas Hack UNIVERSITY OF BERN

1182 ENTREPRENEURIAL ORIENTATION, LEARNING ORIENTATION, MARKET ORIENTATION AND ORGANIZATIONAL PERFORMANCE: FAMILY FIRMS VERSUS NON-FAMILY FIRMS
Maria Concepcion Lopez-fernandez UNIVERSITY OF CANTABRIA
Remedios Hernandez-linares UNIVERSITY OF EXTREMADURA

1506 DISCRETION AND ENTREPRENEURIAL SATISFACTION: COMPARING FOUNDERS AND FAMILY BUSINESS SUCCESSORS
Daniel Pittino JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL
Francesca Visintin UNIVERSITY OF UDINE
Giancarlo Lauto UNIVERSITY OF UDINE

SLOT 2 (10:50 - 12:20) - John Anderson Building - Room 507 - Competitive

Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05_00 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS GENERAL TRACK

GENDER, MORALITY, ISLAM, AND WOMEN IN ORGANISATION

Chair: Beverly Dawn Metcalfe

Discussant:

Paper presentations:

1260 ISLAMOPHOBIA AS A MANAGEMENT ISSUE: FACING DISCRIMINATION TOWARD MUSLIMS WITH MORAL COURAGE
Leslie Sekerka MENLO COLLEGE
Marianne Marar Yacobian MENLO COLLEGE

1339 “I MIGHT NOT BE DOING THE BEST JOB, BUT AT LEAST I AM INSPIRING PEOPLE THAT I CAN WORK IN ACADEMIA, I CAN DO A PHD!” THE GENDER UNPACKING OF A HIGHLY EDUCATED BRITISH MUSLIM WOMAN.
Shehla Riza Arifeen LAHORE SCHOOL OF ECONOMICS
Jawad Syed SULEMAN DAWOOD SCHOOL OF BUSINESS LAHORE UNIVERSITY OF MANAGEMENT SCIENCES

1675 CONTEXTUALIZING DIVERSITY WITHIN ISLAM
Edwina Pio AUT UNIVERSITY
Jawad Syed LAHORE UNIVERSITY OF MANAGEMENT SCIENCES

1571 SLACK RESOURCES, FAMILY OWNERSHIP AND THE HYPER-GROWTH OF EUROPEAN PRIVATE FIRMS
Massimo Baù JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL
Tommaso Minola UNIVERSITY OF BERGAMO
Alfredo De Massis UNIVERSITY OF BOLZANO
EURAM 2017

SLOT 2 (10:50 - 12:20) - John Anderson Building - Room 314 - Competitive
Track: 06 INNOVATION >> 06_00 INNOVATION GENERAL TRACK

INNOVATION GENERAL TRACK

Chair: Albrecht Fritzsche

Discussant:

Paper presentations:

1160 STAKEHOLDER INVOLVEMENT, IMPLEMENTATION ACTIONS, AND MANAGEMENT INNOVATIVENESS: ROLES OF INTERNAL AND EXTERNAL PLAYERS
Fernando Sanchez UNIVERSITY DEL DESARROLLO
Fariborz Damanpour RUTGERS UNIVERSITY

1525 OVERCOMING PRODUCTION DISRUPTION WHEN ADOPTING NEW TECHNOLOGIES: APPLICATION OF MACROERGONOMICS AND SAFETY CULTURE
David Rempel UNIVERSITY OF CALIFORNIA BERKELEY
Christine Naca JOINT GENOME INSTITUTE
Melanie Alexandre JOINT GENOME INSTITUTE
Ira Janowitz UNIVERSITY OF CALIFORNIA BERKELEY
Andrew Imada CONSULTANT

1384 UNDERSTANDING THE INNOVATIVE BEHAVIOUR OF FIRMS: THE PERSISTENCE DECISION
Pilar Bernal UNIVERSITY OF ZARAGOZA
Juan P. Maicas UNIVERSITY OF ZARAGOZA
Pilar Vargas UNIVERSITY OF LA RIOJA

2139 VALUATION OF EARLY STAGE TECHNOLOGY IN THE INFORMATION AND COMMUNICATION INDUSTRY
Xiaolan Fu UNIVERSITY OF OXFORD
Shaomeng Li UNIVERSITY OF OXFORD
Chao Ai HUAWEI LTD.

SLOT 2 (10:50 - 12:20) - John Anderson Building - Room 326 - Competitive
Track: 06 INNOVATION >> 06_02 BUSINESS MODEL INNOVATION (BMI) (CO-SPONSORED WITH THE ENT SIG-03 & SM SIG-13)

BUSINESS MODEL INNOVATION 01

Chair: Cornelis Vincent Heij

Discussant:

Paper presentations:

1838 INNOVATIVE BUSINESS MODEL FOCUSED ON FAST GROWTH
Beata Staszewska KOZMINSKI UNIVERSITY

2049 THE IMPACT OF KNOWLEDGE MANAGEMENT CAPABILITIES AND RISK TAKING ON BUSINESS MODEL INNOVATION
Marianne Hock PHILIPPS UNIVERSITY MARBURG
Thomas Claus PHILIPPS UNIVERSITY MARBURG

1468 BUSINESS MODEL INNOVATION IN INCUMBENT FIRMS: A CONCEPTUAL MODEL OF PROCESS, ANTECEDENTS, AND OUTCOMES
Carlos Dasilva HEG SCHOOL OF MANAGEMENT FRIBOURG
Oleksiy Oslyevskyy NORTHEASTERN UNIVERSITY
SLOT 2 (10:50 - 12:20) - TIC Building - Level 3 Conference Room 2 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

EXPATRIATE MANAGEMENT 1: JGM BEST PAPER AWARD

Chair: Jan Selmer

Discussant:

Paper presentations:

1287 ETHNIC IDENTITY VERIFICATION IN INTERACTIONS BETWEEN LOCAL SUBSIDIARY EMPLOYEES AND ETHNICALLY SIMILAR EXPATRIATES
Shea Fan RMIT
Anne-wil Harzing MIDDLESEX UNIVERSITY
Tine Köhler THE UNIVERSITY OF MELBOURNE

1256 LANGUAGE AS A LOCAL PRACTICE: WHY ENGLISH AS A CORPORATE LANGUAGE WON'T WORK IN CHINA
Ling Eleanor Zhang ROYAL HOLLOWAY UNIVERSITY OF LONDON
Anne-wil Harzing MIDDLESEX UNIVERSITY BUSINESS SCHOOL

2089 THE INFLUENCE OF CULTURAL INTELLIGENCE ON EXPATRIATE KNOWLEDGE SHARING: A MULTILEVEL COUNTRY ANALYSIS
Sebastian Stoermer UNIVERSITY OF GOETTINGEN
Samuel Edward Davies UNIVERSITY OF GOETTINGEN
Fabian Jintae Froese UNIVERSITY OF GOETTINGEN

SLOT 2 (10:50 - 12:20) - TIC Building - Level 3 Conference Room 6 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_07 INTERNATIONAL COMPETITIVENESS

FIRM-LEVEL COMPETITIVENESS

Chair: Aron Perenyi

Discussant: Pablo Collazzo

Paper presentations:

1045 PRODUCT DIFFERENTIATION OF THE FOREIGN SUBSIDIARY: THE ROLES OF CORPORATE RELATEDNESS AND LOCAL COMPETITION
Anders Pehrsson LINNAEUS UNIVERSITY

1737 IS CORPORATE DIVERSIFICATION A VIABLE STRATEGY IN FALLING OR RISING BUSINESS ENVIRONMENTS? EVIDENCE FROM CHINESE AND RUSSIAN FIRMS
Irina Skvortsova NRU HIGHER SCHOOL OF ECONOMICS
Irina Iwashkovskaya NRU HIGHER SCHOOL OF ECONOMICS

2249 THE ROLE OF EDUCATION AGENT AS AN INTERMEDIARY - THE CASE OF AUSTRALIAN UNIVERSITIES
Anirban Sarkar THE CENTRE OF EXCELLENCE
Aron Perenyi SWINBURNE UNIVERSITY OF TECHNOLOGY
**SLOT 2 (10:50 - 12:20) - TIC Building - Level 3 Conference Room 8 - Competitive**

**Track: 08 MANAGING SPORT >> 08_00 MANAGING SPORT GENERAL TRACK**

**SPORT GOVERNANCE**

**Chair:** Benoit Senaux

**Discussant:** Benoit Senaux

**Paper presentations:**

**2250 MANAGEMENT BY VALUES IN NON-PROFIT SPORT ORGANISATIONS: COMMUNICATE OR NOT COMMUNICATE**

Jens Blumrodt  
*RENNES SCHOOL OF BUSINESS*

Graham Cuskey  
*GRIFFITH BUSINESS SCHOOL*

**1628 PERFORMANCE MANAGEMENT AMONG NATIONAL SPORT ORGANISATIONS: A HOLISTIC THEORETICAL MODEL**

Lobone Lloyd Kasale  
*UNIVERSITY OF STIRLING*

Mathieu Winand  
*UNIVERSITY OF STIRLING*

Leigh Robinson  
*UNIVERSITY OF STIRLING*

**1508 PERFORMANCE MANAGEMENT PRACTICES IN NATIONAL SPORT ORGANISATIONS**

Mathieu Winand  
*UNIVERSITY OF STIRLING*

Andrew Steen  
*UNIVERSITY OF STIRLING*

Lobone Lloyd Kasale  
*UNIVERSITY OF STIRLING*

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**SLOT 2 (10:50 - 12:20) - Graham Hills Building - Room 515 - Competitive**

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_00 PUBLIC AND NON-PROFIT MANAGEMENT GENERAL TRACK**

**UNIVERSITIES AND PUBLIC RESEARCH MANAGEMENT**

**Chair:** Andrea Bonomi Savignon

**Discussant:** Andrea Bonomi Savignon

**Paper presentations:**

**1441 SUCCESS FACTORS IN COMPETITIVE R&D FUNDING FOR PUBLIC RESEARCH INSTITUTIONS**

Juana M. Ferrús  
*UNIVERSITY OF VALENCIA*

Alejandro Escribá-esteve  
*UNIVERSITY OF VALENCIA*

Pilar Fidel  
*EDEM CENTRO UNIVERSITARIO & UNIVERSITY OF VALENCIA*

**1245 DIVERSITY AND UNIFORMITY AMONG PUBLIC AND PRIVATE UNIVERSITIES IN TURKEY, 1982-2014**

Behlül Usdiken  
*SABANCI UNIVERSITY*

Anıl Divarci  
*ISTANBUL SEHIR UNIVERSITY*

Başak Topaler  
*KADIR HAS UNIVERSITY*

**2011 MEASURING OUTCOMES IN HIGHER EDUCATION. DOES THE QUALITY OF PERFORMANCE MANAGEMENT SYSTEMS ENHANCE THE RESULTS OF PUBLIC UNIVERSITIES?**

Piervito Bianchi  
*UNIVERSITY OF FOGGIA*

Nunzio Angiola  
*UNIVERSITY OF FOGGIA*

Letizia Damato  
*UNIVERSITY OF SALENTO*
SLOT 2 (10:50 - 12:20) - Graham Hills Building - Room 510 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_03 ACCOUNTING, ACCOUNTABILITY, SUSTAINABILITY IN PUBLIC AND NON-PROFIT

ACCOUNTING AND ACCOUNTABILITY IN UNIVERSITIES

Chair: Filippo Giordano

Discussant:

Paper presentations:

1584 DISCLOSURE OF MANAGEMENT DISCUSSION AND ANALYSIS IN ITALIAN PUBLIC UNIVERSITIES: TOWARDS AN ACCOUNTING LANGUAGE CHANGE?
Elisa Bonollo UNIVERSITY OF GENOA

1723 SOCIAL MEDIA USE BY TOP-RANKED UNIVERSITIES FOR STAKEHOLDER ENGAGEMENT IN A SYSTEM OF DIALOGIC ACCOUNTING
Marco Bellucci UNIVERSITY OF FLORENCE
Sara Biagi UNIVERSITY OF FLORENCE
Giacomo Manetti UNIVERSITY OF FLORENCE

2223 ACCOUNTING AND ACCOUNTABILITY IN THE 21ST CENTURY UNIVERSITY: COMMODIFICATION AND ENTREPRENEURSHIP IN A GLOBAL MARKET
Irvine Lapsley UNIVERSITY OF EDINBURGH
Juan Du UNIVERSITY OF EDINBURGH

SLOT 2 (10:50 - 12:20) - TIC Building - Level 3 Conference Room 7 - Competitive

Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12_00 RESEARCH METHODS AND RESEARCH PRACTICE GENERAL TRACK

EVOLUTIONARY APPROACHES IN MANAGEMENT RESEARCH

Chair: Evandro Bocatto

Discussant:

Paper presentations:

1020 TEACHING GRADUATE ENTREPRENEURS TO EVOLVE; FROM INCREASED SELF-EFFICACY TO START-UP
Dermot Breslin SHEFFIELD UNIVERSITY

1673 TIME-RELATED EFFECTS OF ENTREPRENEURSHIP EDUCATION ON ENTREPRENEURIAL INTENTIONS: AN EVOLUTIONARY APPROACH
Dung Pham EASTERN INTERNATIONAL UNIVERSITY
Paul Jones COVENTRY UNIVERSITY
Stephen Dobson COVENTRY UNIVERSITY

2039 WHAT CONSTITUTES METHODOLOGICAL INNOVATION IN QUALITATIVE MARKETING RESEARCH?
Lakshmi Balachandran Nair UTRECHT UNIVERSITY
Michael Gibbert UNIVERSITÀ DELLA SVIZZERA ITALIANA
SLOT 2 (10:50 - 12:20) - TIC Building - Level 3 Conference Room 4 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_03 STRATEGY, MANAGEMENT & MARKETING IN EMERGING MARKETS

SERVICES DEVELOPMENT AND STRATEGIES IN INTERNATIONALISATION

Chair: Umoru Ugbede

Discussant:

Paper presentations:

1152 SERVICE SATISFACTION AND BEHAVIOURAL INTENTION IN THE CELL PHONE NETWORK SERVICE PROVIDER INDUSTRY – A COMPARISON BETWEEN CUSTOMERS OF DIFFERENT CELL PHONE NETWORK SERVICE PROVIDERS
Nicole Cunningham UJ
Marinela Verissimo UJ

1330 GLOBAL SEARCH FOR TALENT: LESSONS FROM INDIAN IT SERVICES MULTINATIONALS IN CHINA
Mohan Thite GRIFFITH UNIVERSITY
Ellie Meissner GRIFFITH UNIVERSITY

1435 STRATEGY PROCESS IN INTERNATIONALIZATION: ORGANIZATIONAL ACCULTURATION
Yingying Zhang CUNEF, COMPLUTENSE U. OF MADRID
Chad Albrecht UTAH STATE UNIVERSITY
Li Tian NANKAI UNIVERSITY
Yu Zhou RENMIN UNIVERSITY OF CHINA

SLOT 2 (10:50 - 12:20) - Business School Cathedral Wing - Room CW 404a - Competitive

Track: 14 CONFERENCE GENERAL TRACK >> 14_01 NEXT MANAGEMENT THEORY

FOUNDATIONS OF NEXT MANAGEMENT RESEARCH

Chair: Miguel Perez

Discussant: Matthias Georg Will

Paper presentations:

1473 MANAGING AUTHENTIC EXPERIENCE IN THE HYPERMODERN KNOWLEDGE ECONOMY: SOCIOLOGICAL AND PHILOSOPHICAL FOUNDATIONS
Jacob Dahl Rendtorff ROSKILDE UNIVERSITY

1246 FUTURES OF A DISTRIBUTED MEMORY: A GLOBAL BRAIN WAVE MEASUREMENT (1800-2000)
Steffen Roth LA ROCHELLE BUSINESS SCHOOL
Carlton Clark UNIVERSITY OF WISCONSIN–LA CROSSE
Nikolay Trofimov RUSSIAN ACADEMY OF SCIENCE
Artur Mkrtchyan YEREVAN STATE UNIVERSITY
Markus Heidingsfelder HABIB UNIVERSITY
Laura Appignanesi UNIVERSITY OF MACERATA
Miguel Pérez-valls UNIVERSITY OF ALMERIA
Jan Berkel INDEPENDENT
Jari Kaivo-oja TURKU SCHOOL OF ECONOMICS

1225 RELEVANCE FIRST, THEN RIGOR: THE GAP BETWEEN ACADEMIC WRITING AND BUSINESS PRACTITIONER READING
Malcolm Brady DUBLIN CITY UNIVERSITY
Eva Perea UNIVERSITAT ABAT OLIBA
Columban Hurley INTERNATIONAL PAPER
Slot 3

SLOT 3 (16:30 - 18:00) - Business School Stenhouse Wing - Room SW 105 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

SUSTAINABILITY: CONSUMERS PERSPECTIVE AND ORGANISATIONAL IMPLICATIONS

Chair: Julienne Brabet

Discussant: Pedro Ferreira

Paper presentations:

2053 NATURAL ENVIRONMENT-ORIENTED CORPORATE SOCIAL RESPONSIBILITY AS DETERMINANT FOR ORGANIZATIONAL CITIZENSHIP BEHAVIOR TOWARDS THE ENVIRONMENT THROUGH ANTICIPATED GUILT: A DEONICT PERSPECTIVE.
Corentin Hericher UCL/LOURIM
Nicolas Raineri NEOMA
Nicolas-umberto Meija-morelos UNIVERSITÉ LAVAL
Pascal Paillé UNIVERSITÉ LAVAL

1286 FOOD WASTE AND CONSUMER BEHAVIOR: PROPOSAL OF A MODEL. A STUDY AMONG FRENCH CONSUMERS
Laure Lavorata URCA
Opelie Mugel UPE

1419 COUNTRY OF ORIGIN IMAGE AS DETERMINANT OF CONSUMER’S FOREIGN PRODUCT EVALUATION
Veronica Rosendo-rios CUNEF-COLEGIO UNIVERSITARIO DE ESTUDIOS FINANCIEROS
Francisco Coelho-da-silva IPAM SCHOOL OF MARKETING
Miguel Martin-davila CUNEF-COLEGIO UNIVERSITARIO DE ESTUDIOS FINANCIEROS

Slot 3 (16:30 - 18:00) - Business School Stenhouse Wing - Room SW 104 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

ORGANISATION & LEADERSHIP

Chair: Jerome Meric

Discussant: Davide Bizjak

Paper presentations:

1326 INTER-PRÂXIS – INTEGRATING PRÂXIS, PRACTICE, PHRONESIS FOR ENACTING TRANSFORMATIVE DEVELOPMENT IN ORGANISATION & LEADERSHIP
Wendelin Kuepers KARLSHOCHSCHULE

1694 DYNAMIC CAPABILITY AS THE EPISTEMOLOGY OF AN ORGANIZATION – A SOCIAL VENTURE CONTEXT
Kaushik Roy INDIAN INSTITUTE OF MANAGEMENT CALCUTTA

1646 THIRD-GENERATION LEADERSHIP COACHING IN VUCA: THE EFIRE MODEL FOR CONNECTING THEORY TO PRACTICE
Geoffrey Abbott QUT

2115 DESIGN WORK AS LIVING PROJECT
Birgit Helene Jevnaker BI NORWEGIAN BUSINESS SCHOOL
SLOT 3 (16:30 - 18:00) - Business School Stenhouse Wing - Room SW 106 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_01 ACCOUNTING, FINANCE, REPORTING AND CONTROL FOR SOCIETY

CONTROL FOR SUSTAINABILITY: ORGANISATIONAL ISSUES

Chair: Francesco Gangi

Discussant: Sharam Alijani

Paper presentations:

1500 FROM CSR KNOWLEDGE-CREATION TO CSR KNOWLEDGE-“SEDIMENTATION”: AN APPROACH THROUGH ORGANIZATIONAL KNOWLEDGE-CREATION, INSTITUTIONALIZATION PROCESSES AND SIMONS’ CONTROL SYSTEMS
Charles Daussy NEOMA BUSINESS SCHOOL

2196 ACCOUNTABILITY AND ORGANISATIONAL LEGITIMACY
Tobias Gößling ORGANIZATION STUDIES
Marty Wareman

2159 BAD MANAGEMENT ISOMORPHISM IDENTITY CRISIS OR ELSE? HOW COST ACCOUNTING’S SHORT TERM FOCUS WEAKENS COMPANIES
Luc Ducray IPAG BUSINESS SCHOOL

SLOT 3 (16:30 - 18:00) - Business School Stenhouse Wing - Room SW 107 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_06 RETHINKING THE FORM, GOVERNANCE & LEGAL CONSTITUTION OF CORPORATIONS (CO-SPONSORED BY COGO SIG-02)

NEW THEORIES ON LEGAL RIGHT STRUCTURES

Chair: Blanche Segrestin

Discussant:

Paper presentations:

1277 THE EMBEDDEDNESS OF ETHICAL LEADERSHIP SITUATING THE TREE IN THE WOOD
Jeroen Veldman CASS BUSINESS SCHOOL

1248 RESPONSIBILITY, ‘RIGHTHOLDING’ AND THE FIRM AS A (CONTRACT OF) ‘SOCIETAS’
Anna Grandori BOCCONI UNIVERSITY

1132 AN ONTOLOGICAL THEORY ABOUT THE NATURE AND PURPOSE OF PUBLIC CORPORATIONS - RETHINKING THE ASSUMPTIONS THAT UNDERPIN STANDARD AGENCY THEORY
Alexander Pepper LSE
SLOT 3 (16:30 - 18:00) - John Anderson Building - Room 504 - Competitive

Track: 02 CORPORATE GOVERNANCE >> 02_03 WOMEN ON BOARDS

WOMEN ON BOARDS AND PERFORMANCE

Chair: Patricia Gabaldon

Discussant:

Paper presentations:

1505 ARE WOMEN BETTER RAIL MAKERS THAN MEN? CEO CHANGES EFFECTS ON RISK AND CAPITAL CONSTRAINT
Eskil Goldeng UNIVERSITY COLLEGE OF SOUTHEAST NORWAY
Alessandra Rigolini UNIVERSITY OF PISA

1800 THE IMPACT OF WOMEN DIRECTORS ON CORPORATE ENVIRONMENTAL PERFORMANCE: EVIDENCE FROM FAMILY AND DUAL CLASS FIRMS
Giorgia Profumo UNIVERSITY OF GENOA
Ilaria Tutore UNIVERSITY OF NAPLES “PARTHENOPE”
James Cordeiro THE COLLEGE AT BROCKPORT, STATE UNIVERSITY OF NEW YORK

1171 WOMEN ON BOARDS: NOT SO RISKY BUSINESS
Victor Callan UNIVERSITY OF QUEENSLAND
Terrence Fitzsimmons UNIVERSITY OF QUEENSLAND

SLOT 3 (16:30 - 18:00) - Business School Stenhouse Wing - Room SW 108 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

03_00 ENTREPRENEURIAL NETWORKS IN COLLABORATION WITH TRACK 03_08 ENTREPRENEURSHIP AS PRACTICE

Chair: Marcela Ramírez-pasillas

Discussant: H. Cenk Sozen

Paper presentations:

1687 FAMILY MATTERS: FAMILY SOCIAL CAPITAL IN IMMIGRANTS’ ENTREPRENEURIAL OPPORTUNITY CREATION PROCESSES
Marcela Ramírez-pasillas JIBS
Quang Evansluong FACULTY OF BUSINESS AND LAW, UNIVERSITY OF WEST ENGLAND

1320 BEYOND ENTREPRENEURS’ SUPPORTERS: ADVICE THROUGH COMBINATIONS OF DIRECT AND INDIRECT TIES
Sean White GRENOBLE ÉCOLE DE MANAGEMENT
Andrew Parker UNIVERSITY OF EXETER

2117 LEGITIMATING NASCENT VENTURES: THE ROLE OF INCUBATORS
Fabio Fraticelli UNIVERSITA POLITECNICA DELLE MARCHE
Maria Cristina Bonti UNIVERSITY OF PISA
Enrico Cori UNIVERSITA POLITECNICA DELLE MARCHE
Maria Zifaro UNIVERSITY OF MACERATA
SLOT 3 (16:30 - 18:00) - Business School Cathedral Wing - Room CW 406a - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_01 SOCIAL ENTREPRENEURSHIP AND SOCIETAL CHANGE

03_01 IMPROVING SOCIAL ENTREPRENEURSHIP PARADIGM

Chair: Mine Karatas-ozkan
Discussant: Mirella Haldimann

Paper presentations:

1458 SOCIAL ENTREPRENEURSHIP EDUCATION AND CAPITAL MOBILISATION: A COMPETENCY BASED APPROACH
Mine Karatas-ozkan UNIVERSITY OF SOUTHAMPTON
Alain Fayolle EM LYON BUSINESS SCHOOL
Shahnaz Ibrahim UNIVERSITY OF SOUTHAMPTON
Graham Manville UNIVERSITY OF EAST ANGLIA
Katerina Nicolopoulou UNIVERSITY OF STRATHCLYDE
Mustafa Ozbilgin BRUNEL UNIVERSITY LONDON
Ahu Tatli QUEEN MARY, UNIVERSITY OF LONDON

2238 EMPOWERING SOCIAL ENTREPRENEURSHIP: EVIDENCE FROM MOROCCO IN NORTH AFRICA
Salma Maoufoud ESCA ECOLE DE MANAGEMENT

SLOT 3 (16:30 - 18:00) - Business School Stenhouse Wing - Room SW 204 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

03_00 INNOVATION AND ENTREPRENEURSHIP

Chair: Elena Bruni
Discussant: Giacomo Marzi

Paper presentations:

1187 COPING WITH DIFFERENT TYPES OF INNOVATION: WHAT DO METAPHORS REVEAL ABOUT HOW ENTREPRENEURS COGNITIVELY REPRESENT INNOVATION?
Elena Bruni DEPARTMENT OF MANAGEMENT, CA’ FOSCARI UNIVERSITY OF VENICE
Sara Bonesso DEPARTMENT OF MANAGEMENT, CA’ FOSCARI UNIVERSITY OF VENICE
Fabrizio Gerli DEPARTMENT OF MANAGEMENT, CA’ FOSCARI UNIVERSITY OF VENICE

1090 COURTING CONTROVERSY: WHAT DETERMINES THE FUNDING OF CONTENTIOUS INNOVATION?
Magnus Torfason UNIVERSITY OF ICELAND
Hakon Skjenstad UNIVERSITY OF ICELAND
Pavel Zhelyazkov NG KONG U. OF SCIENCE AND TECHNOLOGY

1445 ALLIANCES AND THE INNOVATION PERFORMANCE OF CORPORATE AND PUBLIC RESEARCH SPIN-OFF FIRMS
Boris Lokshin MAASTRICHT UNIVERSITY
John Hagedoorn ROYAL HOLLOWAY UNIVERSITY OF LONDON
Stéphane Malo AMERICAN UNIVERSITY OF PARIS
SLOT 3 (16:30 - 18:00) - Business School Cathedral Wing - Room CW 507b - Competitive
Track: 03 ENTREPRENEURSHIP >> 03_12 FREELACING & SOLO-SELF-EMPLOYMENT AND THE TRANSFORMATION OF CAREERS, ENTREPRENEURSHIP AND ORGANISATIONS I

Chair: Andrew Burke
Discussant:

Paper presentations:

1033  SELF-EMPLOYMENT AND SATISFACTION WITH LIFE, WORK, AND LEISURE
Jolanda Hessels  ERASMUS SCHOOL OF ECONOMICS
Niels Rietveld  ERASMUS SCHOOL OF ECONOMICS
Peter Van Der Zwan  ERASMUS SCHOOL OF ECONOMICS

1220  UNDERSTANDING ONLINE LABOUR MARKETS: THE CASE OF FREELANCING DESIGN PROFESSIONALS
Pelin Demirel  UNIVERSITY OF SOUTHAMPTON
Ekaterina Nemkova  UNIVERSITY OF NOTTINGHAM

1865  FREELANCER ENABLED FLEXIBLE ORGANIZATIONAL FORMS AND ENTREPRENEURSHIP
Andrew Burke  TRINITY BUSINESS SCHOOL
Marc Cowling  BRIGHTON BUSINESS SCHOOL

SLOT 3 (16:30 - 18:00) - Business School Cathedral Wing - Room CW 406b - Competitive
Track: 03 ENTREPRENEURSHIP >> 03_03 ENTREPRENEURIAL FINANCE

03_03 VENTURE CAPITAL

Chair: Alexander Huber
Discussant: Colin Mason

Paper presentations:

1437  OPTIMAL SYNDICATION DECISION OF CORPORATE VENTURE CAPITAL AND VENTURE CAPITAL FIRMS
Hannes Maxin  SCHOOL OF ECONOMICS AND MANAGEMENT
Andreas Frick  SCHOOL OF ECONOMICS AND MANAGEMENT

1968  THE HUNTER BECOMES THE HUNTED: NON-FINANCIAL ASPECTS OF VENTURE CAPITALISTS’ ATTRACTIVENESS
Sarah Theinert  TU MUNICH
Anna Gerl  TU MUNICH
Reiner Braun  TU MUNICH

1931  HOW CTOS DRIVE NEW VENTURE FUNDING SUCCESS
Hans-joerg Winkler  TU DORTMUND UNIVERSITY
SLOT 3 (16:30 - 18:00) - Business School Cathedral Wing - Room CW 506b - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_06 ENTREPRENEURSHIP REGION AND REGIONAL DEVELOPMENT

03_06 ECOSYSTEMS AND SUPPORT FOR REGIONAL DEVELOPMENT IN COLLABORATION WITH TRACK 03_07 DESIGNING ENTREPRENEURSHIP AND INNOVATION PROCESSES

Chair: Pascal Gurtner

Discussant: Angeles Montoro-sanchez

Paper presentations:

1273 ACCELERATORS: AN ASSESSMENT OF ACCELERATION MODELS
Pascal Gurtner HEG SCHOOL OF MANAGEMENT FRIBOURG / HES-SO // UNIVERSITY OF APPLIED SCIENCES WESTERN SWITZERLAND
Carlos M. Dasilva HEG SCHOOL OF MANAGEMENT FRIBOURG / HES-SO // UNIVERSITY OF APPLIED SCIENCES WESTERN SWITZERLAND

1988 SUPPORT WITHIN REGIONAL ENTREPRENEURSHIP ECOSYSTEMS: THE CASE OF SOUTH EAST QUEENSLAND
Margarietha De Villiers-scheepers UNIVERSITY OF THE SUNSHINE COAST
Erica Mealy UNIVERSITY OF THE SUNSHINE COAST
Michael Clements UNIVERSITY OF THE SUNSHINE COAST
Anne Lawrence SUNSHINE COAST COUNCIL

1887 SIZE, LOCATION, COLLABORATION PARTNERS AND FINANCIAL MEANS TO EXPLAIN WHEN SPANISH STARTUPS PATENT THEIR INVENTIONS
Vanessa Barrales-molina UNIVERSITY OF GRANADA
Marta Riquelme-medina UNIVERSITY OF GRANADA
F. Javier Llorens-montes UNIVERSITY OF GRANADA

SLOT 3 (16:30 - 18:00) - Graham Hills Building - Room 512 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_04 METHODS & THEORIES IN FAMILY BUSINESS RESEARCH - SPECIAL FOCUS 2017: FINANCE AND ACCOUNTING IN FAMILY BUSINESS RESEARCH

METHODS & THEORIES IN FAMILY BUSINESS

Chair: Susanne Beck

Discussant: Marisa Henn

Paper presentations:

2083 WHEN FAMILY FIRMS GO PUBLIC: TOWARDS A MIXED GAMBLE APPROACH
Jonathan Bauweraerts UNIVERSITY OF MONS
Patrice Charlier EM STRASBOURG

1587 FOUNDING FAMILY OWNERSHIP AND AGENCY COSTS: EVIDENCE FROM THE MARGINAL VALUE OF CASH
Daniel Powell PHILIPPS-UNIVERSITÄT
Marc Steffen Rapp PHILIPPS-UNIVERSITÄT

1975 FAMILY FIRMS AND THE SEVERITY OF ACCOUNTING MISSTATEMENT
Elisabetta Mafrolla UNIVERSITY OF FOGGIA
Felice Matozza UNIVERSITY OF ROMA TRE
Eugenio D'amico UNIVERSITY OF ROMA TRE
SLOT 3 (16:30 - 18:00) - Graham Hills Building - Room 513 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_06 FAMILY BUSINESS IN EMERGING, DEVELOPING AND TRANSITION ECONOMIES

FAMILY BUSINESS IN DEVELOPING ECONOMIES

Chair: Jess Chua

Discussant: Rodrigo Basco

Paper presentations:

1031 WOMEN ENTREPRENEURS IN BRAZIL: EVIDENCE OF THE EFFECT OF FAMILY FIRM HETEROGENEITY IN A TURBULENT ECONOMY
Dianne Welsh UNIVERSITY OF NORTH CAROLINA GREENSBORO
Eugene Kaciak BROCK UNIVERSITY AND KOZMINSKI UNIVERSITY
Emerson Mainardes FUCAPE

2237 LESSONS FROM RESEARCH ON INDIGENOUS FAMILIES: RETHINKING HOW WE REPRESENT INDIGENOUS PEOPLES.
Albert James DALHOUSIE UNIVERSITY
Julia Howell DALHOUSIE UNIVERSITY

1258 CSR ENGAGEMENT IN A DEVELOPING COUNTRY: A CASE OF A FAMILY SME IN HONDURAS
Allan Discua Cruz LUMS
Manuel Gomez Solorzano BOCCONI

SLOT 3 (16:30 - 18:00) - John Anderson Building - Room 507 - Competitive

Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05_00 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS GENERAL TRACK

GENDER, ROLES, AND WORKPLACE

Chair: Yvonne Du Plessis

Discussant:

Paper presentations:

1106 CLASS, MASCULINITY, AND STATUS: MEN IN WOMEN’S COSMETICS COUNTERS
Vijayta Doshi INDIAN INSTITUTE OF MANAGEMENT, UDAIPUR

1456 GENDER AND GENDER COMPOSITION IN THE WORKPLACE: HOW DOES IT AFFECT EMPLOYEES?
Olafsdottir Katrin REYKJAVIK UNIVERSITY
Einarsdottir Arney REYKJAVIK UNIVERSITY

1745 FEMALE EXPATRIATES FACING A DIFFERENT WORK / CARE REGIME IN THE HOST COUNTRY: THE CASE OF FRENCH FEMALE EXPATRIATES IN SWITZERLAND
Eric Davoine UNIVERSITY OF FRIBOURG
Nathalie Mancini-vonlanthen UNIVERSITY OF FRIBOURG
Nicky Lefeuvre UNIVERSITY OF LAUSANNE
SLOT 3 (16:30 - 18:00) - TIC Building - Level 3 Conference Room 2 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

EXPATRIATE MANAGEMENT 2

Chair: Mila Lazarova

Discussant:

Paper presentations:

1056 TERROR, CRIME AND EXPATRIATES’ FEARS: INSIGHTS FROM AFRICA
Pia Charlotte Faeth UNIVERSITY OF STIRLING
Markus Kittler UNIVERSITY OF STIRLING

1648 COMPARING AND CONTRASTING TWO DIFFERENT TYPES OF EXPAT-PRENEURS: SELF-INITIATED VERSUS COMPANY-ASSIGNED TRANSITIONED EXPATRIATES
Yongsun Paik LOYOLA MARYMOUNT UNIVERSITY
Charles Vance LOYOLA MARYMOUNT UNIVERSITY
Jason D’mello LOYOLA MARYMOUNT UNIVERSITY
Yvonne McNulty SINGAPORE INSTITUTE OF MANAGEMENT UNIVERSITY

1170 EFFECTS OF MET EXPECTATIONS ON SATISFACTION AND TURNOVER INTENTIONS AMONG REPATRIATES: A MODERATED MEDIATION ANALYSIS
Mila Lazarova SIMON FRASER UNIVERSITY
Jan Knocke UNIVERSITY OF ERLANGEN-NUREMBERG
Ebru Ipek SIMON FRASER UNIVERSITY

SLOT 3 (16:30 - 18:00) - TIC Building - Level 3 Conference Room 5 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_04 CULTURAL INTERFACES IN INTERNATIONAL ORGANISATIONS

CULTURALLY EMBEDDED ORGANISATIONAL PRACTICES

Chair: Christoph Barmeyer

Discussant: Chevrier Sylvie

Paper presentations:

2242 A CROSS-NATIONAL PERSPECTIVE OF ORGANIZATIONAL SOCIALIZATION TACTICS & PRACTICES
Sakura Shimada CONSERVATOIRE NATIONAL DES ARTS ET METIERS
Melia Djabi UNIVERSITE PARIS-SUD, RITM
Kerstin Kuyken UNIVERSITE DU QUEBEC A MONTREAL, ECOLE DES SCIENCES DE LA GESTION, DEPARTEMENT DE MANAGEMENT ET TECHNOLOGIE

1862 MAKING SENSE OF THE NONSENSE OF INTERNATIONAL CULTURES: LAUGHING AND LEARNING FROM THE CASE OF FRENCH CORPORATIONS
Guilherme Azevedo AUDENCIA BUSINESS SCHOOL

1738 EMPLOYEE ENGAGEMENT IN NON-WESTERN CONTEXT: LINKAGES WITH THE AFRICAN UBUNTU AND SOCIAL RESOURCES
Joy Tauetsile UNIVERSITY OF BOTSWANA
Gbolahan Gbadamosi BOURNEMOUTH UNIVERSITY
SLOT 3 (16:30 - 18:00) - TIC Building - Level 3 Conference Room 4 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_03 STRATEGY, MANAGEMENT & MARKETING IN EMERGING MARKETS

INNOVATION AND COLLABORATION IN EMERGING MARKETS

Chair: Meissner Ellen

Discussant:

Paper presentations:

1667  BRAND EQUITY OF GREEN, CREATIVE AND SMART CITY THEMES FROM THE PERSPECTIVE OF HONG KONG RESIDENTS
Chung-shing Chan  THE CHINESE UNIVERSITY OF HONG KONG

1729  RESOURCE-CONstrained INNOVATION IN WESTERN MNCS: THE ROLE OF HEADQUARTERS IN ACHIEVING LOW-END DISRUPTION AND NEW MARKET CREATION IN EMERGING ECONOMIES
Lukas Neumann  UNIVERSITY OF ST. GALLEN
Stephan Winterhalter
Bastian Widenmayer
Christoph Wecht  UNIVERSITY OF ST. GALLEN
Oliver Gassmann  UNIVERSITY OF ST. GALLEN

1867  INTERNATIONALIZING INTO DEVELOPING COUNTRIES – THE IMPORTANCE OF EMBEDDEDNESS AND PARTNERSHIPS WITH NGOS
Thilo Heyer  UNIVERSITY OF COLOGNE

SLOT 3 (16:30 - 18:00) - TIC Building - Level 3 Conference Room 6 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_07 INTERNATIONAL COMPETITIVENESS

COMPETITIVENESS - A CROSS-DISCIPLINARY VIEW

Chair: Eleanor Doyle

Discussant: Áron Perényi

Paper presentations:

2002  MEANINGS OF HUMOR IN RELATION TO INTERNATIONAL COMPETITIVENESS AND INNOVATIVENESS
Eeva-liisa Oikarinen  UNIVERSITY OF OULU
Jialei Yang  UNIVERSITY OF OULU
Pia Hurmelinna-laukkanen  UNIVERSITY OF OULU

2104  STRUCTURING VENDOR-CLIENT RELATIONSHIPS–A COMBINATORIAL APPROACH
Natalia Volani  DTU
Zaza Hansen  DTU

2255  SUSTAINABLE COMPETITIVENESS: ESSENTIAL CONCEPTS FOR ADDRESSING MEASUREMENT CHALLENGES
Eleanor Doyle  UNIVERSITY COLLEGE CORK
Mauricio Perez-alaniz  UNIVERSITY COLLEGE CORK
SLOT 3 (16:30 - 18:00) - TIC Building - Level 3 Conference Room 8 - Competitive

Track: 08 MANAGING SPORT >> 08_00 MANAGING SPORT GENERAL TRACK

INTERNATIONAL SPORT GOVERNANCE

Chair: Mathieu Winand

Discussant: Mathieu Winand

Paper presentations:

2056 HOW SKATEBOARDING MADE IT TO THE OLYMPICS: AN INSTITUTIONAL PERSPECTIVE
Mikhail Batuev NORTHUMBRIA UNIVERSITY
Leigh Robinson UNIVERSITY OF STIRLING

1427 HOW DEMOCRATIC PROCESSES IN OLYMPIC BIDS STRENGTHEN THE IOC’S TIES TO AUTHORITARIAN REGIMES – A TRANSACTION COST-BASED ANALYSIS
Thomas Könecke JOHANNES GUTENBERG UNIVERSITY MAINZ
Michiel De Nooij MICHEL DE NOOIJ ECONOMIC RESEARCH AND ADVICE

2206 APPLICATIONS OF META-ORGANISATION THEORY IN SPORTS: THE CASE OF SPORTACCORD
Nima Farajpour Bakhtiar COVENTRY UNIVERSITY

SLOT 3 (16:30 - 18:00) - John Anderson Building - Room 506 - Competitive

Track: 10 PROJECT ORGANIZING >> 10_00 PROJECT ORGANISING GENERAL TRACK

MANAGING PROJECT-ORIENTED/BASED ORGANISATIONS

Chair: Alexander Kock

Discussant: Lauri Vuorinen

Paper presentations:

2136 MECHANISMS OF ISOMORPHISM IN PROJECT-BASED ORGANIZATIONS
Maxim Miterev KTH ROYAL INSTITUTE OF TECHNOLOGY
Mats Engwall KTH ROYAL INSTITUTE OF TECHNOLOGY
Anna Jerbrant KTH ROYAL INSTITUTE OF TECHNOLOGY

1937 UNDERSTANDING PROJECT ’CONTEXT’: EXPLORING THE INTERFACES BETWEEN TEMPORARY-PERMANENT ORGANISATIONS
Eunice Maytorena AMBS
Graham Winch AMBS

1417 THE PROJECT-ORIENTED ORGANIZATION AND ITS CONTRIBUTION TO INNOVATION
Hans Georg Gemünden BI NORWEGIAN BUSINESS SCHOOL
Patrick Lehner ZHAW
Alexander Kock TECHNISCHE UNIVERSITÄT DARMSTADT
SLOT 3 (16:30 - 18:00) - John Anderson Building - Room 505 - Competitive

Track: 10 PROJECT ORGANIZING >> 10_01 MANAGING MAJOR AND MEGA PROJECTS: OPENING UP FOR NEW RESEARCH ERAS

MEGA AND MAJOR PROJECT GOVERNANCE

Chair: Nathalie Drouin

Discussant: Diletta Colette Invernizzi

Paper presentations:

2080 THE GOVERNANCE OF MAJOR PUBLIC INFRASTRUCTURE PROJECTS: THE PROCESS OF TRANSLATION
Maude Brunet UNIVERSITY OF QUEBEC IN MONTREAL
Monique Aubry UNIVERSITY OF QUEBEC IN MONTREAL

1843 ORGANIZING INTER-FIRM PROJECT GOVERNANCE – A CONTEXTUAL MODEL FOR EMPIRICAL INVESTIGATION
Simon Von Danwitz UNIVERSITY OF COLOGNE

SLOT 3 (16:30 - 18:00) - Graham Hills Building - Room 510 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_03 ACCOUNTING, ACCOUNTABILITY, SUSTAINABILITY IN PUBLIC AND NON-PROFIT

MANAGING HYBRID ORGANISATION

Chair: Irvine Lapsley

Discussant:

Paper presentations:

1055 MEASURING ORGANISATIONAL HYBRIDITY WITHIN THE NEW ZEALAND THIRD SECTOR
Jenny Aimers OTAGO POLYTECHNIC
Peter Walker UNIVERSITY OF OTAGO

1479 MANAGING NONPROFIT INCUBATORS: THE USE OF A BOUNDARY OBJECT AS AN INTERACTIVE LEVER OF CONTROL
Chaffik Bakkali MONTPELLIER MANAGEMENT INSTITUTE
Jonathan Maurice IAE TOULOUSE
Gérald Naro MONTPELLIER MANAGEMENT INSTITUTE

1833 IN SEARCH OF SUSTAINABILITY: SOCIAL INCUBATORS AS SOCIAL ENTREPRENEURIAL INITIATIVES.
Filippo Giordano LUMSA UNIVERSITY
Alessandro Lanteri HULT INTERNATIONAL BUSINESS SCHOOL
Laura Michelini LUMSA UNIVERSITY
SLOT 3 (16:30 - 18:00) - TIC Building - Level 3 Conference Room 7 - Competitive

Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12_00 RESEARCH METHODS AND RESEARCH PRACTICE GENERAL TRACK

NEW FRONTIER COMBINING COMPUTATIONAL, QUALITATIVE, AND QUANTITATIVE METHODS

Chair: Davide Secchi

Discussant:

Paper presentations:

1186 USING THE DEICTIC FUNCTION OF PRONOUNS TO MAP PERSPECTIVE AND KNOWLEDGE IN RESEARCH DESIGN: A STUDY OF COMPUTER-SUPPORTED COOPERATIVE WORK AND PARTICIPATORY DESIGN IN A MULTINATIONAL ENTERPRISE CONTEXT
Cheryl Marie Cordeiro UNIVERSITY OF GOTHENBURG

1428 STUDENT NETWORKS AND ACADEMIC ACHIEVEMENT: METHODOLOGICAL LESSONS AND PROPOSALS FROM THE LITERATURE 2000-2015
Kristel Vignery USL-B
Laurier Wim USL-B

1812 THE COMPUTATIONAL SIMULATION EXPLORATION METHOD FOR MANAGEMENT AND ORGANIZATIONAL RESEARCH
Davide Secchi UNIVERSITY OF SOUTHERN DENMARK

SLOT 3 (16:30 - 18:00) - Business School Cathedral Wing - Room CW 310 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_03 STRATEGIC PROCESSES AND PRACTICES

INFORMATION SYSTEM ALIGNEMENT AND PUBLIC STRATEGY PROCESSES

Chair: Safavi Mehdi

Discussant: Natasha Rose

Paper presentations:

1577 IMPEDIMENTS TO THE ALIGNMENT OF BUSINESS AND INFORMATION SYSTEMS STRATEGIES IN PUBLIC SERVICE ORGANISATIONS: A PROCESSUAL VIEW
Anne Burke LETTERKENNY INSTITUTE OF TECHNOLOGY
Joseph Mcdonagh TRINITY COLLEGE DUBLIN

1142 HOW INFORMATION SYSTEM MANAGERS ALIGN BUSINESS AND INFORMATION SYSTEMS STRATEGIES IN PUBLIC SERVICE ORGANISATIONS: A PRACTICE-BASED TAXONOMY.
James Holohan LIMERICK INSTITUTE OF TECHNOLOGY
Joe Mcdonagh TRINITY COLLEGE DUBLIN

1084 U.S. CITY GOVERNMENT ENTERPRISE RESOURCE PLANNING SYSTEM IMPLEMENTATION SUCCESS STRATEGIES
Jennifer Miller WALDEN UNIVERSITY
SLOT 3 (16:30 - 18:00) - Business School Cathedral Wing - Room CW 404a - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13.04 MICROFOUNDATIONS OF STRATEGY, DYNAMIC CAPABILITIES AND KNOWLEDGE MECHANISMS

FIELD SPECIFIC CAPABILITIES

Chair: Ioannis Thanos
Discussant: Charlotte Reypens

Paper presentations:

1603 MAPPING THE PROMINENT CAPABILITIES OF MARKET-DRIVING FIRMS
Konstantinos G. Kottikas  
Vlasis Stathakopoulos  
Ioannis G. Theodorakis  
Efthymia Kottika
ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS
ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS
INSEEC BUSINESS SCHOOL
UNIVERSITY OF GREENWICH

1964 DYNAMIC AND OPERATIONAL CAPABILITIES FUNCTIONS: IMPLICATIONS FOR THEORY AND OPERATIONALIZATION
Tânia Letícia Dos Santos  
Dimária Silva E Meirelles
UNIVERSIDADE PRESBITERIANA MACKENZIE

1727 DYNAMIC CAPABILITIES AND PROCESSES CONFIGURATION: EMPIRICAL EVIDENCE OF NON-EQUIFINALITY
Marlon Alves  
Simone Galina
UNIVERSITY OF SAO PAULO

SLOT 3 (16:30 - 18:00) - Business School Cathedral Wing - Room CW 404b - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13.06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES

ALLIANCE FORMATION AND PERFORMANCE

Chair: Anne-sophie Fernandez
Discussant: Regina Gattringer

Paper presentations:

1180 UNDERSTANDING THE ROLE OF DISTANCE IN THE FORMATION OF EQUITY AND NON-EQUITY AGREEMENTS: A CAGE PERSPECTIVE
Juliane Engsig  
Paul Chiambaretto
UNIVERSITÉ DE MONTPELLIER
MONTPELLIER BUSINESS SCHOOL

1731 THE "BUTTERFLY EFFECT" OF THE SHARING ECONOMY – THE STRENGTH OF INDIVIDUALS. THE CASE OF THE POLISH TOURISM SECTOR
Katarzyna Czernek  
Dagmara Wójcik
UNIVERSITY OF ECONOMICS IN KATOWICE
UNIVERSITY OF ECONOMICS IN KATOWICE

1079 ALLIANCE SUCCESS FACTORS AND PERFORMANCE IN SOCIAL ECONOMY ENTERPRISES
David Tanganelli  
Ramon Bastida  
Frederic Marimon
UNIVERSITAT INTERNACIONAL DE CATALUNYA
UNIVERSITAT INTERNACIONAL DE CATALUNYA
UNIVERSITAT INTERNACIONAL DE CATALUNYA
Thursday, 22 June, 2017

**Slot 4**

**SLOT 4 (09:00 - 10:30) - Business School Stenhouse Wing - Room SW 105 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK**

**INSTITUTIONAL CHANGE, POWER, RESISTANCE AND CRITICAL MANAGEMENT (1)**

**Chair:** Rémi Jardat

**Discussant:** Davide Bizjak

**Paper presentations:**

**1141** *THE FRENCH PRINCIPLE OF LAÏCITÉ AND RELIGIOUS PLURALISM IN THE WORKPLACE: MAIN FINDINGS AND ISSUES.*
- Jean-françois Chanlat, UNIVERSITÉ PARIS-DAUPHINE P.S.L
- Patrick Banon, CHAIRE MANAGEMENT ET DIVERSITÉ, UNIVERSITÉ PARIS-DAUPHINE-P.S.L

**2038** *LEVERAGING, CAPTURE AND RESISTANCE. LOCAL ADAPTATION OF DISCOURSE ON EUROPEAN COHESION POLICIES.*
- Luca Pareschi, UNIVERSITÀ DI BOLOGNA
- Edoardo Mollona, UNIVERSITÀ DI BOLOGNA

**1698** *THE IMPACT OF TRAINING ON THE ADJUSTMENT OF HUMANITARIAN AID EXPATRIATES*
- Claudine Ramadi, UNIVERSITY OF BALAMAND
- Hala Khayr Yaacoub, UNIVERSITY OF BALAMAND

**SLOT 4 (09:00 - 10:30) - Business School Stenhouse Wing - Room SW 106 - Competitive**

**Track: 01 BUSINESS FOR SOCIETY >> 01_01 ACCOUNTING, FINANCE, REPORTING AND CONTROL FOR SOCIETY**

**SUSTAINABILITY AND INTEGRATED REPORTING (1)**

**Chair:** Lucrezia Songini

**Discussant:** Federico Barnabè

**Paper presentations:**

**1255** *INTEGRATED REPORTING: A FAILURE OF REDUCING THE INFORMATION ASYMMETRIES*
- Elisabeth Albertini, IAE DE PARIS - SORBONNE BUSINESS SCHOOL

**1560** *THE “TRILEMMA” OF NON-FINANCIAL REPORTING AND ITS PITFALLS*
- Baret Pierre, GROUPE SUP DE CO LA ROCHELLE
- Helfrich Vincent, GROUPE SUP DE CO LA ROCHELLE

**1756** *HOW TO CONVEY THE CONNECTION OF DATA AND INFORMATION IN INTEGRATING REPORTING? AN EXPLORATORY DATA ANALYSIS*
- Enrico Supino, UNIVERSITY OF BOLOGNA
- Federico Barnabè, UNIVERSITY OF SIENA
- Maria Cleofe Giorgino, UNIVERSITY OF MILANO-BICOCCA
- Cristiano Busco, LUISS UNIVERSITY
SLOT 4 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 408 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_06 RETHINKING THE FORM, GOVERNANCE & LEGAL CONSTITUTION OF CORPORATIONS (CO-SPONSORED BY COGO SIG-02)

SPECIFIC AND PROSPECTIVE GOVERNANCE FORMS

Chair: Jeroen Veldman

Discussant: 

Paper presentations:

1781 THE SCOPE OF DIRECTORS DUTIES: THE INCREASING IMPACT OF CORPORATE ENVIRONMENTAL RESPONSIBILITY
Thomas Clarke UTS SYDNEY

1836 ORGANIZATIONAL DIVERSITY IN BANKING: AN EXPLORATORY ANALYSIS
Olivier Butzbach UNIVERSITY OF CAMPANIA “LUIGI VANVITELLI”
Elvira Romano UNIVERSITY OF CAMPANIA “LUIGI VANVITELLI”

1786 TOWARD STEWARDSHIP CEO PAY
Rachelle Belinga CGS-MINES PARISTECH
Blanche Segrestin CGS-MINES PARISTECH

SLOT 4 (09:00 - 10:30) - John Anderson Building - Room 504 - Competitive

Track: 02 CORPORATE GOVERNANCE >> 02_01 TOP MANAGEMENT TEAMS & BUSINESS ELITES (CO-SPONSORED WITH THE SM SIG-13)

TOP MANAGERS’ INTERNAL AND EXTERNAL RELATIONS

Chair: Alexander Fliaster

Discussant:

Paper presentations:

1917 THE CEO SUCCESSION CHALLENGE: HOW DO NEWCOMER CEOS CREATE QUALITATIVE COLLABORATION WITH(IN) EXISTING TOP MANAGEMENT TEAMS
Koen Van Bergen HASSELT UNIVERSITY
Walter Hendriks HASSELT UNIVERSITY
Frank Lambrechts HASSELT UNIVERSITY
Woody Van Olffen TIAS SCHOOL FOR BUSINESS AND SOCIETY / TILBURG UNIVERSITY

2106 INTERDEPENDENT TOP MANAGERS AND BUSINESS MODEL INNOVATION: THE MODERATING EFFECT OF STRUCTURAL INTERDEPENDENCE ON UPPER ECHELON PREDICTIONS
Somendra Narayan ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY
Jatinder Sidhu ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY
Henk Volberda ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY

1976 CONFLICT AMONG CORPORATE ELITES: STRUCTURING ROLE OF CORPORATE GOVERNANCE MECHANISMS
Joanna Pousset UNIVERSITY OF TOULOUSE – TOULOUSE BUSINESS SCHOOL
Anderson Konan Seny Kan UNIVERSITY OF TOULOUSE – TOULOUSE BUSINESS SCHOOL
Sami El Omari UNIVERSITY OF TOULOUSE – TOULOUSE BUSINESS SCHOOL
Wafa Khîf UNIVERSITY OF TOULOUSE – TOULOUSE BUSINESS SCHOOL

1284 KNOWLEDGE NETWORKS OF TOP MANAGERS IN THE FASHION INDUSTRY: RESOURCEFUL TIES AND RESOURCEFUL CONTACTS
Alexander Fliaster UNIVERSITY OF BAMBERG
Sonja Sperber ISM INTERNATIONAL SCHOOL OF MANAGEMENT
SLOT 4 (09:00 - 10:30) - John Anderson Building - Room 506 - Competitive

Track: 02 CORPORATE GOVERNANCE >> 02_02 BOARD OF DIRECTORS

BOARD COMPOSITION

Chair: Nikolaos Kavadis

Discussant: Daniel Yar Hamidi

Paper presentations:

1690 POLITICS AND POWER IN EMERGING COUNTRY BOARDROOMS
   Indri Apriliyanti UNIVERSITY OF AGDER
   Trond Randøy UNIVERSITY OF AGDER

1418 BOARD OF DIRECTORS AND STAKEHOLDERS - 'MEETING OF THE MINDS'
   Ljiljana Erakovic THE UNIVERSITY OF AUCKLAND BUSINESS SCHOOL
   Monique Cikaliuk THE UNIVERSITY OF AUCKLAND BUSINESS SCHOOL
   Brad Jackson VICTORIA UNIVERSITY
   Chris Noonan THE UNIVERSITY OF AUCKLAND LAW SCHOOL
   Susan Watson THE UNIVERSITY OF AUCKLAND LAW SCHOOL

1671 FOREIGN OWNERSHIP AND FEMALE REPRESENTATION ON CORPORATE BOARDS IN EMERGING MARKETS
   Nikolaos Kavadis UNIVERSITY CARLOS III MADRID
   Mariano Heyden MONASH BUSINESS SCHOOL
   Jana Oehmichen GEORG-AUGUST-UNIVERSITÄT GÖTTINGEN

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SLOT 4 (09:00 - 10:30) - Business School Stenhouse Wing - Room SW 108 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

03_00 EFFECTUAL APPROACH TO ENTREPRENEURSHIP

Chair: Massimiliano M. Pellegrini

Discussant: Muhammad Anwar Ul Haq

Paper presentations:

1117 EFFECTUAL AND CAUSAL BEHAVIORS OF NOVICE ENTREPRENEURS: A SIMULATION-BASED APPROACH
   Sebastian Eberz UNIVERSITY OF KOBLENZ-LANDAU
   Claire Zerwas UNIVERSITY OF KOBLENZ-LANDAU
   Harald Von Korfflesch UNIVERSITY OF KOBLENZ-LANDAU

1231 A STRUCTURED REVIEW OF EFFECTUATION RESEARCH AND SUGGESTIONS FOR THE FUTURE
   Denis Gregoire HEC MONTREAL
   Naima Cherchem

1643 EFFECTUATION IN START-UPS' STRATEGY PATTERNS: CONSTRUCTION AND POSITIONING APPROACH
   Szymon Wiercinski KÖZMINSKI UNIVERSITY
   Robert Rzadca KÖZMINSKI UNIVERSITY

SLOT 4 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 406b - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_01 SOCIAL ENTREPRENEURSHIP AND SOCIETAL CHANGE

03_01 SOCIAL AND FINANCIAL BENEFITS

Chair: Christoph Starke

Discussant: Riccardo Rialti

Paper presentations:

1036 EXTERNAL FINANCING CHALLENGES IN PROSOCIAL ENTREPRENEURSHIP
Agnieszka Kwapisz MONTANA STATE UNIVERSITY
Diana M. Hechavarría UNIVERSITY OF SOUTH FLORIDA

1652 FORGING GLOBAL INSTITUTIONAL HOMOGENEITY: INTELLECTUAL PROPERTY EVOLUTION IN THE SOFTWARE INDUSTRY IN BRAZIL
Yeda Swirski De Souza UNISINOS UNIVERSITY
Artur Jacobus UNISINOS UNIVERSITY

2189 THE UTILITY OF BECOMING A COMMERCIAL OR A SOCIAL ENTREPRENEUR
Christoph Starke OTTO-VON-GUERICKE UNIVERSITY
Charlott Menke OTTO-VON-GUERICKE UNIVERSITY

SLOT 4 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 507a - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_06 ENTREPRENEURSHIP REGION AND REGIONAL DEVELOPMENT

03_06 KNOWLEDGE AND SHARING ECONOMY

Chair: Kai Hänninen

Discussant: Pascal Gurtner

Paper presentations:

1324 A TRIOGRAPHY ON THE SHARING ECONOMY
R. Duncan Pelly CALIFORNIA STATE UNIVERSITY, LOS ANGELES
Sergey Kulik AXA

1901 REGIONAL SPECIALISATION OF KNOWLEDGE-INTENSIVE BUSINESS SERVICE FIRMS: EVIDENCES FROM THE BASQUE AUTONOMOUS COMMUNITY.
Luna Leoni TOR VERCATA UNIVERSITY OF ROME
Urko Lopez Odriozola MONDRAgon UNIBERTSIATEA ENPRESAGINTZA FAKULTATEA & MIK
Luis Rubalcaba Bermejo UNIVERSIDAD DE ALCALÁ
Mariangélica Martinez MONDRAgon UNIBERTSIATEA ENPRESAGINTZA FAKULTATEA & MIK
Chavez

1502 BUILDING A KNOWLEDGE-SHARING NETWORK FOR MICRO-ENTREPRENEURS IN SPARSELY POPULATED AREAS
Kai Hänninen UNIVERSITY OF OULU, KERTTU SAALASTI INSTITUTE
Harri Jokela UNIVERSITY OF OULU, KERTTU SAALASTI INSTITUTE
Ossi Kotavaara UNIVERSITY OF OULU, GEOGRAPHY RESEARCH UNIT
Martti Saarela UNIVERSITY OF OULU, KERTTU SAALASTI INSTITUTE
Matti Muhos UNIVERSITY OF OULU, KERTTU SAALASTI INSTITUTE
EURAM 2017

SLOT 4 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 506b - Paper Development

Track: 03 ENTREPRENEURSHIP >> 03_05 GENDER ENTREPRENEURSHIP AND PROCESSES OF MANAGERIALIZATION AND PROFESSIONALIZATION IN SMES AND FAMILY FIRMS (CO-SPONSORED WITH THE GRDO SIG-05)

03_05 ENTREPRENEURSHIP IN SMES AND FAMILY BUSINESSES

Chair: Alessandra Faraudello

Discussant: 

Paper presentations:

1639 ENTREPRENEURSHIP AND FAMILY BUSINESS: A CRITICAL LITERATURE REVIEW
Cizhi Wang UNIVERSITY OF ROMA TOR VERGATA
Alessandra Faraudello UNIVERSITY OF EASTERN PIEDMONT, DEPARTMENT OF ECONOMICS AND BUSINESS
Chiata Morelli UNIVERSITY OF EASTERN PIEDMONT, DEPARTMENT OF ECONOMICS AND BUSINESS

Discussant: L COSTANZO

1902 HYBRID MICRO-ENTERPRISES – FOUNDING MOTIVES AND THE MEANING OF SUCCESS
Ralitza Nikolaeva NAZARBAYEV UNIVERSITY
Marta Bicho IPAM
Carmen Lages NOVA SCHOOL OF BUSINESS AND ECONOMICS
Fernando Ferreira ISCTE-IUL

Discussant: F KARAKAS

2084 SMES ENTREPRENEURIAL DYNAMICS WITHIN THE CHINESE INSTITUTIONAL FRAMEWORK
Laura Costanzo UNIVERSITY OF SOUTHAMPTON
Shihang Su UNIVERSITY OF SOUTHAMPTON
Knut Lange ROYAL HOLLOWAY UNIVERSITY OF LONDON

Discussant: C WANG

1986 ORGANIZING THE MUNDANE: WOMEN EXERCISING IN PUBLIC SPACES IN ISTANBUL
Fahri Karakas UNIVERSITY OF ANGLIA
Sertac Sehlikoglu UNIVERSITY OF CAMBRIDGE

Discussant: R NIKOLAEEVA

SLOT 4 (09:00 - 10:30) - Graham Hills Building - Room 513 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_00 FAMILY BUSINESS RESEARCH GENERAL TRACK

CAREERS AND GOVERNANCE IN FAMILY BUSINESS

Chair: Alessandro Cirillo

Discussant: Elena Casprini

Paper presentations:

1780 WOMEN INVOLVEMENT IN FAMILY FIRMS: PROGRESS AND CHALLENGES FOR FUTURE RESEARCH
Giovanna Campopiano WITTEN INSTITUTE FOR FAMILY BUSINESS (WIFU), UNIVERSITY OF WITTEN/HERDECKE
Francesca Romana Rinaldi BOCCONI UNIVERSITY
Salvatore Sciascia IULM UNIVERSITY
Alfredo De Massis FREE UNIVERSITY OF BOZEN-BOLZANO

1299 CAREER MOTIVATION, PERCEIVED BARRIERS AND POSITION OF THE NEXT GENERATION IN THE FAMILY BUSINESS: FEMALE PERSPECTIVE
Anna Akhmedova UIC
Rita Cavallotti UIC
Frederic Marimon UIC

1610 FAMILY INVOLVEMENT, CORPORATE GOVERNANCE AND DIVIDEND POLICY: EVIDENCE FROM TURKEY
Pinar Sener Tournus EDC PARIS BUSINESS SCHOOL

84 EURAM 2017 • Making Knowledge Work
SLOT 4 (09:00 - 10:30) - John Anderson Building - Room 317 - Competitive
Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05_01 WOMEN & SEXUAL ORIENTATION IN MANAGEMENT, WORK AND ORGANIZATION

HETEROSEXUALITY AND FEMALE LEADERSHIP

Chair: Thomas Köllen
Discussant:

Paper presentations:

1590 HETEROSEXUALITY AND LESBIAN, GAY AND BISEXUAL IDENTITY IN THE IRISH WORKPLACE
Ciarán Mcfadden EDINBURGH NAPIER UNIVERSITY
Marian Crowley-henry MAYNOOTH UNIVERSITY

2055 LGBT-FRIENDLY ORGANIZATIONS IN ITALY: WHICH INSTITUTIONAL ENTREPRENEURS LED TO THE ADOPTION OF INSTITUTIONALLY CONTROVERSIAL PRACTICES?
Simone Pulcher UNIVERSITY OF MILAN
Marco Guerci UNIVERSITY OF MILAN

1381 SOCIETAL AND CONTEXTUAL IMPLICATIONS ON FEMALE LEADERSHIP IN THE JORDANIAN HOTELS SECTOR
Tamer Koburtay UNIVERSITY OF HUDDERSFIELD
Jawad Syed UNIVERSITY OF HUDDERSFIELD
Radi Haloub UNIVERSITY OF HUDDERSFIELD

1945 DO FEMALE MANAGERS AFFECT SPIN OFFS’ PERFORMANCE? THE CASE OF ITALIAN RESEARCH SPIN-OFFS (RSOS)
Maurizio La Rocca UNIVERSITÀ DELLA CALABRIA
Alfio Cariola UNIVERSITÀ DELLA CALABRIA
Mariacarmela Passarelli UNIVERSITÀ DELLA CALABRIA
Pino Vecellio UNIVERSITÀ DELLA CALABRIA

SLOT 4 (09:00 - 10:30) - John Anderson Building - Room 326 - Competitive
Track: 06 INNOVATION >> 06_02 BUSINESS MODEL INNOVATION (BMI) (CO-SPONSORED WITH THE ENT SIG-03 & SM SIG-13)

BUSINESS MODEL INNOVATION 02
Chair: Dirk Schneckenberg
Discussant:

Paper presentations:

1169 ENTREPRENEURIAL COPYCATS: THE CONTINGENT VALUE OF EXTRINDUSTRY BUSINESS MODEL IMITATION FOR NEW VENTURE PERFORMANCE
Wouter Stam VU UNIVERSITY AMSTERDAM
Karolin Frankenberger UNIVERSITY OF LUCERNE

1131 UNFULFILLED PROMISES IN THE SHARING ECONOMY? EXPLORING THE VALUE PROPOSITION OF AIRBNB
Joan E. Ricart IESE
Carlos Carrasco IESE
Nicolas Volkhausen IESE
Pascual Berrone IESE

1994 FREEMIUM STRATEGIES AND TACTICS FOR ONLINE DIGITAL FIRMS
Anna B. Holm AARHUS UNIVERSITY
SLOT 4 (09:00 - 10:30) - John Anderson Building - Room 327 - Competitive

Track: 06 INNOVATION >> 06.04 ORGANISING CREATIVITY FOR INNOVATION: MULTIDISCIPLINARY PERSPECTIVES, THEORIES, AND PRACTICES

ORGANISING FOR INNOVATIVE BEHAVIOUR

Chair: Sarah Meisenberger
Discussant: Roel Rutten

Paper presentations:

1472 THE INFLUENCE OF LEVEL 5 LEADERSHIP AND LEADER’S DARK PERSONALITY TRAITS ON EMPLOYEE’S INDIVIDUAL INNOVATION BEHAVIOR
Jessica Niedermair UNIVERSITY OF BERN
Andreas Strobl UNIVERSITY OF INNSBRUCK SCHOOL OF MANAGEMENT
Kurt Matzler FREE UNIVERSITY OF BOZEN-BOLZANO
Tobias Mussner UNIVERSITY OF INNSBRUCK SCHOOL OF MANAGEMENT

1802 FROM STRATEGIC ORIENTATION TO ORGANIZATIONAL INNOVATIVENESS: EXAMINING EMPLOYEE-LEVEL FACTORS
Maximilian Holtgrave UNIVERSITY OF MÜNSTERS
Ann-marie Nienaber COVENTRY UNIVERSITY
Philipp Herrenkind UNIVERSITY OF MÜNSTERS
Gerhard Schewe UNIVERSITY OF MÜNSTERS

2004 THE ROLE OF CORPORATE INCUBATORS FOR INNOVATIVE BEHAVIOR IN FIRMS AND THE MODERATING INFLUENCE OF INNOVATION CLIMATE
Tobias Kruft TECHNISCHE UNIVERSITÄT DARMSTADT
Michael Gamber MERCK GROUP
Kock Alexander TECHNISCHE UNIVERSITÄT DARMSTADT

1130 BENEVOLENT LEADERSHIP AND INNOVATIVE BEHAVIOR IN R&D CONTEXTS: A SOCIAL IDENTITY APPROACH
Lale Gumusluoglu BİLKENT UNIVERSITY
Zahide Karakitapoglou Aygun BİLKENT UNIVERSITY
A. Terri Scandura UNIVERSITY OF MIAMI

SLOT 4 (09:00 - 10:30) - John Anderson Building - Room 505 - Competitive

Track: 06 INNOVATION >> 06.06 KNOWLEDGE, LEARNING, AND INNOVATION IN CROSS-SECTOR COLLABORATIONS

MAKING KNOWLEDGE WORK

Chair: Hannes W. Lampe
Discussant: Viktor Dörfler

Paper presentations:

1774 MAKING KNOWLEDGE WORK: INFLUENCES OF KNOWLEDGE CONTENT IN UNIVERSITY-FIRM COLLABORATIONS FOR REGIONAL KNOWLEDGE PRODUCTION
Hannes W. Lampe HAMBURG UNIVERSITY OF TECHNOLOGY - INSTITUTE OF ENTREPRENEURSHIP
Christoph Ihl HAMBURG UNIVERSITY OF TECHNOLOGY - INSTITUTE OF ENTREPRENEURSHIP
Jan Reerink HAMBURG UNIVERSITY OF TECHNOLOGY - INSTITUTE OF ENTREPRENEURSHIP

1859 THE ORGANIC ROADMAP OF KNOWLEDGE MANAGEMENT IN INNOVATIVE COMPANIES
Viktor Dörfler UNIVERSITY OF STRATHCLYDE
Agnessa Shpakova UNIVERSITY OF STRATHCLYDE
Jill Macbryde UNIVERSITY OF YORK
1754  TOWARDS AN OPERATIONALIZATION OF KNOWLEDGE ABSORPTIVE CAPACITY FOR A
COLLABORATIVE INNOVATION NETWORK
Lamiae Benhayoun-sadafiyine  CERAG LABORATORY
Carine Dominguez-péry  CARINE.DOMINGUEZ-PÉRY@IAE-GCERAG LABORATORY
Marie-anne Le-dain  GSCOP LABORATORY

SLOT 4 (09:00 - 10:30) - John Anderson Building - Room 502 - Competitive
Track: 06 INNOVATION >> 06_10 COMPETENCY DEVELOPMENT IN BUSINESS MANAGEMENT
COMPETENCY DEVELOPMENT IN MANAGEMENT: IMPROVEMENT THROUGH HIGHER EDUCATION
Chair: Sara Urionabarrenetxea
Discussant: Peter Waleczek

Paper presentations:

1210  EXPERIENCES THAT MATTER: DEVELOPING BEHAVIOURAL COMPETENCIES THROUGH EXPERIENTIAL LEARNING
Laura Cortellazzo  CA’ FOSCARI UNIVERSITY
Sara Bonesso  CA’ FOSCARI UNIVERSITY
Fabrizio Gerli  CA’ FOSCARI UNIVERSITY
Claudio Pizzi  CA’ FOSCARI UNIVERSITY

1981  NEW COMPETENCIES FOR MANAGERS: WHAT IS THE VALUE OF A PHD DEGREE?
Leire San-­jose  U. BASQUE COUNTRY UPV/EHU
Jose Luis Retolaza  U. DEUSTO

2257  RETHINKING COMPETENCE AND CAPABILITY APPROACHES, APPLIED TO PUBLIC RELATIONS
Johanna Fawkes  UNIVERSITY OF HUDDERSFIELD
Anne Gregory  UNIVERSITY OF HUDDERSFIELD
Elizabeth Montoya-martinez

SLOT 4 (09:00 - 10:30) - John Anderson Building - Room 412 - Competitive
Track: 06 INNOVATION >> 06_11 NETWORK CONFIGURATIONS, LOCATION, INNOVATION AND TIME
ECOSYSTEMS OF KNOWLEDGE AND INNOVATION
Chair: Angeles Montoro-sanchez
Discussant: Luis Martinez Chafer

Paper presentations:

1163  A PIONEER INSIGHT INTO THE PERFORMANCE OF SEED ACCELERATORS: TOP NETWORKING INSTRUMENTS FOR START-UPS
Isidre March Chorda  UNIVERSITY OF VALENCIA
Lydia Canovas Saiz  UNIVERSITY OF VALENCIA
Rosa Maria Yagüe Perales  UNIVERSITY OF VALENCIA

1599  THE USE OF SOCIAL MEDIA IN THE TECHNOLOGY SECTOR.
Rodrigo Martin-rojas  GRANADA UNIVERSITY
Mari Paz Salmador-sanchez  UNIVERSIDAD AUTONOMA DE MADRID
Víctor J. Garcia-morales  GRANADA UNIVERSITY
Aurora Garrido-moreno  MALAGA UNIVERSITY

1691  PHYSICAL SPACE, COMMUNICATION AND SOCIAL CAPITAL: THE CASE OF TECHNOPARKS AS INNOVATIVE CLUSTERS
S. Nazi Wasti  MIDDLE EAST TECHNICAL UNIVERSITY
Canan Ceylan  ULUDAG UNIVERSITY
Jan Dul  ROTTERDAM SCHOOL OF MANAGEMENT ERASMUS UNIVERSITY
THE INFLUENCE OF CLUSTER FIRMS’ INTEGRATION INTO GLOBAL VALUE CHAINS ON CLUSTER COMPETITIVENESS

João Maurício Gama Boaventura UNIVERSIDADE DE SÃO PAULO
Cristina Espinheira Costa Pereira UNIVERSIDADE PAULISTA - UNIP
Emanuela Tocheva BCNED
Eduardo Armando FFIA

SLOT 4 (09:00 - 10:30) - Business School Stenhouse Wing - Room SW 107 - Competitive

Track: 08 MANAGING SPORT >> 08_00 MANAGING SPORT GENERAL TRACK

BRANDING AND CLUSTERING IN SPORT

Chair: Reidar J. Mykletun
Discussant: Reidar J. Mykletun

Paper presentations:

1066 FROM COGNITIVE TO ORGANISATIONAL PROXIMITY – INSIGHTS ON RESILIENCE OF CLUSTERS FROM THE SPORT INDUSTRY
Anna Gerke AUDENCIA BUSINESS SCHOOL
Yan Dalla Pria PARIS NANTERRE UNIVERSITY

1451 REBRANDING PROFESSIONAL SOCCER IN THE UNITED STATES: OPPORTUNITIES AND BARRIERS
Megan Moss UNIVERSITY OF STIRLING
Dimitrios Kolyperas LECTURER- UNIVERSITY OF STIRLING

1926 THE ROLE OF BRAND PERSONALITY IN BUILDING BRAND EQUITY IN A SPORT SPONSORSHIP CONTEXT
Charitomeni Tsordia UNIVERSITY OF PATRAS
Dimitra Papadimitriou UNIVERSITY OF PATRAS
Artemisia Apostolopoulou ROBERT MORRIS UNIVERSITY

SLOT 4 (09:00 - 10:30) - TIC Building - Level 3 Conference Room 6 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK

ORGANISATIONAL SUPPORT

Chair: Wee Chan Au
Discussant:

Paper presentations:

1801 YOUR WORK IS IMPORTANT BUT YOU FEEL DIRTY ? PERCEIVED WORK DIRTINESS, NEGATIVE OUTCOMES AND REMEDY
Li-fang Chou NATIONAL CHENG KUNG UNIVERSITY
Yu-hsuan Chang NATIONAL CHENG KUNG UNIVERSITY
Chun-jung Tseng NATIONAL SUN YAT-SEN UNIVERSITY
Sung-chun Tsai NATIONAL TAIPEI UNIVERSITY OF EDUCATION
Ming-yen Lee CHUNG YUAN CHRISTIAN UNIVERSITY

1478 INTEGRATING SOCIAL AND TEMPORAL COMPARISONS INTO POS-OUTCOME RELATIONSHIP
Irene Nikandrou ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS
Irene Tsachouridi ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS

1470 CREATING VALUE FOR TEMPORARY AGENCY WORKERS: THE ROLE OF EMPLOYMENT AGENCY SUPPORT AND THE MEDIATION OF CLIENT ORGANIZATION’S INVESTMENTS
Mattia Martini DEPARTMENT OF SOCIOLOGY AND SOCIAL RESEARCH, UNIVERSITY OF MILANO BICOCCA
Dario Cavenago DEPARTMENT OF SOCIOLOGY AND SOCIAL RESEARCH, UNIVERSITY OF MILANO BICOCCA
CAREERS

Chair: Igor Bartolec

Discussant:

Paper presentations:

1497 A CONCEPTUALIZATION AND TEST OF PATH DEPENDENCE IN OCCUPATIONAL CAREER TRAJECTORIES
Katja Dlouhy UNIVERSITY OF MANNHEIM
Torsten Biemann UNIVERSITY OF MANNHEIM
Matthias Studer UNIVERSITY OF GENEVA

2142 INSANELY SUCCESSFUL: THE DARK TRIAD AND CAREER SUCCESS
Sabine Bergner GRAZ UNIVERSITY
Dominik Paleczek GRAZ UNIVERSITY
Robert Rybnicek GRAZ UNIVERSITY
Nadine Page ASHRIDGE BUSINESS SCHOOL

1846 TALENT MANAGEMENT AND CONTEMPORARY CAREER PATTERNS: A STRATEGIC FIT & FLEXIBILITY PERSPECTIVE
Gaye Özçelik OKAN UNIVERSITY
Cavide Uyargil İSTANBUL UNIVERSITY

1641 “MAKING WORKING LIFE A BETTER PLACE”: HR PROFESSIONALS’ PERCEPTIONS OF CAREER SUCCESS
Riitta Silvennoinen UNIVERSITY OF VAASA

SLOT 4 (09:00 - 10:30) - TIC Building - Level 3 Conference Room 5 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_01 TEAM PERFORMANCE MANAGEMENT

TEAM PERFORMANCE MANAGEMENT 1

Chair: Petru Curseu

Discussant:

Paper presentations:

2171 SHARED MENTAL MODEL TRAJECTORIES: A LATENT CLASS GROWTH MODELING APPROACH
Catarina Marques Santos INSTITUTO UNIVERSITARIO DE LISBOA - ISCTE-IUL
Ana Margarida Passos INSTITUTO UNIVERSITARIO DE LISBOA - ISCTE-IUL
Sjir Uitdwilligen MAASTRICHT UNIVERSITY

1285 THE BITTER-SWEET EFFECT OF POWER DISPARITY: IMPLICATIONS FOR EMERGENT STATES IN COLLABORATIVE MULTI-PARTY SYSTEMS
Alina Flestea BABES-BOLYAI UNIVERSITY
Petru Curseu BABES-BOLYAI UNIVERSITY
Oana Fodor BABES-BOLYAI UNIVERSITY

1467 DEVELOPMENT OF GROUP EMOTIONS IN TOTAL ORGANIZATIONS: AN EXPLORATORY CASE STUDY
Martina Gianecchini UNIVERSITY OF PADOVA
Laura Riolli CALIFORNIA STATE UNIVERSITY, SACRAMENTO
Alessandra Tognazzo UNIVERSITY OF PADOVA
SLOT 4 (09:00 - 10:30) - TIC Building - Level 3 Conference Room 3 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_02 HUMAN RESOURCES MANAGEMENT

HPWS: DEFINITIONAL ISSUES, CONFIGURATIONS AND IMPACT

Chair: Sven Hauff

Discussant:

Paper presentations:

1111 RETAINING OLDER EMPLOYEES: DO HIGH-PERFORMANCE WORK SYSTEMS AND FLEXIBLE WORK ARRANGEMENTS PAY OFF?
Luigi Stirpe CARLOS III UNIVERSITY OF MADRID
Jordi Trullen ESADE BUSINESS SCHOOL
Jaime Bonache CARLOS III UNIVERSITY OF MADRID

1387 IS HIGH PERFORMANCE WITHOUT HIGH PERFORMANCE WORK PRACTICES POSSIBLE? – A NECESSARY CONDITION ANALYSIS
Sven Hauff HELMUT-SCHMIDT-UNIVERSITY
Marco Guerci UNIVERSITA DEGLI STUDI DI MILANO
Jan Dul ROTTERDAM SCHOOL OF MANAGEMENT
Henk Van Rhee ROTTERDAM SCHOOL OF MANAGEMENT

2184 CONFIGURATIONS OF HIGH PERFORMANCE WORK PRACTICES FOR EMPLOYEE RETENTION: A FUZZY-SET QUALITATIVE COMPARATIVE ANALYSIS
Shaima’ Moh’d UNIVERSITY OF UDINE
Daniel Pittino JONKOPING INTERNATIONAL BUSINESS SCHOOL
Dietmar Sternard CARINTHIA UNIVERSITY OF APPLIED SCIENCES/ SCHOOL OF MANAGEMENT
Francesca Visintin UNIVERSITY OF UDINE

1080 TURNOVER, TENURE, AND TIME: IMPLICATIONS FOR UNIT PERFORMANCE
Isabel De Sivatte IE UNIVERSITY
Cristina Simon IE BUSINESS SCHOOL
Jason Shaw THE HONG KONG POLYTECHNIC UNIVERSITY

SLOT 4 (09:00 - 10:30) - TIC Building - Level 3 Conference Room 7 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_05 LEADERSHIP

LEADERSHIP AND FOLLOWER’S PERSPECTIVE

Chair: Rick Vogel

Discussant:

Paper presentations:

2190 BECAUSE FIRST IMPRESSIONS LAST: HOW LEADER TRAITS SHAPE NEWCOMERS’ SOCIAL EXCLUSION AND COMMITMENT
Susanne C. Mehr UNIVERSITY OF ZURICH
Jamie L. Gloor TECHNICAL UNIVERSITY OF MUNICH
Manuela C. Morf UNIVERSITY OF LUCERNE
Kenneth Tai SINGAPORE MANAGEMENT UNIVERSITY

1314 IMPLICIT LEADERSHIP AND FOLLOWERSHIP THEORIES AND INTERPERSONAL ATTRACTION IN WORKPLACE RELATIONSHIPS: A FACTORIAL SURVEY AMONG JOB SHARERS
Rick Vogel UNIVERSITY OF HAMBURG
Nina Katrin Hansen UNIVERSITY OF BATH
Markus Kreyisch ZEPPELIN UNIVERSITY

1885 INTRODUCING A META-THEORETICAL FRAMEWORK FOR LEADERSHIP STUDIES
Nicole Alexy BUNDESWEHR UNIVERSITY MUNICH
SLOT 4 (09:00 - 10:30) - TIC Building - Level 3 Conference Room 4 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_09 KNOWLEDGE SHARING AND ORGANISATIONAL CULTURE

THEORETICAL PERSPECTIVES ON KM AND ORGANISATIONAL CULTURE

Chair: Aniko Csepregi

Discussant:

Paper presentations:

2073 USING SELF-DETERMINATION THEORY (SDT) TO EXPLORE KNOWLEDGE TRANSFER IN EVENT ORGANISATIONS
Birgit Muskat MANAGEMENT CENTER INNSBRUCK
Judith Mair UNIVERSITY OF QUEENSLAND

2128 THE IMPACT OF CULTURE ON KNOWLEDGE SHARING: AN EXPLORATORY STUDY OF OFFSHORING IT SERVICES FROM FRANCE TO INDIA
Bhumika Gupta TELECOM ECOLE DE MANAGEMENT
Prajakta Kanegaonkar TELECOM ECOLE DE MANAGEMENT
Marie Carpenter TELECOM ECOLE DE MANAGEMENT

1383 SEPARATED OUT? A QUEST INTO THE BASIS FOR SUBCULTURE FORMATION IN HIGHER EDUCATION
Balazs Heidrich BUDAPEST BUSINESS SCHOOL
Nick Chandler BUDAPEST BUSINESS SCHOOL
Aniko Csepregi UNIVERSITY OF PANNONIA
Richard Kasa BUDAPEST BUSINESS SCHOOL

1071 CULTURAL LEARNING BY HIRING NEW LEADERS: PERPETUATING CULTURAL TIGHTNESS AND ITS INFLUENCE ON POSITIVE AND NEGATIVE DEVIANCE IN GROUPS
Yeun Joon Kim UNIVERSITY OF TORONTO
Soo Min Toh UNIVERSITY OF TORONTO

SLOT 4 (09:00 - 10:30) - John Anderson Building - Room 507 - Competitive

Track: 10 PROJECT ORGANIZING >> 10_01 MANAGING MAJOR AND MEGA PROJECTS: OPENING UP FOR NEW RESEARCH ERAS

MEGA PROJECT STORIES AND SYMBOLIC DIMENSIONS

Chair: Stewart Clegg

Discussant: Maude Brunet

Paper presentations:

2124 LEADING MEGAPROJECTS: THE POWER OF LIFE-STORIES
Shankar Sankaran UNIVERSITY OF TECHNOLOGY SYDNEY

2063 INCREASING PROJECT BENEFITS BY PROJECT OPPORTUNITY EXPLOITATION - INVESTIGATING A LANDMARK MEGAPROJECT
Pernille Eskerod WEBSTER VIENNA PRIVATE UNIVERSITY
Karyne Ang UNIVERSITY OF TECHNOLOGY SYDNEY
Erling S. Andersen BI NORWEGIAN BUSINESS SCHOOL

Alfons Van Marrewijk VU AMSTERDAM
SLOT 4 (09:00 - 10:30) - Graham Hills Building - Room 515 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_01 HEALTHCARE MANAGEMENT RESEARCH

APPROACHES FOR INFLUENCING AND ASSESSING HEALTHCARE QUALITY

Chair: Alfred Angerer

Discussant: Bernardo Ramirez

Paper presentations:

1047 TRANSLATING STRATEGY INTO PRACTICE: A TOOL TO UNDERSTAND ORGANIZATIONAL CHANGE IN A SPANISH UNIVERSITY HOSPITAL
Irene Gabutti UNIVERSITÀ CATTOLICA DEL SACRO CUORE

1762 ONE CERT FITS ALL? CHALLENGES OF ASSESSING CARE EXCELLENCE IN HEALTH ORGANIZATIONS: INSIGHTS FROM THE RESEARCH PROJECT “SWISS CARE EXCELLENCE CERTIFICATE”
Florian Liberatore ZURICH UNIVERSITY OF APPLIED SCIENCES
Eva Hollenstein ZURICH UNIVERSITY OF APPLIED SCIENCES
Sarah Kriech ZURICH UNIVERSITY OF APPLIED SCIENCES
Elsbeth Betschon CONCRETE AG
Sabine Hahn BERN UNIVERSITY OF APPLIED SCIENCES
Alfred Angerer ZURICH UNIVERSITY OF APPLIED SCIENCES

1199 SAFETY CULTURE’S INFLUENCE ON HOSPITAL PERFORMANCE: THE MODERATING ROLE OF EHR
Daniel West UNIVERSITY OF SCRANTON
Soumya Upadhyay UNIVERSITY OF ALABAMA AT BIRMINGHAM
Robert Weech-maldonado UNIVERSITY OF ALABAMA AT BIRMINGHAM

SLOT 4 (09:00 - 10:30) - Graham Hills Building - Room 511 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_03 ACCOUNTING, ACCOUNTABILITY, SUSTAINABILITY IN PUBLIC AND NON-PROFIT

SUSTAINABILITY IN PUBLIC INSTITUTIONS

Chair: Filippo Giordano

Discussant:

Paper presentations:

1600 NPM, GOVERNANCE, AND PERFORMANCE MANAGEMENT: IMPLICATIONS FOR SUSTAINABILITY
Mateusz Lewandowski JAGIELLONIAN UNIVERSITY IN KRAKÓW

1563 ETHICS, ECONOMICS, AND ACCOLADES IN BUILDING A PUBLIC INSTITUTION SUSTAINABILITY PROGRAM
Thomas Rohrer CENTRAL MICHIGAN UNIVERSITY
Pamela Gates CENTRAL MICHIGAN UNIVERSITY

1446 RISK SYSTEMICITY AND CITY RESILIENCE
Pytro Igor UNIVERSITY OF STRATHCLYDE
Howick Susan UNIVERSITY OF STRATHCLYDE
Eden Colin UNIVERSITY OF STRATHCLYDE
SLOT 4 (09:00 - 10:30) - Graham Hills Building - Room 510 - Competitive

Track: 11 PUBLIC AND NON-PROFILE MANAGEMENT >> 11_04 MANAGEMENT AND GOVERNANCE OF CULTURE, HERITAGE AND TOURISM

NEW PERSPECTIVES ON CULTURAL INDUSTRIES

Chair: Doris Eikhof

Discussant:

Paper presentations:

1474 THE LINK BETWEEN THE DEVELOPMENT OF INTER-ORGANIZATIONAL IDENTIFICATION AND THE EMERGENCE OF COLLECTIVE COMPETENCES, IN INTER-ORGANIZATIONAL RELATIONS – A CASE STUDY IN THE CULTURAL SECTOR IN FRANCE.
Sihem Mammar El Hadj UNIVERSITE DE RENNES 1

1605 GLASS CLIFF IN ART? AN EXPLORATORY STUDY OF WOMEN ARTISTS’ CAREERS AT ART BASEL SYSTEM
Martina Equi Pierazzini IMT SCHOOL FOR ADVANCED STUDIES LUCCA
Alberto Monti DEPARTMENT OF MANAGEMENT AND TECHNOLOGY; ASK RESEARCH CENTRE, BOCCONI UNIVERSITY
Paola Dubini DEPARTMENT OF MANAGEMENT AND TECHNOLOGY; ASK RESEARCH CENTRE, BOCCONI UNIVERSITY

1459 CREATIVITY AND NETWORKS IN CULTURAL INDUSTRIES: ADDRESSING THE ROLE OF INDIVIDUAL COGNITION.
Claudio Biscaro WU
Fabrizio Montanari UNIVERSITA

SLOT 4 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 305 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_00 STRATEGIC MANAGEMENT GENERAL TRACK

CORPORATE STRATEGY: THEORIES AND INSIGHTS

Chair: Anabel Fernández-mesa

Discussant: Marek Szarucki

Paper presentations:

1537 POLITICAL TIES AND ANTI-TRUST HOLDUP: HOW DO FIRMS USE NON-MARKET STRATEGIES TO INFLUENCE THE REGULATORY CONTROL OVER THEIR MARKET STRATEGIES?
Aslı Kozan IPAG BUSINESS SCHOOL
Birgul Arslan KOC UNIVERSITY

1389 RETALIATORY ENTRY: DETERMINANTS OF ENTRY AS A COMPETITIVE RESPONSE
Beatriz Domínguez UNIVERSITY OF LA RIOJA
Jaime Gómez UNIVERSITY OF LA RIOJA
Juan P. Maicas UNIVERSITY OF ZARAGOZA

1325 THE EFFECTIVENESS OF THE RETRENCHMENT STRATEGIES TO TAKE INSOLVENT FIRMS OUT OF HELL
Manuel Rico UNIVERSITAT DE VALENCIA
Francisco Puig UNIVERSITAT DE VALENCIA
SLOT 4 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 310 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_03 STRATEGIC PROCESSES AND PRACTICES

REMARKABLE STRATEGY PROCESSES

Chair: Arnaud Gautier

Discussant: Patrick Reinmoeller

Paper presentations:

1217 THE SUSPENSION OF STRATEGIC CHANGE IN SITUATIONS OF CO-EVOLUTIONARY LOCK-IN
Martin Friesl LANCASTER UNIVERSITY MANAGEMENT SCHOOL
Loizos Heracleous WARWICK BUSINESS SCHOOL

1450 THE RELATIONSHIP BETWEEN STAKEHOLDER POWER AND ATTENTION PAID TO THEIR INTERESTS: A STUDY OF IPOS IN THE BRAZILIAN STOCK EXCHANGE BETWEEN 2003 AND 2013
Keysa Mascena UNIVERSITY OF SAO PAULO
Joao Boaventura UNIVERSITY OF SAO PAULO
Greici Sarturi UNIVERSITY OF SANTA MARIA

1906 PROPOSING A PERFORMATIVE APPROACH TO M&A PROCESS RESEARCH
Etieno Enang UNIVERSITY OF STRATHCLYDE
Harry Sminia UNIVERSITY OF STRATHCLYDE
David Boje NEW MEXICO STATE UNIVERSITY
Rosile Grace NEW MEXICO STATE UNIVERSITY

SLOT 4 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 404a - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_05 BEHAVIOURAL STRATEGY

BEHAVIOURAL STRATEGY: PERSPECTIVES

Chair: Christian Rosenkranz

Discussant: Philip Meissner

Paper presentations:

1068 INCUMBENTS’SENSEMAKING AND RESPONSES TO INSTITUTIONAL CHALLENGES OF THE SHARING ECONOMY
Andreas König UNIVERSITY OF PASSAU
Julian Lehmann UNIVERSITY OF PASSAU
Florian Weber UNIVERSITY OF PASSAU
Lorenz Graf-vlachy UNIVERSITY OF PASSAU

1747 WHEN THE GOOD GUYS WIN – INVESTIGATING THE RELATION BETWEEN VIRTUOUSNESS AND PERFORMANCE
Achim Schade RWTH AACHEN UNIVERSITY

1792 THE RELATIONSHIP BETWEEN ORGANIZATIONAL PSYCHOLOGICAL CAPITAL AND COMPETITIVE ADVANTAGE
Susanne Griesbeck RWTH AACHEN UNIVERSITY
SLOT 4 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 404b - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES

COOPETITION ANTECEDENTS AND DRIVERS

Chair: Paul Chiambaretto
Discussant: Juliane Engsig

Paper presentations:

1492 NOT JUST STRATEGIC RATIONALE: COOPETITION CLIMATE AND RIVAL’S RECOGNITION AS COOPETITION ANTECEDENTS IN TOURISM
Patrycja Klimas UNIVERSITY OF ECONOMICS IN KATOWICE
Wojciech Czakon UNIVERSITY OF ECONOMICS IN KATOWICE

1722 COOPERATIVE COMPETITIVE STRATEGIES – PREVAILING MOTIVES AND COMPANY-SPECIFIC FACTORS FOR COOPETITION
Michael Plasch UNIVERSITY OF APPLIED SCIENCES UPPER AUSTRIA
Zach Zacharia LEHIGH UNIVERSITY
Markus Gerschberger UNIVERSITY OF APPLIED SCIENCES UPPER AUSTRIA

SLOT 4 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 406a - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_07 STRATEGIC AMBIDEXTERITY: THE PARADOX OF EXPLOITATION AND EXPLORATION

STRATEGIC AMBIDEXTERITY

Chair: Lilla Hortovanyi

Discussant:

Paper presentations:

2069 ENVIRONMENTAL UNCERTAINTY AND ORGANIZATIONAL GROWTH: EXPLORING THE ROLE OF AMBIDEXTROUS DESIGN
Nele Cannaerts ANTWERP MANAGEMENT SCHOOL / UNIVERSITY OF ANTWERP
Jesse Segers ANTWERP MANAGEMENT SCHOOL / UNIVERSITY OF ANTWERP
Paul Matthyssens ANTWERP MANAGEMENT SCHOOL

2101 STRUCTURAL DIFFERENTIATION AND AMBIDEXTERITY IN DYNAMIC ENVIRONMENTS: THE MODERATING ROLE OF FREQUENT, INTENSE, UNCERTAIN AND AMBIGUOUS ENVIRONMENTAL CHANGES
Cornelis Vincent Heij ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY
Henk Volberda ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY

Damiana Rigamonti AARHUS BSS
Yulia Muratova AARHUS BSS
Jesper Wulff AARHUS BSS
Slot 5

SLOT 5 (14:00 - 15:30) - Business School Stenhouse Wing - Room SW 104 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

CSR, POLITICAL AND SOCIETAL ISSUES

Chair: Jerome Meric
Discussant: Mario Tani

Paper presentations:

1621 THE DIFFERENT INFLUENCES OF POLITICAL CORPORATE SOCIAL RESPONSIBILITY (PCSR) AND CORPORATE POLITICAL ACTIVITY (CPA) ON CITIZENS’ TRUST IN COMPANIES AND RISK PERCEPTION
Vicent Tortosa-edo JAUME I UNIVERSITY
Miguel Angel Lopez-navarro JAUME I UNIVERSITY

1971 CORPORATE SOCIAL RESPONSIBILITY, BUSINESS MODELS AND SOCIAL INNOVATION: THE CASE OF EMPLOYEE WELFARE SERVICES
Elisabetta Marafioti UNIVERSITY OF MILAN BICOCCA
Dario Cavenago UNIVERSITY OF MILAN BICOCCA
Mattia Martini UNIVERSITY OF MILAN BICOCCA

1565 DILEMMA, VALUES AND STUDENT ATTITUDES: HOW PERSONAL VALUES OF STUDENTS CONDITIONS CSR EDUCATION.
Hans-jörg Schlierer EM LYON BUSINESS SCHOOL
Fred Seidel EM LYON BUSINESS SCHOOL
Geoffroy Murat EM LYON BUSINESS SCHOOL
Lynn Cherny EM LYON BUSINESS SCHOOL

SLOT 5 (14:00 - 15:30) - Business School Stenhouse Wing - Room SW 107 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

INSTITUTIONAL CHANGE, POWER, RESISTANCE AND CRITICAL MANAGEMENT (2)

Chair: Edoardo Mollona
Discussant: Luca Pareschi

Paper presentations:

1464 THE SUSTAINABLE PATH OF SOCIAL ENTERPRISES TOWARD HYBRIDITY: INSIGHTS FROM A MULTIPLE CASE STUDY OF ITALIAN NPOS
Guglielmo Faldetta KORE UNIVERSITY OF ENNA
Lamberto Zollo UNIVERSITY OF FLORENCE
Massimiliano Pellegrini UNIVERSITY OF ROME TOR Vergata
Riccardo Rialti UNIVERSITY OF FLORENCE

1347 LOCAL INEFFICIENCIES IN FRENCH PUBLIC-PRIVATE DIVERSITY AND INCLUSION POLICIES: ENVISIONING A LOCALITY-BASED INTERSECTINAL ANALYSIS
Rémi Jardat UNIVERSITE PARIS EST/IRG
Florimond Labulle UNIVERSITE PARIS EST/IRG

1226 THE FEATURES AND MANAGEMENT OF IDENTITY THREATS WITHIN A NONPROFIT ORGANIZATION: THE CASE OF THE FRENCH RED CROSS
Laëtitia Lethielleux URCA
Monique Combes Joret URCA
SLOT 5 (14:00 - 15:30) - Business School Stenhouse Wing - Room SW 106 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_01 ACCOUNTING, FINANCE, REPORTING AND CONTROL FOR SOCIETY

SUSTAINABILITY AND INTEGRATED REPORTING (2)

Chair: Francesco Bavagnoli
Discussant: Pierre Baret

Paper presentations:

1607 VISUALISING AND MANAGING VALUE CREATION THROUGH INTEGRATED REPORTING PRACTICES: A RESOURCE-BASED PERSPECTIVE
Federico Barnabè UNIVERSITY OF SIENA
Martin Kunc WARWICK BUSINESS SCHOOL
Maria Cleofe Giorgino UNIVERSITY OF MILANO-BICOCCA

2133 CSV INTEGRATION INTO SUSTAINABILITY REPORTING: EVIDENCE FROM ASIA
Rebecca Chunghee Kim RITSUMEIKAN ASIA PACIFIC UNIVERSITY

2201 THE INFLUENCE OF PRIORITISATION IN THE RELATIONSHIP BETWEEN STAKEHOLDER ENGAGEMENT AND FUTURE FINANCIAL PERFORMANCE
Lorenzo Dal Maso ERASMUS SCHOOL OF ECONOMICS
Manuel Soscia UNIVERSITY OF PERUGIA
Francesco Mazzi UNIVERSITY OF FLORENCE
Simone Terzani UNIVERSITY OF PERUGIA

SLOT 5 (14:00 - 15:30) - John Anderson Building - Room 506 - Competitive

Track: 02 CORPORATE GOVERNANCE >> 02_02 BOARD OF DIRECTORS

BOARD AND FIRM PERFORMANCE

Chair: Brian Boyd
Discussant: Jonas Gabrielsson

Paper presentations:

1834 MARKET PERCEPTION: DO INVESTORS CARE ABOUT CORPORATE GOVERNANCE? EVIDENCE FROM BANKING SECTOR.
Olga Ivantsova HIGHER SCHOOL OF ECONOMICS
Anastasia Stepanova HIGHER SCHOOL OF ECONOMICS

1857 BOARD CAPITAL LEVERAGE IN THE EMERGING CAPITAL MARKET. THE EVIDENCE FOR RUSSIAN BUSINESS.
Irina Ivashkovskaya HIGHER SCHOOL OF ECONOMICS
Anastasia Stepanova HIGHER SCHOOL OF ECONOMICS
Eugenia Morkovkina HIGHER SCHOOL OF ECONOMICS

2229 THE ROLE OF THE MEDIA IN EXECUTIVE PAY: EVIDENCE FROM THE UK
Aditi Gupta KING’S COLLEGE LONDON
SLOT 5 (14:00 - 15:30) - Business School Stenhouse Wing - Room SW 108 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

03_00 CORPORATE ENTREPRENEURSHIP

Chair: Anna Pastwa
Discussant: Szymon Wiercinski

Paper presentations:

2076 CAN LARGE CENTRALIZED COMPANIES BE ENTREPRENEURIAL ORIENTATION THROUGH AN ACQUISITION STRATEGY?
Anna Pastwa KU LEUVEN
Aart Willem Saly VINTURA
Ernst Verwaal KU LEUVEN

1660 TUNDRA, CHAPARRAL AND RAINFOREST: IN-DEPTH LOOK INTO CORPORATE ENTREPRENEURSHIP ARCHITYPES
Maria De Lurdes Calisto ESHTÉ
Soumodip Sarkar UNIVERSITY OF EVORA

1692 COMPLEX ORGANIZATIONS AND ENTREPRENEURSHIP: THE CASE OF SHOPPING MALLS
H.cenk Sozen BASKENT UNIVERSITY
Tülay Korkmaz Devrani BASKENT UNIVERSITY
A.onur Nacak

1344 A SELF-DETERMINATION VIEW ON INDIVIDUAL OPPORTUNITY RECOGNITION WITHIN FIRMS
Clara Von Gagern TU DORTMUND

SLOT 5 (14:00 - 15:30) - Business School Cathedral Wing - Room CW 406b - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_01 SOCIAL ENTREPRENEURSHIP AND SOCIETAL CHANGE

03_01 INNOVATIVE SOCIAL ENTREPRENEURSHIP PERSPECTIVES

Chair: Marzena Starnawska
Discussant: Salma Maoufoud

Paper presentations:

1613 REVISING ENTREPRENEURIAL ORIENTATION (EO) IN SOCIAL ENTREPRENEURSHIP, QUALITATIVE EVIDENCE FROM WORK INTEGRATION SOCIAL ENTERPRISES (WISES) FROM POLAND
Marzena Starnawska GDANSK UNIVERSITY OF TECHNOLOGY

1046 REFRAMING SOCIAL ENTREPRENEURSHIP TO ADDRESS UNEXPECTED EMERGENT SOCIAL NEEDS: AN ENTREPRENEURIAL BRICOLAGE PERSPECTIVE
Riccardo Rialti UNIVERSITY OF PISA
Lamberto Zollo UNIVERSITY OF FLORENCE
Cristiano Ciappei UNIVERSITY OF FLORENCE
Andrea Boccardi UNIVERSITY OF FLORENCE

1310 REMAKING THE CHESS FIELD: A CASE STUDY ON SOCIAL ENTREPRENEURSHIP AND INSTITUTIONAL BRICOLAGE
Zeynep Özsoy ISTANBUL BILGI UNIVERSITY
Beyza Oba ISTANBUL BILGI UNIVERSITY
SLOT 5 (14:00 - 15:30) - Business School Cathedral Wing - Room CW 507b - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_05 GENDER ENTREPRENEURSHIP AND PROCESSES OF MANAGERIALIZATION AND PROFESSIONALIZATION IN SMES AND FAMILY FIRMS (CO-SPONSORED WITH THE GRDO SIG-05)

03_05 WOMEN ENTREPRENEURS

Chair: Lucrezia Songini

Discussant: Giulia Flamini

Paper presentations:

1431 THE ROLE OF WOMEN IN FAMILY BUSINESS: EVIDENCES FROM A EUROPEAN CASE STUDY
Alessandra Faraudello EASTERN PIEDMONT UNIVERSITY
Lucrezia Songini EASTERN PIEDMONT UNIVERSITY AND BOCCONI UNIVERSITY MILAN

1829 FEMALE ENTREPRENEURS IN THE MAKING: PERCEPTIONS OF THE GLASS CEILING, ENTREPRENEURSHIP AND THEMSELVES
Thora Christiansen UNIVERSITY OF ICELAND, FACULTY OF BUSINESS ADMINISTRATION
Margret Sigrun Sigurdardottir UNIVERSITY OF ICELAND, FACULTY OF BUSINESS ADMINISTRATION
Thamar M. Heijstra UNIVERSITY OF ICELAND, FACULTY OF SOCIAL AND HUMAN SCIENCES

1797 WOMEN ENTREPRENEURS AND WORK-FAMILY CONFLICT: INSIGHTS FROM ITALY
Michela Mari TOR VERGATA UNIVERSITY
Sara Poggesi TOR VERGATA UNIVERSITY
Luisa De Vita LA SAPIENZA UNIVERSITY

SLOT 5 (14:00 - 15:30) - Business School Cathedral Wing - Room CW 408 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_03 ENTREPRENEURIAL FINANCE

03_03 BUSINESS ANGELS AND CROWDFUNDING

Chair: Hannes Maxin

Discussant: Sarah Theinert

Paper presentations:

1271 THE ROLE OF ANGEL INVESTOR IDENTITY IN ENTREPRENEURSHIP
Thomas Gould HEG SCHOOL OF MANAGEMENT FRIBOURG / HES-SO // UNIVERSITY OF APPLIED SCIENCES WESTERN SWITZERLAND
Carlos M. Dasilva HEG SCHOOL OF MANAGEMENT FRIBOURG / HES-SO // UNIVERSITY OF APPLIED SCIENCES WESTERN SWITZERLAND

1725 UNDERSTANDING THE BUSINESS ANGEL'S EXIT PROCESS: AN EXPLORATORY STUDY
Colin Mason UNIVERSITY OF GLASGOW
Tiago Botelho UNIVERSITY OF EAST ANGLIA
Richard Harrison UNIVERSITY OF EDINBURGH

1540 GETTING THE SIGNALS RIGHT IN CROWDFUNDING: ENTREPRENEURSHIP VERSUS CHARITY
Melina Moleskis IESE BUSINESS SCHOOL
Inês Alegre IESE BUSINESS SCHOOL

1881 DO VENTURE CAPITALISTS FOLLOW THE CROWD? – THE RELEVANCE OF CROWDFUNDING CAMPAIGNS FOR VENTURE CAPITALISTS' INVESTMENT DECISION
Alexander Huber TECHNISCHE UNIVERSITÄT DARMSTADT
Ferdinand Thies TECHNISCHE UNIVERSITÄT DARMSTADT
Carolin Bock TECHNISCHE UNIVERSITÄT DARMSTADT
Alexander Benlian TECHNISCHE UNIVERSITÄT DARMSTADT
SLOT 5 (14:00 - 15:30) - Business School Cathedral Wing - Room CW 507a - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_06 ENTREPRENEURSHIP REGION AND REGIONAL DEVELOPMENT

03_06 LOCAL NETWORKS AND CLUSTERS

Chair: Marina Dabic

Discussant: Andrea Caputo

Paper presentations:

1021  PERCEPTION AND USE OF GUANXI IN RESOURCE ACQUISITION: A COMPARATIVE STUDY OF OVERSEAS- VERSUS LOCALLY EDUCATED CHINESE ENTREPRENEURS
Helena Zhu UNIVERSITY OF VICTORIA
Yan Shen UNIVERSITY OF VICTORIA

1146  EXTINCTION OR METAMORPHOSIS: WHERE HAVE THE TYPICAL CLUSTERS GONE?
Marina Dabic NTU, UK & UNIZG
Vesna Sedoglavich THE AUSTRALIAN NATIONAL UNIVERSITY

1491  ABSORPTIVE CAPACITY AND LOCAL KNOWLEDGE NETWORKS
Angeles Montoro-sanchez COMPLUTENSE UNIVERSITY OF MADRID
Isabel Diez-vial COMPLUTENSE UNIVERSITY OF MADRID
Yongli Tang JINAN UNIVERSITY

SLOT 5 (14:00 - 15:30) - Graham Hills Building - Room 514 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_02 FAMILY IDENTITY, CSR AND BRANDING IN FAMILY BUSINESS

FAMILY BUSINESS IDENTITY, BRANDING & CSR

Chair: Giovanna Campopiano

Discussant: Maximilian Lude

Paper presentations:

1806  HOW, WHEN AND WHY THE FAMILY NATURE OF A FIRM AFFECTS MAJOR STAKEHOLDERS: EXPLORING THE “FAMILY BRAND” IN THE B2B CONTEXT
Dinah Spitzley ZEPPELIN UNIVERSITY
Maximilian Lude ZEPPELIN UNIVERSITY
Reinhard Prügl ZEPPELIN UNIVERSITY

1148  BRANDING THE FAMILY FIRM: UNDERSTANDING THE OWNING FAMILY’S ROLE
Isabel C. Botero STETSON UNIVERSITY
Claudia Binz-astrachan UNIVERSITY OF APPLIED SCIENCES AND ARTS - INSTITUTE OF MANAGEMENT AND REGIONAL ECONOMICS

1596  HOW BRAND BIOGRAPHIES AFFECT CONSUMERS’ PERCEPTION OF BRAND AUTHENTICITY AND BRAND TRUST IN THE CONTEXT OF FAMILY FIRMS
Reinhard Prügl ZEPPELIN UNIVERSITY
Robin Porth ZEPPELIN UNIVERSITY
Maximilian Lude ZEPPELIN UNIVERSITY

1518  THE INFLUENCE OF A FIRM’S BUSINESS NAME AS A MANIFESTATION OF ‘FAMILINESS’ IN THE ECONOMIC AND FINANCIAL CHARACTERISATION AND PERFORMANCE OF SPANISH FAMILY COMPANIES
Sara Terron-ibañez UNIVERSITY OF GRANADA
Elena Gomez-miranda UNIVERSITY OF GRANADA
Lazaro Rodriguez-ariza UNIVERSITY OF GRANADA
SLOT 5 (14:00 - 15:30) - Graham Hills Building - Room 510 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_01 FAMILY BUSINESS GOVERNANCE AND CAREERS IN FAMILY BUSINESS

CAREERS IN FAMILY BUSINESS

Chair: Isabel C. Botero
Discussant: Anna Akhmedova

Paper presentations:

1732 THE IMPLEMENTATION OF A TALENT MANAGEMENT PROGRAM: FORMALISATION IN INTERNATIONALISING FAMILY FIRMS
Joost Bücker RADBOUD UNIVERSITY
Desirée Van Dijk RADBOUD UNIVERSITY

1151 IDENTIFYING EMPLOYEE COMPETENCIES THAT CONTRIBUTE TO DEVELOPMENT OF SERVICE INNOVATIONS IN FAMILY FIRMS
Navneet Bhatnagar INDIAN INSTITUTE OF TECHNOLOGY MADRAS
Arunkumar Gopalaswamy INDIAN INSTITUTE OF TECHNOLOGY MADRAS

1029 FAMILY BUSINESS AND KIBBUTZ INDUSTRY
Yuval Achouch WESTERN GALILEE COLLEGE

SLOT 5 (14:00 - 15:30) - Graham Hills Building - Room 513 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_05 INNOVATION, ENTREPRENEURIAL BEHAVIOUR, STRATEGIC RENEWAL, CORPORATE VENTURING AND INTERNATIONALISATION IN FAMILY FIRMS (CO-SPONSORED WITH THE ENT SIG-03)

INNOVATION & ENTREPRENEURIAL BEHAVIOUR (SHARED SESSION WITH SIG ENT)

Chair: Massimiliano M. Pellegrini
Discussant: Julia De Groote

Paper presentations:

1398 YOUNG LEADERS AND INNOVATION: DOES SEW EVOLUTION ACROSS GENERATIONS MATTER?
Valentina Lazzarotti CARLO CATTANEO UNIVERSITY - LIUC
Federico Visconti CARLO CATTANEO UNIVERSITY - LIUC
Rafaela Gjergji CARLO CATTANEO UNIVERSITY - LIUC

1517 INTERNATIONALIZATION OF FAMILY SMES: BALANCING EXTERNAL CAPITAL, EXTERNAL MANAGERS AND FOREIGN WORK EXPERIENCE
Alfredo D’angelo UNIVERSITÀ CATTOLICA DEL SACRO CUORE
Antonio Majocchi UNIVERSITÀ DI PAVIA
Emanuele Forlani UNIVERSITÀ DI PAVIA
Trevor Buck UNIVERSITY OF GLASGOW

1706 UNPACKING THE DEPENDENCY DILEMMA IN ASYMMETRICAL COOPERATION RELATIONSHIPS BETWEEN FAMILY FIRMS.
Katie Hyslop WU UNIVERSITY OF ECONOMICS & BUSINESS VIENNA
Dietmar Rößl WU UNIVERSITY OF ECONOMICS BUSINESS VIENNA

1615 CONFLICT MANAGEMENT AND NEGOTIATION IN FAMILY BUSINESS SUCCESSION: CRITICAL LITERATURE REVIEW AND RESEARCH AGENDA.
Massimiliano M. Pellegrini ROEHAMPTON UNIVERSITY
Andrea Caputo LINCOLN UNIVERSITY
Giuseppe Valenza MEDITERRANEAN UNIVERSITY OF REGGIO CALABRIA
Vincenzo Zarone UNIVERSITY OF PISA
SLOT 5 (14:00 - 15:30) - Graham Hills Building - Room 512 - Competitive

**Track: 04 FAMILY BUSINESS RESEARCH >> 04_06 FAMILY BUSINESS IN EMERGING, DEVELOPING AND TRANSITION ECONOMIES**

**FAMILY BUSINESS IN DEVELOPING ECONOMIES**

**Chair:** Albert James

**Discussant:** Allan Discua Cruz

**Paper presentations:**

**2230 ASSESSING THE CHALLENGES OF SUSTAINABILITY OF FAMILY ENTERPRISES IN THE SOUTH AFRICAN'S INFORMAL TOWNSHIPS.**
- Olusola Oduwole UNIVERSITY OF FORT HARE
- Reckson Thakhathi UNIVERSITY OF FORT HARE

**1192 SOCIOEMOTIONAL WEALTH AND CORPORATE SOCIAL PERFORMANCE: DO FAMILY CONTROLLED FIRMS EMPLOY LARGER WORKFORCES? EVIDENCE FROM THE LARGEST LATIN AMERICAN FIRMS**
- Pedro Vazquez IAE - UNIVERSIDAD AUSTRAL

**2148 DO ‘HARAMBEE SPIRIT’ AND ‘FAMILINESS’ SHARE THEIR MEANINGS IN THE CONTEXT OF FAMILY BUSINESSES IN KENYA?**
- Natalia Vershinina UNIVERSITY OF BIRMINGHAM
- William Murithi DE MONTFORT UNIVERSITY
- Kassa Woldesenbet Beta DE MONTFORT UNIVERSITY

SLOT 5 (14:00 - 15:30) - John Anderson Building - Room 317 - Competitive

**Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05_01 WOMEN & SEXUAL ORIENTATION IN MANAGEMENT, WORK AND ORGANIZATION**

**DEMYSTIFYING WOMEN EXPERIENCES IN THE WORKPLACE**

**Chair:** Edwina Pio

**Discussant:**

**Paper presentations:**

**1460 DEMYSTIFYING THE CAREER PATH OF WOMEN IN INTERNATIONAL DEVELOPMENT AND HUMANITARIAN AID (IDHA) ORGANIZATIONS**
- Isabelle Auclair LAVAL UNIVERSITY
- Sophie Brière LAVAL UNIVERSITY
- Dominique Tanguay LAVAL UNIVERSITY
- Stéphanie Maltais OTTAWA UNIVERSITY

**1534 AN INVESTIGATION OF THE DETERMINANTS ON WOMEN EXECUTIVES’ CAREER ADVANCEMENT IN CHINA: AN ANALYSIS OF EXECUTIVES IN CHINESE LISTED COMPANIES**
- Li Cunninham CASS BUSINESS SCHOOL

**1864 “IT’S A MAN WHO RUNS THE SHOW” HOW WOMEN MIDDLE MANAGERS EXPERIENCE THEIR PROFESSIONAL POSITION, OPPORTUNITIES AND BARRIERS**
- Erla Kristjansdottir UNIVERSITY OF ICELAND
- Thora Christiansen UNIVERSITY OF ICELAND
- Unnur Dora Einarsdottir UNIVERSITY OF ICELAND
SLOT 5 (14:00 - 15:30) - John Anderson Building - Room 314 - Competitive

Track: 06 INNOVATION >> 06_00 INNOVATION GENERAL TRACK

INNOVATION GENERAL TRACK

Chair: Vivek Velamuri

Discussant:

Paper presentations:

1910 AN EVALUATION OF THE SUITABILITY OF SOCIAL NETWORK ANALYSIS FOR MEASURING COMMUNICATION FLOWS AT GERMAN HIGHER EDUCATION INSTITUTIONS
Kevin Reuther WEST SAXON UNIVERSITY OF ZWICKAU, UNIVERSITY OF THE WEST OF SCOTLAND
Christian-andreas Schumann WEST SAXON UNIVERSITY OF ZWICKAU
James Bruce Johnston UNIVERSITY OF THE WEST OF SCOTLAND

1407 STRATEGIC SAFETY MANAGEMENT - CONTRIBUTIONS TO ACCIDENT COST REDUCTION AND FINANCIAL BENEFITS IN AN ENERGY COMPANY
Arto Reiman UNIVERSITY OF OULU, INDUSTRIAL ENGINEERING AND MANAGEMENT
Tuomo Raisänenn OULU ENERGY GROUP
Seppo Väyrynen UNIVERSITY OF OULU, INDUSTRIAL ENGINEERING AND MANAGEMENT

2141 THE ROLE OF FORMAL AND INFORMAL INSTITUTIONS IN THE USE OF PATENTS
Elisabet Garrido UNIVERSIDAD DE ZARAGOZA
Jaime Gómez UNIVERSIDAD DE LA RIOJA
Pilar Vargas UNIVERSIDAD DE LA RIOJA

1686 EXTERNAL KNOWLEDGE SOURCES, GREEN INNOVATION AND PERFORMANCE
Jean-michel Sahut IDRAC & HEG FRIBOURG -HES/SO
Wissal Ben Arfi IDRAC
Lubica Hikkerova IPAG

SLOT 5 (14:00 - 15:30) - John Anderson Building - Room 326 - Competitive

Track: 06 INNOVATION >> 06_02 BUSINESS MODEL INNOVATION (BMI) (CO-SPONSORED WITH THE ENT SIG-03 & SM SIG-13)

BUSINESS MODEL INNOVATION 03

Chair: Joan E. Ricart

Discussant:

Paper presentations:

1379 CORPORATE ENTREPRENEURSHIP AND BUSINESS MODEL DESIGN: INTERACTING CONTRADICTORY DESIGN LOGICS
Dirk Schneckenberg RENNES SCHOOL OF BUSINESS
Mirjam Roessler HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT
Vivek Velamuri HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT

1215 INCUMBENT’S BUSINESS MODEL INNOVATION AND THE DISRUPTIVENESS OF INNOVATION: THE MODERATING ROLE OF STAKEHOLDER ORIENTATION.
Agnieszka A. Genc ERASMUS UNIVERSITY
Henk W. Volberda ERASMUS UNIVERSITY
Jatinder Sidhu ERASMUS UNIVERSITY
Cornelis V. Heij ERASMUS UNIVERSITY

1593 AN SME PERSPECTIVE ON INNOVATING THE BUSINESS MODEL THROUGH CROWDSOURCING
Robert William Anderson STRATHCLYDE UNIVERSITY
Nuran Acur GLASGOW UNIVERSITY
Jonathan Corney STRATHCLYDE UNIVERSITY
EURAM 2017

1608 BUSINESS MODEL INNOVATION AND PERFORMANCE EFFECTS - A SYSTEMATIC LITERATURE REVIEW
Alexandra Fibitz AALEN UNIVERSITY
Patrick Ulrich AALEN UNIVERSITY

SLOT 5 (14:00 - 15:30) - John Anderson Building - Room 327 - Competitive

Track: 06 INNOVATION >> 06_04 ORGANISING CREATIVITY FOR INNOVATION: MULTIDISCIPLINARY PERSPECTIVES, THEORIES, AND PRACTICES

KNOWLEDGE CREATION AND LEARNING FOR INNOVATION

Chair: Maximilian Holtgrave
Discussant: Tobias Kruft

Paper presentations:

1042 ORGANIZATIONAL KNOWLEDGE CREATION AND FORMAL GOVERNANCE: A FUZZY-SET ANALYSIS
Roel Rutten TILBURG UNIVERSITY

2108 WHAT HRM CAN DO TO ENHANCE ORGANIZATIONAL KNOWLEDGE-BASED PERFORMANCE?
TOWARDS THE CONCEPT OF KNOWLEDGE-FOCUSED HRM
Tatiana Andreeva MAYNOOTH UNIVERSITY

1664 THE LINKAGE BETWEEN LEARNING CAPABILITIES AND INNOVATIVE CAPACITY - A CASE STUDY
Rolf Medina SKEMA BUSINESS SCHOOL
Alicia Medina UMEÅ SCHOOL OF BUSINESS

1966 ORGANIZING PUBLIC INNOVATIONS IN A WEBERIAN CONTEXT
Sarah Meisenberger UNIVERSITY OF APPLIED SCIENCES WIENER NEUSTADT
Julia Müllner UNIVERSITY OF APPLIED SCIENCES WIENER NEUSTADT

SLOT 5 (14:00 - 15:30) - John Anderson Building - Room 412 - Competitive

Track: 06 INNOVATION >> 06_05 MANAGING FOR SERVICE INNOVATION

MANAGING SERVICE INNOVATION

Chair: Alexander Alexiev
Discussant: Julia Jonas

Paper presentations:

1547 INITIAL DESIGN OF A METHOD FOR SERVICE SYSTEMS ENGINEERING IN THE DIGITAL AGE
Benedikt Höckmayr FRIEDRICH-ALEXANDER-UNIVERSITÄT ERLANGEN-NÜRNBERG - CHAIR OF INFORMATION SYSTEMS, INNOVATION AND VALUE CREATION
Angela Roth FRIEDRICH-ALEXANDER-UNIVERSITÄT ERLANGEN-NÜRNBERG - CHAIR OF INFORMATION SYSTEMS, INNOVATION AND VALUE CREATION
Kathrin Mößlein FRIEDRICH-ALEXANDER-UNIVERSITÄT ERLANGEN-NÜRNBERG - CHAIR OF INFORMATION SYSTEMS, INNOVATION AND VALUE CREATION

1627 WHAT DO WE KNOW ABOUT KNOWLEDGE INTENSIVE BUSINESS SERVICES?: A SYSTEMATIC AND CRITICAL REVIEW OF THE LITERATURE
Katia Pina UNIVERSITY OF SOUTHAMPTON
Bruce Tether UNIVERSITY OF MANCHESTER

1954 KISSING INNOVATIVE FROGS AN IDENTIFICATION-DRIVEN PERSPECTIVE ON CO-CREATORS
Rebekka Schmidt FRAUNHOFER CENTER FOR APPLIED RESEARCH FOR SUPPLY CHAIN SERVICES
Frank Danzinger FRAUNHOFER CENTER FOR APPLIED RESEARCH FOR SUPPLY CHAIN SERVICES
1749 DATA-DRIVEN SERVICE INNOVATION – AN EXPLORATION OF ACTORS AND CHALLENGES IN THE GERMAN MANUFACTURING INDUSTRY
Martin Schymanietz FAU ERLANGEN-NÜRNBERG
Julia M. Jonas FAU ERLANGEN-NÜRNBERG
Kathrin M. Möslein FAU ERLANGEN-NÜRNBERG

SLOT 5 (14:00 - 15:30) - John Anderson Building - Room 505 - Competitive
Track: 06 INNOVATION >> 06_06 KNOWLEDGE, LEARNING, AND INNOVATION IN CROSS-SECTOR COLLABORATIONS

KNOWLEDGE SHARING

Chair: Marcel Hülsbeck
Discussant: Agnessa Shpakova

Paper presentations:

1943 A SYSTEM DYNAMIC MODEL FOR EXAMINING THE SIGNIFICANCE OF KNOWLEDGE SHARING TO THE DYNAMIC CAPABILITY FOR PROJECT-BASED ORGANIZATION
Yanqiu Song CENTRAL UNIVERSITY OF FINANCE AND ECONOMICS
Guijun Li CENTRAL UNIVERSITY OF FINANCE AND ECONOMICS
Liyin Shen CHONGQING UNIVERSITY
Qian Wang CENTRAL UNIVERSITY OF FINANCE AND ECONOMICS

1360 SOCIAL EXCHANGE AND SOCIAL IDENTITY AS DRIVERS OF KNOWLEDGE SHARING IN ONLINE COMMUNITIES
Marcel Hülsbeck WITTEN/HERDECKE UNIVERSITY
Maike Gerken WITTEN/HERDECKE UNIVERSITY

1827 MATURITY MODELS AS AN APPROPRIATE APPROACH FOR KNOWLEDGE MANAGEMENT?
Agnessa Shpakova UNIVERSITY OF STRATCLYDE
Viktor Dörfler UNIVERSITY OF STRATCLYDE
Jill Macbryde UNIVERSITY OF YORK

SLOT 5 (14:00 - 15:30) - John Anderson Building - Room 502 - Competitive
Track: 06 INNOVATION >> 06_10 COMPETENCY DEVELOPMENT IN BUSINESS MANAGEMENT

ADVANCES FROM HIGHER EDUCATION TOWARDS BUSINESS

Chair: Ana B. Hernandez-lara
Discussant: Sanne Van Wetten

Paper presentations:

1102 IMPROVING GOAL AND ACTION PLAN EFFECTIVENESS IN LEADERSHIP DEVELOPMENT PROGRAMMES: DEVELOPMENT AND VALIDATION OF THE A.G.A. CODE
Ferran Velasco Moreno ESADE BUSINESS SCHOOL, RAMON LLULL UNIVERSITY
Robert J Emmerling ESADE BUSINESS SCHOOL, RAMON LLULL UNIVERSITY
Joan Manuel Batista Fojuet ESADE BUSINESS SCHOOL, RAMON LLULL UNIVERSITY

1804 MODERATED MEDIATION MODEL TO ANALYSE TEAM DIVERSITY
Sara Urionabarrenetxea UNIVERSITY OF BASQUE COUNTRY
Ana Fernandez-sainz UNIVERSITY OF BASQUE COUNTRY
Jose Domingo Garcia-merino UNIVERSITY OF BASQUE COUNTRY

2093 HOW SERVICE-ORIENTED FIRMS PROFIT FROM DYNAMIC CAPABILITIES
Peter Waleczek TU DORTMUND
Tessa Flatten TU DORTMUND
Susanne Enke UNIVERSITY MAGDEBURG
SLOT 5 (14:00 - 15:30) - TIC Building - Level 3 Conference Room 7 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

COLLABORATION AND PERFORMANCE

Chair: Lynne Butel

Discussant: Arrian Cornwell

Paper presentations:

1086 THE EFFECTS OF OWNERSHIP AND COMPENSATION STRUCTURES ON THE CHOICE BETWEEN GREENFIELD SUBSIDIARIES AND JOINT VENTURES IN FOREIGN MARKET ENTRY
Deepak Datta UNIVERSITY OF TEXAS

1761 IJV INSTABILITY AND THE ROLE OF BOARDS OF DIRECTORS: EX-POST DISPUTE RESOLUTION MECHANISM OR HOTBED OF CONFLICT EXACERBATION?
Francesco Debellis UNIVERSITY OF LEEDS
Antonello Garzoni LUM JEAN MONNET

1948 INTERNATIONALISATION OF R&D AND INNOVATIVE PERFORMANCE: THE MODERATING EFFECT OF INTERNATIONAL COLLABORATION
Natalia Ortiz-de-mandojana U. OF GRANADA
Nuria E Hurtado-torres U. OF GRANADA
J.alberto Aragon-correa U. OF SURREY
Alejandro Ortiz-perez U. OF GRANADA

1569 MEDIUM-SIZED COMPANIES AND POST-ACQUISITION PERFORMANCE: A FOCUS ON ITALIAN MARKET
Federica De Vanna UNIVERSITY OF SANNIO
Michela Matarazzo GUGLIELMO MARCONI UNIVERSITY
Riccardo Resciniti UNIVERSITY OF SANNIO

SLOT 5 (14:00 - 15:30) - TIC Building - Level 3 Conference Room 8 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

EXPATRIATE MANAGEMENT 3

Chair: Vesa Suutari

Discussant:

Paper presentations:

1266 ARE THEY READY TO TRAVEL CONTINUOUSLY? EXPLORING TYPES OF INTERNATIONAL BUSINESS TRAVELERS AND THEIR INTERNATIONAL MOBILITY READINESS
Anna Volodina UNIVERSITY OF BAMBERG
Maike Andresen UNIVERSITY OF BAMBERG

1354 KEY TENDENCIES OF RESEARCH ON SPOUSES AND FAMILIES OF EXPATRIATES OVER TIME
Nathalie Mancini UNIVERSITY OF FRIBOURG

1805 MANAGEMENT OF SHORT-TERM ASSIGNMENTS WITHIN MNCS
Vesa Suutari UNIVERSITY OF VAASA
Michael Dickmann CRANFIELD UNIVERSITY
Chris Brewster UNIVERSITY OF REDDING
SLOT 5 (14:00 - 15:30) - TIC Building - Level 9 Executive Room A - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_04 CULTURAL INTERFACES IN INTERNATIONAL ORGANISATIONS

**INTERCULTURAL CHALLENGES AND HYBRIDIZATION IN INTERNATIONAL TEAMS**

**Chair:** Mette Zolner  
**Discussant:** Christoph Barmeyer

**Paper presentations:**

1015 **MOTivating LEADERSHIP AND OPENNESS TO DIVERSITY IN GLOBAL VIRTUAL TEAMS: HOW DO THEY INTERACT?**  
Jakob Lauring  
Charlotte Jonasson  
DEPARTMENT OF MANAGEMENT, AARHUS UNIVERSITY

2092 **IS A COMMON HYBRID GROUND NECESSARY TO MANAGE A CROSS-CULTURAL COLLABORATION?**  
Eleonore Mandel  
Emmanuelle Sauvage  
EM NORMANDIE  
IAE BORDEAUX

2001 **PERSPECTIVES ON MULTICULTURAL TEAM COMMUNICATION: THE IMPACT OF PERCEIVED FOREIGN LANGUAGE PROFICIENCY ON HYBRID TEAM CULTURE**  
Carolin Fleischmann  
Laura-christiane Folter  
Jolanta Aritz  
UNIVERSITY OF BAMBERG  
UNIVERSITY OF SOUTHERN CALIFORNIA

SLOT 5 (14:00 - 15:30) - TIC Building - Level 3 Conference Room 1 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK

**SOCIAL TIES AND NETWORKS**

**Chair:** Jorge Arevalo

**Discussant:**

**Paper presentations:**

1230 **"SOMEbody THAT I USED TO KNOW": A PROCESS MODEL OF LATENT TIES’ REACTIVATION**  
Emanuela Rondi  
LANCASTER UNIVERSITY

1316 **COPING WITH OFFENSE IN A VIRTUOUS NETWORK: A MULTILEVEL ANALYSIS**  
Francois Grima  
Olivier Brunel  
LION3  
Lionel Prud'homme  
IGS

2164 **CREATING OBJECTIVES-BASED KNOWLEDGE TO RESOLVE ORGANISATIONAL CHANGE DYSFUNCTIONALITY**  
John Mendy  
UNIVERSITY OF LINCOLN
SLOT 5 (14:00 - 15:30) - TIC Building - Level 3 Conference Room 2 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK

PSYCHOLOGICAL CAPITAL, ENGAGEMENT AND PROACTIVITY

Chair: Zeynep Yalabik Yalabik

Discussant:

Paper presentations:

1062 PSYCHOLOGICAL CAPITAL AND HAPPINESS AT WORK: THE INDIRECT ROLE OF THRIVING OF EMPLOYEES IN MULTINATIONAL CORPORATIONS
Malgorzata Rozkwitalska WSB UNIVERSITY IN GDANSK
Beata A. Basinska GDANSK UNIVERSITY OF TECHNOLOGY

1390 LEVERAGING WORK ENGAGEMENT AND MENTAL HEALTH: THE BENEFITS OF PROMOTING POSITIVE PSYCHOLOGICAL CAPITAL
Miguel Pereira Lopes SCHOOL OF SOCIAL AND POLITICAL SCIENCES - UNIVERSITY OF LISBON
Carla Vale Lucas SCHOOL OF SOCIAL AND POLITICAL SCIENCES - UNIVERSITY OF LISBON

1028 INDIVIDUAL AND CONTEXTUAL PREDICTORS OF WORKPLACE PROACTIVITY: WHAT DO WE KNOW NOW AND WHERE DO WE GO FROM HERE?
Sabrine El Baroudi CANADIAN UNIVERSITY DUBAI
Svetlana Khapova VU UNIVERSITY

1363 EMPLOYEE PSYCHOLOGICAL OWNERSHIP AND PROACTIVITY AT WORK: MEDIATING LINKS WITH WORK ENGAGEMENT
Zeynep Yalabik UNIVERSITY OF BATH
Andriana Rapti KINGSTON UNIVERSITY
Bruce Raytona UNIVERSITY OF BATH

SLOT 5 (14:00 - 15:30) - Business School Cathedral Wing - Room CW 306 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK

TEAMS: COMMITMENT, CREATIVITY AND CONTEXT

Chair: Catarina Marques Santos

Discussant:

Paper presentations:

1307 A STUDY OF EFFECTS OF TEAM CONTEXTS AND CULTURAL VALUES ON INDIVIDUAL CREATIVE PERFORMANCE
Ming-yen Lee BUSINESS ADMINISTRATION, CHUNG YUAN CHRISTIAN UNIVERSITY
Li-fang Chou PSYCHOLOGY DEPARTMENT, NATIONAL CHENG KUNG UNIVERSITY
Chun-jun Tseng INSTITUTE OF HUMAN RESOURCE MANAGEMENT, NATIONAL SUN YAT-SEN UNIVERSITY
Chin-kang Jen INSTITUTE OF HUMAN RESOURCE MANAGEMENT, NATIONAL SUN YAT-SEN UNIVERSITY

1683 SO FAR, YET SO CLOSE: COMMUNICATION, SELF-EFFICACY AND PSYCHOLOGICAL DISTANCE IN DISTRIBUTED TEAMS
Andre Gulyas THE UNIVERSITY OF MELBOURNE

1240 COWORKERS JUSTICE CLIMATE AND TEAM COMMITMENT: A TEST OF MEDIATION AND MODERATION
Marc Ohana KEDGE BUSINESS SCHOOL
SLOT 5 (14:00 - 15:30) - TIC Building - Level 3 Conference Room 3 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_02 HUMAN RESOURCES MANAGEMENT

MANAGING WORK-LIFE TENSIONS

Chair: Sven Hauff

Discussant:

Paper presentations:

1115 THE IMPACT OF WORK-FAMILY PROGRAMS ON WORK-FAMILY FACILITATION AND ROLE PERFORMANCE: THE DUAL MODERATING EFFECT OF GENDER
Ting Wu MACAU UNIVERSITY OF SCIENCE AND TECHNOLOGY
Po-chien Chang MACAU UNIVERSITY OF SCIENCE AND TECHNOLOGY

1174 MOTIVATIONAL MECHANISMS MEDIATING THE RELATIONSHIP BETWEEN HIGH-PERFORMANCE WORK PRACTICES AND WORK-LIFE CONFLICT
Cristina Simón IE BUSINESS SCHOOL
Adriana Angel IE BUSINESS SCHOOL
Isabel De Sivatte IE UNIVERSITY
Ricardo Olmos UNIVERSIDAD AUTÓNOMA DE MADRID

1198 EFFECT OF WORK DOMAIN SUPPORT ON WORK-LIFE EXPERIENCE OF CONFLICT AND ENRICHMENT
Wee Chan Au MONASH UNIVERSITY MALAYSIA
Pervaiz K. Ahmed MONASH UNIVERSITY MALAYSIA

SLOT 5 (14:00 - 15:30) - TIC Building - Level 3 Conference Room 4 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_02 HUMAN RESOURCES MANAGEMENT

LEARNING, DEVELOPMENT AND TALENT MANAGEMENT

Chair: Annachiara Scapolan

Discussant:

Paper presentations:

1452 FLEXIBLE WORKERS AND THEIR CAREER: WHAT SORT OF CAREER SCRIPTS AND WHICH RESOURCES?
Ludovic Taphanel LISPE - IGS-RH
Sarah Kaine UTS
Pauline De Becdelièvre LISPE - IGS-RH
Francois Grima IRG

1496 EMERGING TRENDS IN CORPORATE UNIVERSITIES: AN EXPLORATIVE STUDY
Alessia Sammarra UNIVERSITY OF L'AQUILA
Sara Mormino LUMSA UNIVERSITY; LUISS BUSINESS SCHOOL
Laura Innocenti LUISS BUSINESS SCHOOL
Silvia Profili EUROPEAN UNIVERSITY OF ROMEO
Gabriele Gabrielli LUISS GUIDO CARLI; LUISS BUSINESS SCHOOL
Francesca Zaccaro LUISS BUSINESS SCHOOL

1568 GLOBAL TALENT MANAGEMENT PROGRAM: DOES IT HELP TO RETAIN TALENTS?
Festing Marion ESCP EUROPE
Bonneton Domitille ESCP EUROPE
Schworm Stephanie ESCP EUROPE
Muratbekova-touron Maral ESCP EUROPE
SLOT 5 (14:00 - 15:30) - TIC Building - Level 3 Conference Room 6 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_05 LEADERSHIP

DARK AND BRIGHT SIDES OF LEADERSHIP

Chair: Sarah Wright

Discussant:

Paper presentations:

1228 THE EFFECT OF POSITIVE PSYCHOLOGICAL CAPITAL IN PREVENTING DESTRUCTIVE LEADERSHIP BEHAVIOURS IN A PORTUGUESE RETAIL CHAIN
António Calheiros IPC - ISCAC

1128 THE APPLICATION OF CAMERON’S POSITIVE LEADERSHIP MODEL IN A LAW ENFORCEMENT ORGANIZATION
Sarah Wright UNIVERSITY OF CANTERBURY
Jean Martin UNIVERSITY OF CANTERBURY

2137 CEO NARCISSISM AND FINANCIAL PERFORMANCE IN EUROPEAN FIRMS
Max Piper EBS BUSINESS SCHOOL

SLOT 5 (14:00 - 15:30) - Business School Cathedral Wing - Room CW 506a - Competitive

Track: 10 PROJECT ORGANIZING >> 10_00 PROJECT ORGANISING GENERAL TRACK

PROACTIVE PROJECT MANAGEMENT

Chair: Julien Pollack

Discussant: Rehab Iftikhar

Paper presentations:

2046 REACTING TO FAILURE: THE ROLE OF PREDICTIVE PROJECT ANALYTICS FOR PROACTIVE PROJECT MANAGEMENT.
Ronald Dyer UNIVERSITY OF LIVERPOOL

1415 VALUE CO-CREATION THROUGH EARLY WARNING SIGNS IN A PROJECT SETTING
Sara Hajikazemi SINTEF
Kamran Razmdoost BARTLETT SCHOOL OF CONSTRUCTION AND PROJECT MANAGEMENT, UCL
Hedley Smyth BARTLETT SCHOOL OF CONSTRUCTION AND PROJECT MANAGEMENT, UCL

1332 FORECASTING PROJECT TROUBLE FOR PROACTIVE PROJECT MANAGEMENT
Michael Hopmere UNIVERSITY OF SYDNEY
SLOT 5 (14:00 - 15:30) - John Anderson Building - Room 504 - Competitive

Track: 02 CORPORATE GOVERNANCE >> 02_01 TOP MANAGEMENT TEAMS & BUSINESS ELITES (CO-SPONSORED WITH THE SM SIG-13)

TOPICAL CHALLENGES FOR UPPER ECHELONS

Chair: Tine Buyl

Discussant:

Paper presentations:

1715 FOOLS ENTER LATE? FOUNDER CHARACTERISTICS AND THE INHERENTLY WEAK COMPETITIVENESS OF LATE ENTRANTS
Aleksios Gotsopoulos SUNGKYUNKWAN UNIVERSITY

1908 PAYING CASH? THE EFFECT OF TOP MANAGEMENT TEAM’S INTERNATIONAL EXPERIENCE AND NATIONAL DIVERSITY ON PAYMENT MODE IN CROSS-BORDER ACQUISITIONS
Dorota Piaskowska UNIVERSITY COLLEGE DUBLIN
Suparna Ray BENNETT UNIVERSITY
Grzegorz Trojanowski UNIVERSITY OF EXETER
Rajesh Tharyan UNIVERSITY OF EXETER

1919 META-ORGANIZATIONS AND UPPER ECHELONS: EXPLORING STRATEGIC AND ORGANIZATIONAL CHANGE IN EMPLOYER ASSOCIATIONS
Edoardo Della Torre UNIVERSITY OF BERGAMO
Raoul Nacamulli UNIVERSITY OF MILANO BICOCCA
Peter Sheldon UNSW BUSINESS SCHOOL

1097 MANAGING STRATEGIC TENSIONS: THE ROLE OF TMT COMPOSITION IN TRIPLE BOTTOM LINE PERFORMANCE
Tine Buyl ORGANIZATION STUDIES - TILBURG UNIVERSITY
Leona Henry RMI INSTITUTE OF MANAGEMENT - UNIVERSITÄT WITTEN/HERDECKE
Rob Jansen ORGANIZATION STUDIES - TILBURG UNIVERSITY

SLOT 5 (14:00 - 15:30) - Business School Cathedral Wing - Room CW 310 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_03 STRATEGIC PROCESSES AND PRACTICES

DECISION MAKING PROCESS: A MULTI-FACETED PHENOMENON

Chair: Keysa Mascena

Discussant: Anne Burke

Paper presentations:

1232 TACIT KNOWLEDGE IN UNSTRUCTURED DECISION PROCESS
Silvio Popadiuk UP MACKENZIE
Fábio O. Lucena FACISA

1759 STRATEGIC DECISION EFFECTIVENESS: TOWARDS A CONFIGURATIONAL PERSPECTIVE
Rob Jansen ORGANIZATION STUDIES - TILBURG UNIVERSITY
Johannes Van Zelst ORGANIZATION STUDIES - TILBURG UNIVERSITY
Anouk Van Laerhoven ORGANIZATION STUDIES - TILBURG UNIVERSITY
Maryse Chappin COPERNICUS INSTITUTE OF SUSTAINABLE DEVELOPMENT- UTRECHT

2014 STRATEGY AND MANAGEMENT CONTROL IN EMBRACING MARKET-POLITICAL PARADOX: THE CASE DURING INSTITUTIONAL TRANSITIONS IN EMERGING ECONOMIES
Guliang Tang UNIVERSITY OF INTERNATIONAL BUSINESS AND ECONOMICS
Pingli Li UNIVERSITY OF SOUTHAMPTON
Lu Dai RENMIN UNIVERSITY OF CHINA
SLOT 5 (14:00 - 15:30) - Business School Cathedral Wing - Room CW 404a - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_05 BEHAVIOURAL STRATEGY

BEHAVIOURAL STRATEGY: MACRO PERSPECTIVES

Chair: Christian Rosenkranz
Discussant: Philip Meissner

Paper presentations:

1927   TILL DEATH DO US PART: THE EFFECT OF CEO DIVORCE ON FIRM PERFORMANCE
Kaleb Abreha AARHUS UNIVERSITY
Ingo Kleindienst AARHUS UNIVERSITY
Denis Schweizer CONCORDIA UNIVERSITY
Juliane Proelss CONCORDIA UNIVERSITY

2198   EMOTIONS AS DRIVING FORCES IN STRATEGIC DECISION MAKING AND ANTECEDENTS FOR THE
EXPRESSION OF EMOTIONS – A LITERATURE REVIEW
Franziska Neumann PHILIPPS UNIVERSITY MARBURG

SLOT 5 (14:00 - 15:30) - Business School Cathedral Wing - Room CW 404b - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES

COLLABORATION AND INNOVATION

Chair: Wojciech Czakon
Discussant: Stefanie Dorn

Paper presentations:

1357   COOPETITION FOR INNOVATION: ASSESSING THE WILLINGNESS TO WORK WITH A COMPETITOR TO
INNOVATE
Paul Chiambaretto MONTPELLIER BS / ECOLE POLYTECHNIQUE
Anne-sophie Fernandez UNIVERSITY OF MONTPELLIER
Malin Näsholm UMEA UNIVERSITY
Maria Bengtsson UMEA UNIVERSITY

1377   OPEN FORESIGHT PROCESSES: KEY ACTIVITIES AND KEY FACTORS IN THE JOINT DEVELOPMENT OF
FUTURE KNOWLEDGE
Regina Gattringer JOHANNES KEPLER UNIVERSITY
Melanie Wiener JOHANNES KEPLER UNIVERSITY
Franz Strehl JOHANNES KEPLER UNIVERSITY

1773   HOW DOES CO-CREATION WITH CUSTOMERS INFLUENCE INNOVATION PERFORMANCE? THE
MODERATING ROLE OF CONNECTEDNESS WITHIN ORGANIZATIONS
Henk Volberda ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY
Cornelis Vincent Heij ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY
SLOT 5 (14:00 - 15:30) - Business School Cathedral Wing - Room CW 406a - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_07 STRATEGIC AMBIDEXTERITY: THE PARADOX OF EXPLOITATION AND EXPLORATION

STRATEGIC AMBIDEXTERITY

Chair: Henk Volberda

Discussant: 

Paper presentations:

1292 INSTITUTIONAL AND CEO OWNERSHIP AND THE INFLUENCE ON EXPLORATION EXPLOITATION
Sebastian Junge UNIVERSITY OF ERLANGEN-NUREMBERG

2081 ESCAPING FROM THE EXPLOITATION TRAP BY SHAPING THE DIGITAL FUTURE: HOW CAN AN ESTABLISHED FIRM DRIVE INDUSTRY CHANGES BY EXPLORING AND EXPLOITING CLOUD COMPUTING?
Roland Zs. Szabó CORVINUS UNIVERSITY OF BUDAPEST
Peter Füzes CORVINUS UNIVERSITY OF BUDAPEST
Zoltán Gódor CORVINUS UNIVERSITY OF BUDAPEST

1877 AMBIDEXTERITY, SPECIALIZATION AND DIVERSIFICATION: NEW MODELS FOR THE STUDY OF THE ORGANIZATIONAL SEARCH OF FIRMS
Abel Lucena BUSINESS ECONOMICS DEPARTMENT, UNIVERSITY OF THE BALEARIC ISLANDS

1494 PATHWAYS TO AMBIDEXTERITY IN EXPLORATION-EXPLOITATION
Charlotte Reypens UNIVERSITY OF TEXAS AT DALLAS
Sheen Levine UNIVERSITY OF TEXAS AT DALLAS
SLOT 5 (14:00 - 15:30) - Business School Stenhouse Wing - Room SW 204 - Paper Development

Track: 03 ENTREPRENEURIHSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

03_00 ENTREPRENEURSHIP AND ORGANISATIONAL CONTEXTS COLLABORATION WITH TRACK 03_13
ENTREPRENEURSHIP AND INTRAPRENEURSHIP: DEVELOPING INNOVATION CULTURE THROUGH MANAGERS AND ACADEMIC ACTIONS

Chair: Patricia Holahan

Discussant:

Paper presentations:

1640 FACTORS AFFECTING THE LEARNING OF EFFECTIVE CONTRACT DESIGN: AN EMPIRICAL STUDY
Evangelia Siachou HELLENIC AMERICAN UNIVERSITY
Ilias Vlachos LEEDS UNIVERSITY BUSINESS SCHOOL
Discussant : Patricia Holahan

1092 PERCEIVED ORGANIZATIONAL SUPPORT, ORGANIZATIONAL JUSTICE AND EMPLOYEE ENTREPRENEURIAL BEHAVIOR: MEDIATING ROLE OF TRUST
Muhammad Anwar Ul Haq UNIVERSITY OF GUJRAT
Shaista Khalid UNIVERSITY OF SARGODHA
Muhammad Usman UNIVERSITY OF MALAKAND
Discussant : Evangelia Siachou

1281 ORGANIZATIONAL CONTEXTS CONDUCIVE TO DISPERSED CORPORATE ENTREPRENEURSHIP INITIATIVES: INSIGHTS FROM A REVELATORY CASE STUDY
Patricia Holahan STEVENS INSTITUTE OF TECHNOLOGY
Carol Brown STEVENS INSTITUTE OF TECHNOLOGY
Chon Abraham COLLEGE OF WILLIAM AND MARY
Discussant : Muhammad Anwar Ul Haq

SLOT 6 (16:00 - 17:30) - Business School Stenhouse Wing - Room SW 108 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

CSR APPROACHES AND INDUSTRY PERSPECTIVES

Chair: Francesco Gangi

Discussant: Basak Canboy

Paper presentations:

1164 APPROACHING SUSTAINABILITY – A TYPOLOGY OF STRATEGY CONTENT IN THE BANKING INDUSTRY
Salome Zimmermann UNIVERSITY OF HAGEN
Sabine Fliess UNIVERSITY OF HAGEN

1554 SOCIAL RESPONSIBLE INITIATIVES IN HOSPITALITY INDUSTRY
Esperanza Suarez UPV
Lourdes Susaeta UNIVERSIDAD COMPLUTENSE DE MADRID
Jose Maria Alcaraz MURDOCH UNIVERSITY
Igis Olimpia Gutierrez UNIVERSIDAD DE LAS AMERICAS
Marta Maqueda IESE
Jose Ramón Pin IESE

1239 NEW PARADIGMS TO ACHIEVE A MORE SUSTAINABLE AVIATION SECTOR: OPEN INNOVATION, STAKEHOLDER INTEGRATION AND ALLIANCES
Miguel Pérez-valls UNIVERSITY OF ALMERÍA
Belén Payán-sánchez UNIVERSITY OF ALMERÍA
José Antonio Plaza-úbeda UNIVERSITY OF ALMERÍA
SLOT 6 (16:00 - 17:30) - Business School Stenhouse Wing - Room SW 106 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_01 ACCOUNTING, FINANCE, REPORTING AND CONTROL FOR SOCIETY

ENVIRONMENTAL ISSUES IN ACCOUNTING AND REPORTING

Chair: Catherine Karyotis

Discussant: Federico Barnabè

Paper presentations:

1337 HOW ACCOUNTING CAN REFORMULATE THE DEBATE ON THE NATURAL CAPITAL AND HELP TO IMPLEMENT ITS ECOLOGICAL CONCEPTUALISATION?
Alexandre Rambaud AGROPARISTECH/PARIS-DAUPHINE UNIVERSITY

2214 INTEGRATED REPORTING, CORPORATE GOVERNANCE PRACTICES, SOCIAL SUSTAINABILITY POLICIES AND ENVIRONMENTAL DISCLOSURE. THE CASE OF SOUTH AFRICA
Federica Doni UNIVERSITY OF MILANO-BICOCCA
Silvio Bianchi Martini UNIVERSITY OF PISA
Antonio Corvino UNIVERSITY OF FOGGIA

1828 HOW FIRMS RECOVER FROM A LOSS IN REPUTATION CAUSED BY ACCOUNTING RESTATEMENT: A STUDY OF ENVIRONMENTAL PERFORMANCE IN POLLUTING INDUSTRIES
Felice Matozza UNIVERSITY OF ROME THREE
Elisabetta Mafrolla UNIVERSITY OF FOGGIA
Anna Maria Biscotti UNIVERSITY OF FOGGIA

SLOT 6 (16:00 - 17:30) - Business School Stenhouse Wing - Room SW 104 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

MARKETING FOR SOCIETY

Chair: Laure Lavorata

Discussant: Diego Matricano

Paper presentations:

1956 WHAT DO I HAVE TO DO TO MAKE YOU LOVE ME? BRAND EXPERIENCE AS AN ANTECEDENT OF BRAND LOVE IN A RETAIL FASHION BRAND
Pedro Ferreira UNIVERSITY PORTUCALENSE
Pedro Rodrigues UNIVERSITY LUSIADA-NORTH
Paula Rodrigues UNIVERSITY LUSIADA-NORTH

2116 BRAND RELATIONSHIPS, IDENTITY AND REPUTATION– A MODEL PROPOSITION
Teresa Barros IPP-ESTG; CIICESI
Vitorino Martins FEP - UNIVERSITY OF PORTO
Hortênsia Barandas-karl FEP - UNIVERSITY OF PORTO

2041 EXPLORING CONSUMERS’ ACTUAL PURCHASING EXPENDITURES: THE INFLUENCE OF SUSTAINABILITY AND HEALTH-RELATED PRODUCT LABELS
Silvia Sarti SCUOLA SUPERIORE SANTANNA
Nicole Darnall ARIZONA STATE UNIVERSITY
Francesco Testa SCUOLA SUPERIORE SANTANNA

1341 CSR LABELLING, PATHS AND LOGICS IN SME’S CONTEXT
Arnaud Gautier UNIVERSITE COTE D’AZUR
Nahla Salameh-bchara ECOLE DES MINES DE SAINT-ETIENNE
Sandrine Berger-douce ECOLE DES MINES DE SAINT-ETIENNE
SLOT 6 (16:00 - 17:30) - John Anderson Building - Room 504 - Competitive

Track: 02 CORPORATE GOVERNANCE >> 02_00 CORPORATE GOVERNANCE GENERAL TRACK

FINANCIAL RESOURCES AND RETURNS

Chair: Pablo Collazzo

Discussant: Eloisa Perez-de Toledo

Paper presentations:

2013 "RECOGNITION": THE MISSING PIECE IN CORPORATE GOVERNANCE FRAMEWORKS
Jack Wroldsen OKLAHOMA STATE UNIVERSITY,
Djamchid Assadi BURGUNDY SCHOOL OF BUSINESS

1167 THE MODERATING EFFECT OF CEO POWER ON ACQUISITION PREMIUMS DURING THE FINANCIAL CRISIS
Russell Fralich HEC MONTREAL
Andrew Papadopoulos UQAM

1893 GOVERNANCE BUNDLES AND ACQUIRER RETURNS
Cihan Demirtas LEIBNIZ UNIVERSITY HANOVER
Manuel Schwerdtfeger LEIBNIZ UNIVERSITY HANOVER
Christian Weber LEIBNIZ UNIVERSITY HANOVER

SLOT 6 (16:00 - 17:30) - John Anderson Building - Room 506 - Competitive

Track: 02 CORPORATE GOVERNANCE >> 02_02 BOARD OF DIRECTORS

BOARD AND STRATEGY

Chair: Corinne Post

Discussant: Dennis Veltrop

Paper presentations:

1242 STRATEGIC TRANSITION FROM CRISIS TO GROWTH AND BOARD EFFECTIVENESS: EVIDENCE FROM A FAMILY FIRM.
Paolo Di Toma UNIVERSITY OF MODENA AND REGGIO EMILIA
Stefano Montanari UNIVERSITY OF MODENA AND REGGIO EMILIA

1633 REVIEW OF REVIEWS – A QUALITATIVE TYPOLOGY OF ACADEMIC REVIEWS
Miika Kuoppamäki UNIVERSITAT WITTEN/HERDECKE

1693 CHAIRPERSON LEADERSHIP AND BOARD STRATEGY INVOLVEMENT IN SMES
Daniel Yar Hamidi UNIVERSITY OF BORAS
Jonas Gabrielson HALMSTAD UNIVERSITY

1896 INTERLOCKS IN BUSINESS GROUPS: IMPACT ON STRATEGIC CHANGE
Santosh Tiwari INDIAN INSTITUTE OF MANAGEMENT INDORE
Srinivas Gunta INDIAN INSTITUTE OF MANAGEMENT INDORE
SLOT 6 (16:00 - 17:30) - Graham Hills Building - Room 514 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_06 FAMILY BUSINESS IN EMERGING, DEVELOPING AND TRANSITION ECONOMIES

FAMILY BUSINESS IN DEVELOPING ECONOMIES

Chair: Natalia Vershinina
Discussant: Pedro Vazquez

Paper presentations:

2114 EFFECTUATION AND FAMILY BUSINESSES IN THE INFORMAL SECTOR: A CONCEPTUAL PAPER
Adeyinka Adewale HENLEY BUSINESS SCHOOL
Bamidele Wale-oshinowo UNIVERSITY OF LAGOS

1580 INTERNATIONALIZATION OF A FAMILY BUSINESS FROM AN EMERGING MARKET
Dinorá Floriani UNIVALI
Waldir Goede UNIVALI

1704 PERFECTING THE MOULD: HOW INDIAN FAMILY FIRMS ARE DEVELOPING THEIR NEXT GENERATION LEADERS!
Kavil Ramachandran INDIAN SCHOOL OF BUSINESS
Navneet Bhatnagar INDIAN SCHOOL OF BUSINESS
Sougata Ray INDIAN INSTITUTE OF MANAGEMENT CALCUTTA

1343 TRANSGENERATIONAL ENTREPRENEURSHIP AROUND THE WORLD
Rodrigo Basco AMERICAN UNIVERSITY OF SHARJAH
Giovanna Campopiano UNIVERSITY OF WITTEN/HERDECKE
Andrea Calabrò UNIVERSITY OF WITTEN/HERDECKE

SLOT 6 (16:00 - 17:30) - John Anderson Building - Room 326 - Competitive

Track: 06 INNOVATION >> 06_03 OPEN INNOVATION

OPEN INNOVATION IN SMES

Chair: Isckia Thierry
Discussant:

Paper presentations:

1589 OPEN SOURCES OF INNOVATION - OPEN INNOVATION MODEL AND ITS INFLUENCE ON INNOVATIVENESS OF SMALL AND MEDIUM Sized FIRMS
Karina Sachpazidu-wojcicka UNIVERSITY OF BIALYSTOK

1461 OPEN INNOVATION IN HIGH-TECH SMES – THE IMPACT OF ENTREPRENEURIAL ORIENTATION
Marcel Drescher BAUHAUS-UNIVERSITY WEIMAR
Oliver Mauroner UNIVERSITY OF APPLIED SCIENCES MAINZ
Reinhold Pabst FRAUNHOFER INSTITUTE FOR APPLIED OPTICS AND PRECISION ENGINEERING

2020 KNOWLEDGE MANAGEMENT AND OPEN INNOVATION AND IN ICELANDIC SMES
Elsa Grimsdottir UNIVERSITY OF ICELAND
Ingi Runar Edvardsson UNIVERSITY OF ICELAND
SLOT 6 (16:00 - 17:30) - John Anderson Building - Room 412 - Competitive

Track: 06 INNOVATION >> 06_05 MANAGING FOR SERVICE INNOVATION

MANAGING INNOVATION FOR CUSTOMER SERVICES & EXPERIENCE

Chair: Jonas Julia

Discussant: Alexiev Alexander

Paper presentations:

1253 EVOLUTIONARY CUSTOMER EXPERIENCE FOR EVALUATING VALUE CO-CREATION
Hsin-yun Lee UNIVERSITY OF SOUTHAMPTON
Vadim Grinevich UNIVERSITY OF SOUTHAMPTON
Maxwell Chipulu UNIVERSITY OF SOUTHAMPTON

1189 DRIVERS AND BARRIERS FOR COLLABORATIVE FASHION CONSUMPTION PRACTICES - INVESTIGATION OF CONSUMER PERSONALITY TRAITS THROUGH THE LENSES OF THE THEORY OF PLANNED BEHAVIOR
Carolin Becker-leifhold UNIVERSITY OF ULM

1932 AMBIDEXTERITY DETERMINANTS IN THE HOTEL INDUSTRY
Rebeca Mendez-duron UNIVERSITAT DE LES ILLES BALEARS
Abel Lucena UNIVERSITAT DE LES ILLES BALEARS
Francina Orfila-sintes UNIVERSITAT DE LES ILLES BALEARS

SLOT 6 (16:00 - 17:30) - John Anderson Building - Room 505 - Competitive

Track: 06 INNOVATION >> 06_06 KNOWLEDGE, LEARNING, AND INNOVATION IN CROSS-SECTOR COLLABORATIONS

KNOWLEDGE COLLABORATION

Chair: Ian Mcloughlin

Discussant:

Paper presentations:

2105 COLLABORATION WITH UNIVERSITIES: WHAT MAKES IT WORK
Robert Rybnicek UNIVERSITY OF GRAZ
Roland Königsgruber SKEMA BUSINESS SCHOOL

1669 BRIDGING THE TRANSLATIONAL GAP IN HEALTHCARE? THE ROLE OF INSTITUTIONAL ENTREPRENEURSHIP IN MOBILIZING EXTERNAL KNOWLEDGE IN AUSTRALIA
Ian Mcloughlin MONASH UNIVERSITY
Prue Burns MONASH UNIVERSITY
Evelyn Looi MONASH UNIVERSITY
Amrik Sohal MONASH UNIVERSITY
Helena Teede MONASH UNIVERSITY
SLOT 6 (16:00 - 17:30) - John Anderson Building - Room 327 - Competitive

Track: 06 INNOVATION >> 06_09 TEACHING AND LEARNING WITH A DIFFERENCE

TEACHING AND LEARNING WITH A DIFFERENCE - MEASURES

Chair: Doug Atkinson

Discussant:

Paper presentations:

1814 INNOVATIONS IN ASSESSMENT FEEDBACK: SCAFFOLDED DESIGN AND USE OF LEARNING TECHNOLOGIES
Doug Atkinson CURTIN UNIVERSITY

1076 STUDENT WORK READINESS: EVALUATING A NEW MODEL
Jessica Borg RMIT UNIVERSITY
Christina Scott-young RMIT UNIVERSITY
Michelle Turner RMIT UNIVERSITY

1872 ANTICIPATED CHALLENGES OF ONLINE DEGREE PROGRAMS: A STUDY OF BACHELOR STUDENTS IN BUSINESS ADMINISTRATION
Desiree Wieser MANAGEMENT CENTER INNSBRUCK
Jürgen Matthias Seeler MANAGEMENT CENTER INNSBRUCK
Karin Sixl-daniell MANAGEMENT CENTER INNSBRUCK
Anita Zehrer MANAGEMENT CENTER INNSBRUCK

SLOT 6 (16:00 - 17:30) - John Anderson Building - Room 502 - Competitive

Track: 06 INNOVATION >> 06_10 COMPETENCY DEVELOPMENT IN BUSINESS MANAGEMENT

ACTION-LEARNING APPROACH

Chair: Leire San-jose

Discussant: Johanna Fawkes

Paper presentations:

1790 CAN A BUSINESS SIMULATION GAME IMPROVE LEARNING? A LEARNING OUTCOMES APPROACH
Ana B. Hernandez-lara UNIVERSITAT ROVIRA I VIRGILI
Enric Serradell-lopez UNIVERSITAT OBERTA DE CATALUNYA
Angels Fitó-bertran UNIVERSITAT OBERTA DE CATALUNYA

1413 THE MANAGEMENT OF PRACTICE FIRM IN ENTREPRENEURSHIP EDUCATION
Daniele Gualdi BOLOGNA UNIVERSITY - FORLI SCHOOL OF ECONOMICS, MANAGEMENT AND STATISTICS
Laura Tampieri BOLOGNA UNIVERSITY - DEPARTMENT OF MANAGEMENT

2096 INTRAPRENEURIAL SKILLS AND INNOVATION IN ENGINEERING AND MANAGEMENT JOBS
Sanne Van Wetten MAASTRICHT UNIVERSITY
Ruud Gerards MAASTRICHT UNIVERSITY
Andries De Grip MAASTRICHT UNIVERSITY
SLOT 6 (16:00 - 17:30) - John Anderson Building - Room 314 - Competitive

Track: 06 INNOVATION >> 06_00 INNOVATION GENERAL TRACK

STANDARDISATION AND INNOVATION

Chair: Matts Kärreman

Discussant:

Paper presentations:

1895 THINKING STANDARDS AS PRACTICE: THE INTERPLAY OF LEGITIMATION, SIGNIFICATION AND DOMINATION IN A RAILWAY VEHICLE ENGINEERING COMPANY
Andrea Fried LINKÖPING UNIVERSITY
Sarah Langer FRIEDRICH SCHILLER UNIVERSITY
Diana Karadzhova-beyer FRIEDRICH SCHILLER UNIVERSITY
Ronny Gey FRIEDRICH SCHILLER UNIVERSITY

Araceli Rojo Gallego-burin UNIVERSITY OF GRANADA
Javier Llorens-montes UNIVERSITY OF GRANADA
Maria Nieves Perez-arostegui UNIVERSITY OF GRANADA
Irene Huertas-valdivia UNIVERSITY OF GRANADA

1372 FORUM CHOICE IN STANDARDISATION – INTEGRATING THEORY AND DEVELOPING A CHOICE EXPERIMENT
Paul Moritz DEPARTMENT OF TECHNOLOGY AND OPERATIONS MANAGEMENT, ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY

SLOT 6 (16:00 - 17:30) - TIC Building - Level 3 Conference Room 7 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

CROSS-BORDER VALUE CREATION: COST AND CONFLICT

Chair: Deepak Datta

Discussant: Wolfgang Amann

Paper presentations:

1963 WHAT IS OFFSHORING CAPABILITY AND HOW TO DEVELOP IT?: STUDY OF THE DUTCH IT INDUSTRY
Oli Mihalache VU AMSTERDAM
Mashiho Mihalache AMSTERDAM BUSINESS SCHOOL

2062 OLIVE AND THE NEW ECLECTICISM: VALUE CREATION AND COMPETITIVE ADVANTAGE IN AN AGE OF ‘RESHORING’
Lynne Butel UNIVERSITY OF PLYMOUTH
Shasha Zhao MIDDLESEX UNIVERSITY

1503 TAX-AVOIDANCE PROFIT SHIFTING BY MULTINATIONAL FIRMS: EVIDENCE FROM VIETNAM
Manh Duc Le UNIVERSITY OF TRENTO

1928 THE ROLE OF LEAPFROGGING: CROSS-LEVEL INTERACTIONS AND MNE DECISION-MAKING IN CONFLICT-SETTINGS
Arrian Cornwell NORTHUMBRIA UNIVERSITY
Larisa Yarovaya ANGLIA RUSKIN UNIVERSITY
Mary Thomson NORTHUMBRIA UNIVERSITY
SLOT 6 (16:00 - 17:30) - TIC Building - Level 3 Conference Room 8 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

EXPATRIATE MANAGEMENT 4

Chair: Christopher Brewster

Discussant:

Paper presentations:

1359 THE ORGANISATIONAL VALUE OF INTERNATIONAL ASSIGNMENTS: A SYSTEMATIC LITERATURE REVIEW
Phil Renshaw CRANFIELD UNIVERSITY
Emma Parry CRANFIELD UNIVERSITY
Michael Dickmann CRANFIELD UNIVERSITY

1426 ADJUSTMENT IN HIGHLY INTERNATIONAL WORK CONTEXTS – INSIGHTS FROM SELF-INITIATED EXPATRIATES IN ACADEMIA
Barbara Agha-alikani UNIVERSITY OF BAMBERG

1793 FROM EXPATRIATION TO COMPATRIATION: A STRATEGIC VIEW OF HUMAN RESOURCE MANAGEMENT IN NETWORKED MNES
Vítor Corado-simões ISEG
João Peixoto ISEG
Diana Aurélio BOSCH PORTUGAL
Rute Pedrosa ISEG

SLOT 6 (16:00 - 17:30) - TIC Building - Level 9 Executive Room A - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_04 CULTURAL INTERFACES IN INTERNATIONAL ORGANISATIONS

INTERCULTURAL RESOURCES AND COMPETENCES OF ACTORS

Chair: Sylvie Chevrier

Discussant: Mette Zolner

Paper presentations:

1923 CULTURAL INTELLIGENCE AND WORK-RELATED OUTCOMES: A META-ANALYTIC REVIEW
Nicole Richter UNIVERSITY OF SOUTHERN DENMARK
Christopher Schlaegel MAASTRICHT UNIVERSITY
Vas Taras UNIVERSITY OF NORTH CAROLINA AT GREENSBORO

1100 LEADERSHIP BEHAVIOR ADJUSTMENT AND LEADER EFFECTIVENESS
Chin-ju Tsai ROYAL HOLLOWAY UNIVERSITY OF LONDON
Kun Qiao DALIAN UNIVERSITY OF TECHNOLOGY

1346 OSS-CULTURAL ISSUES LINKED TO INSTITUTIONAL TRANSFER: MANAGING INDUSTRIAL RELATIONS IN NEW CALEDONIA.
Jean-pierre Segal DAUPHINE RECHERCHE MANAGEMENT
SLOT 6 (16:00 - 17:30) - Business School Stenhouse Wing - Room SW 107 - Competitive

Track: 08 MANAGING SPORT >> 08_00 MANAGING SPORT GENERAL TRACK

SPORT EVENTS AND PARTICIPATION

Chair: Christofer Laurell

Discussant: Christofer Laurell

Paper presentations:

1408 MASS SPORTING AND PHYSICAL ACTIVITY EVENTS: MOTIVES, CONSTRAINTS AND FUTURE PARTICIPATION INTENTION
Konstantinos Koronios UNIVERSITY OF PELOPONNESE
Marina Psiloutsikou ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS
Athanasios Kriemadis UNIVERSITY OF PELOPONNESE

1730 SPORT PARTICIPATION LEGACIES FROM LARGE-SCALE SPORT EVENTS AS INPUTS, THROUGHPUTS, OUTPUTS AND OUTCOMES: A PROPOSED CONCEPTUAL FRAMEWORK
Alana Thomson GRIFFITH UNIVERSITY
Kristine Toohey GRIFFITH UNIVERSITY
Simon Darcy UNIVERSITY OF TECHNOLOGY, SYDNEY

1995 PREDICTING WEEKLY TRAINING HOURS OF PARTICIPANTS IN AN AMATEUR CYCLING RACE
Reidar J. Mykletun MOLDE UNIVERSITY COLLEGE

SLOT 6 (16:00 - 17:30) - Business School Cathedral Wing - Room CW 406a - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_09 KNOWLEDGE SHARING AND ORGANISATIONAL CULTURE

CULTURAL IMPACTS ON KNOWLEDGE SHARING

Chair: Lilla Hortovanyi Hortovanyi

Discussant:

Paper presentations:

1023 THE IMPACT OF KNOWLEDGE SHARING ON KNOWLEDGE SHARERS AND KNOWLEDGE RECEIVERS: A LEARNING THEORY PERSPECTIVE
Holly Chiu BROOKLYN COLLEGE OF CITY UNIVERSITY OF NEW YORK
Yu-qian Zhu NATIONAL TAIWAN UNIVERSITY OF SCIENCE AND TECHNOLOGY
Eduardo Infante NATIONAL TAIWAN UNIVERSITY OF SCIENCE AND TECHNOLOGY

1770 DOES KNOWLEDGE SHARING CULTURE RESULT IN HIGHER PERFORMANCE?
Lilla Hortoványi STRATEGIC MANAGEMENT - CORVINUS UNIVERSITY OF BUDAPEST
Zoltán Gódor STRATEGIC MANAGEMENT - CORVINUS UNIVERSITY OF BUDAPEST
Zs. Roland Szabó STRATEGIC MANAGEMENT - CORVINUS UNIVERSITY OF BUDAPEST
SLOT 6 (16:00 - 17:30) - Graham Hills Building - Room 511 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_00 PUBLIC AND NON-PROFIT MANAGEMENT GENERAL TRACK

INNOVATION AND STRATEGY IN PUBLIC SECTOR ORGANISATIONS

Chair: Reto Steiner
Discussant: Reto Steiner

Paper presentations:

1453 TYPES OF COOPETITION SEGMENTS IN A PUBLIC CONTEXT: INSIGHTS FROM A DANISH BUSINESS REGION
Jan Stentoft UNIVERSITY OF SOUTHERN DENMARK
Ole Stegmann Mikkelsen UNIVERSITY OF SOUTHERN DENMARK
Mads Bruun Ingstrup UNIVERSITY OF SOUTHERN DENMARK

1753 VALUE CONFLICTS IN CITIZEN COLLABORATION: GOVERNING PUBLIC VALUES IN MULTI-ACTOR SETTINGS
Nilis Aschhoff UNIVERSITAT HAMBURG
Rick Vogel UNIVERSITAT HAMBURG

1844 AUSTERITY AND ITS RELATION TO STRATEGIC MANAGEMENT APPROACHES: THE CASE OF ITALIAN LOCAL GOVERNMENTS
Andrea Bonomi Savignon UNIVERSITY OF ROME TOR VERGATA
Denita Cepiku UNIVERSITY OF ROME TOR VERGATA
Filippo Giordano LUMSA UNIVERSITY

1974 RISK MANAGEMENT VALUE AND PRACTICES IN PUBLIC SECTOR: FROM COMPLIANCE TO PERFORMANCE-BASED ORGANIZATIONS
Federico Ceschel UNIVERSITY OF ROME TOR VERGATA
Alessandro Hinna UNIVERSITY OF ROME TOR VERGATA
Fabrizio Rotundi ISTAT

SLOT 6 (16:00 - 17:30) - Graham Hills Building - Room 515 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_03 ACCOUNTING, ACCOUNTABILITY, SUSTAINABILITY IN PUBLIC AND NON-PROFIT

MANAGING SUSTAINABLE NONPROFIT ORGANISATIONS

Chair: Elisa Bonollo
Discussant: 

Paper presentations:

1572 PARTNERING WITH FIRMS: DO NON-PROFIT ORGANIZATIONS SELL THEIR SOUL TO THE DEVIL?
Rachel Bocquet UNIVERSITY OF SAVOIE MONT BLANC
Gaëlle Cotterlaz-rannard UNIVERSITY OF GENEVA AND UNIVERSITY OF SAVOIE MONT BLANC
Michel Ferrary UNIVERSITY OF GENEVA

1234 WEB REPORTING IN NONPROFIT ORGANISATIONS. RESULTS OF AN EMPIRICAL INVESTIGATION
Katia Giusepponi UNIVERSITY OF MACERATA
Irene Litaridi UNIVERSITY OF ROME "TOR VERGATA"

1617 OBSTACLES OF MANAGEMENT INNOVATION IN NONPROFIT ORGANIZATIONS: THE CASE OF AN INTERNATIONAL NONGOVERNMENTAL ORGANIZATION
Marouane Khallouk MONTPELLIER BUSINESS SCHOOL / UNIVERSITY OF MONTPELLIER
Sophie Mignon UNIVERSITY OF MONTPELLIER
Marc Robert MONTPELLIER BUSINESS SCHOOL
SLOT 6 (16:00 - 17:30) - Graham Hills Building - Room 510 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_01 HEALTHCARE MANAGEMENT RESEARCH

CONCEPTUAL VIEWS OF HEALTH INSURANCE AND HEALTH INFORMATION EXCHANGES

Chair: Daniel West

Discussant: Irene Gabutti

Paper presentations:

1140 PROVIDER SPONSORED INSURANCE: A SCOPE REVIEW
Katherine Meese UNIVERSITY OF ALABAMA AT BIRMINGHAM
Stephen O’connor UNIVERSITY OF ALABAMA AT BIRMINGHAM

1443 "GETTING THE TWO TO DANCE" - HOW INTRA-ORGANIZATIONAL READINESS FOSTERS COLLABORATION QUALITY BETWEEN HOSPITALS AND HEALTH INSURANCE PROVIDERS
Alfred Angerer ZURICH UNIVERSITY OF APPLIED SCIENCES
Robin Schmidt ZURICH UNIVERSITY OF APPLIED SCIENCES
Tim Brand ZURICH UNIVERSITY OF APPLIED SCIENCES
Florian Liberatore ZURICH UNIVERSITY OF APPLIED SCIENCES

1898 AN INTERNATIONAL PERSPECTIVE ON HEALTH INFORMATION EXCHANGE: ADOPTION IN COUNTRIES WITH DIFFERENT HEALTH CARE SYSTEM CONFIGURATIONS
Claudia Guerrazzi UNIVERSITY OF ALABAMA AT BIRMINGHAM

SLOT 6 (16:00 - 17:30) - Graham Hills Building - Room 513 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_04 MANAGEMENT AND GOVERNANCE OF CULTURE, HERITAGE AND TOURISM

CHANGES IN CULTURAL INDUSTRIES

Chair: Fabrizio Montanari

Discussant:

Paper presentations:

1358 INFORMATION AND COMMUNICATION TECHNOLOGIES (ICTS) AND THE HERITAGE PRODUCT. A REVIEW ON THEIR IMPLICATIONS FOR HERITAGE TOURISM MARKETING
Lena Weuster EUV
Hausmann Andrea EUV

1318 TOWARDS A PARTICIPATORY APPROACH TO PLACE AND DESTINATION BRANDING: A PUBLIC GOVERNANCE FRAMEWORK
Andrea Sartori UNIVERSITÀ CATTOLICA DEL SACRO CUORE, FACULTY OF BUSINESS ADMINISTRATION AND ECONOMICS
Elena Zuffada UNIVERSITÀ CATTOLICA DEL SACRO CUORE, FACULTY OF BUSINESS ADMINISTRATION AND ECONOMICS

1588 WHO WE ARE BY WHAT WE VALUE: AN ITALIAN OPERA HOUSE FACING AN IDENTITY CHANGE
Maria Laura Frigotto UNIVERSITY OF TRENTO
Silvia Atzori UNIVERSITY OF TRENTO

1679 THE "M&A VERSUS ALLIANCE" DECISION: INSIGHTS FROM THE CRUISE TOURISM INDUSTRY
Lara Penco UNIVERSITY OF GENOA
Giorgia Profumo UNIVERSITY OF GENOA
SLOT 6 (16:00 - 17:30) - Business School Cathedral Wing - Room CW 305 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_00 STRATEGIC MANAGEMENT GENERAL TRACK

FOCUSBING ON CUSTOMERS AS CORNERSTONE OF COMPETITIVE ADVANTAGE

Chair: Patrick Reinmoeller

Discussant: Asli Kozan

Paper presentations:

1512 CUSTOMER ENGAGEMENT: DRIVERS AND OUTCOMES
Henna Järvi LAPPEENRANTA UNIVERSITY OF TECHNOLOGY

2058 CUSTOMERS’ ROLE IN STRATEGIC MANAGEMENT: A SOURCE OF COMPETITIVE ADVANTAGE?
Marie Joachim UNIVERSITE PARIS DAUPHINE

1821 IGNORANCE, COMPLEXITY AND STRATEGY ON THE EDGE OF CHAOS
Marek Szarucki CRACOW UNIVERSITY OF ECONOMICS
Czeslaw Mesjasz CRACOW UNIVERSITY OF ECONOMICS

SLOT 6 (16:00 - 17:30) - Business School Cathedral Wing - Room CW 306 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_01 CORPORATE STRATEGY: MANAGING KNOWLEDGE WITHIN AND ACROSS MERGERS, ACQUISITIONS AND ALLIANCES

CORPORATE GROWTH AND PORTFOLIO DIVERSIFICATION

Chair: Duncan Angwin

Discussant: Nuno Oliveira

Paper presentations:

1967 ACQUISITION EXPERIENCE RESEARCH: A REVIEW
Daniel Degischer MANAGEMENT CENTER INNSBRUCK
Svante Schriber STOCKHOLM UNIVERSITY

1404 COMMUNICATING CSR THROUGH COLLABORATIVE PARTNERSHIPS: THE CASE OF THE CAC 40 COMPANIES
Ouiam Kaddouri SORBONNE BUSINESS SCHOOL

1566 BUSINESS GROUP DIVERSIFICATION AND INTER-INDUSTRY LINKAGES
Dong Wook Huh FROSTBURG STATE UNIVERSITY

1270 “UNWRAPPING” YOUR GROWTH OPTIONS WITHIN A PORTFOLIO OF BUSINESSES IN DIVERSIFICATION OPTION-BASED STRATEGIES: WHICH FACTORS INFLUENCE THE OPTION STRIKE?
Pilar Velasco UNIVERSITY OF ALCALA
Pablo De Andres AUTONOMA UNIVERSITY OF MADRID
Gabriel De La Fuente UNIVERSITY OF VALLADOLID
SLOT 6 (16:00 - 17:30) - Business School Cathedral Wing - Room CW 310 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_03 STRATEGIC PROCESSES AND PRACTICES

ROUTINES AND STRATEGY-AS-PRACTICE

Chair: Ayerbe Cécile

Discussant: Martin Friesl

Paper presentations:

1509 COMPETENCY MANAGEMENT TOOLS AND FIRM STRATEGY: THE CASE OF A FOUNDRY COMPANY
Benoit Grasser UNIVERSITE DE LORRAINE, ISAM-IAE, CEREFIGE
Thierry Colin UNIVERSITE DE LORRAINE, ISAM-IAE, CEREFIGE

1541 THE COLLECTIVE IMPLEMENTATION OF A STRATEGY PRACTICE AND THE EMERGENCE OF ROUTINES: A CONCEPTUAL FRAMEWORK
Cecile Belmondo IAE DE LILLE
Caroline Sargis-roussel IESEG

1879 CONNECTING THE DOTS BETWEEN PRACTITIONERS PRACTICES AND PRAXIS IN ENABLING ORGANISATIONAL AMBIDEXTERITY
Natasha Rose UNIVERSITY OF BATH
Juani Swart UNIVERSITY OF BATH
Michael Mayer UNIVERSITY OF BATH

SLOT 6 (16:00 - 17:30) - Business School Cathedral Wing - Room CW 404b - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES

ALLIANCES AND STANDARDIZATION

Chair: Patrycja Klimas

Discussant: Michael Plasch

Paper presentations:

1323 STANDARDIZATION ENGAGEMENT FROM A STRATEGIC MANAGEMENT PERSPECTIVE: A COMPARATIVE CASE STUDY APPROACH
Amalia Foukaki LUND UNIVERSITY
Magnus Johansson LUND UNIVERSITY

1555 RELATIONAL STRATEGIES IN STANDARD SETTING ORGANIZATION: WHEN ALLIANCES IN STANDARD SHAPING LEADS TO ALLIANCES ON THE MARKET
Anne Mione MRM
Karim Benmeziane MRM

1116 R&D RESOURCES, COOPETITIVE PERFORMANCE AND COOPERATION - - THE CASE OF STANDARDIZATION IN 3GPP, 2004-2013
Matts Kärreman LUND UNIVERSITY
Magnus Johansson LUND UNIVERSITY
Amalia Foukaki LUND UNIVERSITY
Friday, 23 June, 2017

Slot 7

SLOT 7 (09:00 - 10:30) - John Anderson Building - Room 504 - Competitive

Track: 02 CORPORATE GOVERNANCE >> 02_00 CORPORATE GOVERNANCE GENERAL TRACK

GOVERNANCE IN DIFFERENT ORGANISATIONAL Contexts

Chair: Cihan Demirtas
Discussant: Dennis Veltrop

Paper presentations:

1093 CORPORATE GOVERNANCE IN AN MNC: TOWARDS THE VIEW OF CULTURALLY DETERMINED AGENCY
Szymon Kaczmarek DE MONTFORT UNIVERSITY

2245 CORPORATE GOVERNANCE IN UNLISTED FIRMS: A CROSS-DISCIPLINARY REVIEW AND RESEARCH AGENDA
Aude Le Cottier HEC MONTREAL

2132 BEYOND PRIVATE BENEFITS OF CONTROL - THE CASE OF ITALIAN PYRAMIDAL GROUPS
Pablo Collazzo WU-VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS

SLOT 7 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 507a - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

03_00 ENTREPRENEURSHIP AND LIFE CYCLE

Chair: Juliane Kuhn
Discussant: Adriano Stadler

Paper presentations:

1125 BUSINESS MODEL DEVELOPMENT ACROSS DIFFERENT STARTUP PHASES
Maria Anagnou SAARLAND UNIVERSITY
Benedikt Schnellbächer SAARLAND UNIVERSITY
Jan Millemann SAARLAND UNIVERSITY
Jan Killmer SAARLAND UNIVERSITY
Sven Heidenreich SAARLAND UNIVERSITY

1583 TO TWEET OR NOT TO TWEET: DO EARLY-STAGE NEW VENTURES BENEFIT FROM SOCIAL MEDIA ACTIVITIES ON TWITTER?
Juliane Kuhn TU DORTMUND

2017 AN INTERPRETATIVE FRAMEWORK PROPOSAL TO MODEL START-UP LIFECYCLE
Pierluigi Rippa UNIVERSITY OF NAPLES FEDERICO II
Ivana Quinto PEGASO
Renato Passaro UNIVERSITY OF PARTHENOPE
Antonio Thomas UNIVERSITY OF PARTHENOPE
SLOT 7 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 507b - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_12 FREELANCING & SOLO-SELF-EMPLOYMENT AND THE TRANSFORMATION OF CAREERS, ENTREPRENEURSHIP AND ORGANISATIONS

03_12 FREELANCING & SOLO-SELF-EMPLOYMENT AND THE TRANSFORMATION OF CAREERS, ENTREPRENEURSHIP AND ORGANISATIONS II

Chair: Dieter Boegenhold

Discussant:

Paper presentations:

2147 PREDICTORS OF YOUTH SELF-EMPLOYMENT: EMPIRICAL RESULTS FROM TEN EUROPEAN COUNTRIES
Ondrej Dvoulety DEPARTMENT OF ENTREPRENEURSHIP, UNIVERSITY OF ECONOMICS IN PRAGUE
Martin Lukeš DEPARTMENT OF ENTREPRENEURSHIP, UNIVERSITY OF ECONOMICS IN PRAGUE
Marian Holienka DEPARTMENT OF STRATEGY AND ENTREPRENEURSHIP

1942 A TEMPORAL ANALYSIS OF THE CHANGING EDUCATION DISTRIBUTIONS OF SOLO SELF-EMPLOYED AND EMPLOYER ENTREPRENEURS IN EUROPE
André Van Stel KOZMINSKI UNIVERSITY
Peter Van Der Zwan ERASMUS UNIVERSITY ROTTERDAM

1574 SOLO-SELFEMPLOYMENT AND FREELANCERS: PROBLEMS OF BORDERS, DEFINITIONS AND OVERLAPPINGS
Dieter Boegenhold ALPEN-ADRIA UNIVERSITY KLAGENFURT
Andrea Klinglmair

SLOT 7 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 506a - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_01 SOCIAL ENTREPRENEURSHIP AND SOCIETAL CHANGE

03_01 ORGANISATIONAL ELEMENTS IN SOCIAL ENTREPRENEURSHIP IN COLLABORATION WITH TRACK 03_13 ENTREPRENEURSHIP AND INTRAPRENEURSHIP: DEVELOPING INNOVATION CULTURE THROUGH MANAGERS AND ACADEMIC ACTIONS

Chair: Mirella Haldimann

Discussant: Alfred Mbeteh

Paper presentations:

1462 CORPORATE SOCIAL ENTREPRENEURSHIP CLIMATE: TOWARDS A VIABLE INSTRUMENT OF MEASURE
Sifiso Mlilo UNIVERSITY OF THE WITWATERSRAND
Karen Milner UNIVERSITY OF THE WITWATERSRAND

1581 THE SOCIAL ENTREPRENEURS’ DILEMMA: APPLYING AMBIDEXTERY TO SOCIAL VERSUS ECONOMIC VALUE CREATION
Mirella Haldimann EAWAG

1267 ENTREPRENEURIAL LEADERSHIP IN NOT-FOR-PROFIT ORGANIZATIONS: EVIDENCE FROM THAILAND
Wanlee Putsom MAHASARAKHAM BUSINESS SCHOOL
Leon Schjoedt MAHASARAKHAM BUSINESS SCHOOL
SLOT 7 (09:00 - 10:30) - John Anderson Building - Room 502 - Competitive

Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05_00 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS GENERAL TRACK

DIVERSITY AND HIRING

Chair: Beverly Dawn Metcalfe

Discussant:

Paper presentations:

1060 RELIGIOUS MOTIVATION, NEPOTISM AND HOW CONFLICTS ARE MANAGED: EVIDENCES FROM A JORDANIAN SAMPLE
Andrea Caputo UNIVERSITY OF LINCOLN

1841 WORKFORCE LOCALIZATION: RECRUITMENT AND SELECTION CHALLENGES AND PRACTICES IN PRIVATE AND PUBLIC ORGANIZATIONS - EVIDENCE FROM THE UNITED ARAB EMIRATES
Marie France Waxin AUS
Valerie Lindsay AUS
Omar Belkhodja AUS
Fang Zhao AUS

2021 PREJUDICE OR UNCERTAINTY AVOIDANCE? UNDERAPPRECIATED EXPERTISE IN THE HIRING OF IMMIGRANTS
Margret Sigrun Sigurdardottir UNIVERSITY OF ICELAND
Kári Kristinsson UNIVERSITY OF ICELAND
Kristín Loftsdóttir UNIVERSITY OF ICELAND

SLOT 7 (09:00 - 10:30) - John Anderson Building - Room 317 - Competitive

Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05_01 WOMEN & SEXUAL ORIENTATION IN MANAGEMENT, WORK AND ORGANIZATION

DIVERSITY

Chair: Edwina Pio

Discussant:

Paper presentations:

1746 LET’S CHOOSE ONE OF EACH: USING THE PARTITION DEPENDENCE BIAS TO INCREASE DIVERSITY IN HIRING DECISIONS
Krishna Savani NANYANG TECHNOLOGICAL UNIVERSITY
Yukun Liu NATIONAL UNIVERSITY OF SINGAPORE
Zhen Wang CENTRAL UNIVERSITY OF FINANCE AND ECONOMICS

1767 WHEN “WE” AND “I” DON’T VALUE THE SAME: UNDERSTANDING THE NORDIC GENDER DIVERSITY PARADOX
Berit Sund SNF – CENTRE FOR APPLIED RESEARCH AT NHH NORWEGIAN SCHOOL OF ECONOMICS
Inga Minelgaite Snaedbjornsson SCHOOL OF BUSINESS, UNIVERSITY OF ICELAND

1475 WHO HAS IT WORSE? WORK-FAMILY INTERFACE AMONGST PAKISTANI WOMEN
Hera Anam UNIVERSITY OF THE PUNJAB
Rafia Faiz UNIVERSITY OF THE PUNJAB
SLOT 7 (09:00 - 10:30) - John Anderson Building - Room 506 - Competitive

Track: 06 INNOVATION >> 06_00 INNOVATION GENERAL TRACK

RETHINKING THE DESIGN PARADIGM IN MANAGEMENT: THEORIES, ACTIVITIES, ORGANISATIONS

Chair: Stefano Cirella

Discussant:

Paper presentations:

2082 RETHINKING INNOVATION MANAGEMENT: THE ROLE OF LEADERSHIP AND ORGANIZATIONAL CHANGE
Réka Csontos  CORVINUS UNIVERSITY OF BUDAPEST, INSTITUTE OF MANAGEMENT, DEPARTMENT OF STRATEGIC MANAGEMENT
Roland Zs. Szabó  CORVINUS UNIVERSITY OF BUDAPEST, INSTITUTE OF MANAGEMENT, DEPARTMENT OF STRATEGIC MANAGEMENT

1521 WHY DO PRODUCT AND ORGANIZATIONAL ARCHITECTURES MISALIGN? A STUDY OF THE MICRODYNAMICS OF THE "MIRRORING HYPOTHESIS"
Mahdi Ebrahim  BOCCONI UNIVERSITY
Arnaldo Camuffo  BOCCONI UNIVERSITY

2153 THE ENGAGEMENT IN INTERNAL AND INBOUND INNOVATION ACTIVITIES AND THE INTRODUCTION OF ORGANIZATIONAL INNOVATIONS: DIRECT AND JOINT EFFECTS ON TECHNOLOGICAL INNOVATIVE PERFORMANCE
Paula Anzola-román  PUBLIC UNIVERSITY OF NAVARRE
Cristina Bayona-sáez  PUBLIC UNIVERSITY OF NAVARRE
Teresa García-marco  PUBLIC UNIVERSITY OF NAVARRE

SLOT 7 (09:00 - 10:30) - John Anderson Building - Room 326 - Competitive

Track: 06 INNOVATION >> 06_03 OPEN INNOVATION

PRODUCT AND SERVICES DEVELOPMENT THROUGH OPEN INNOVATION

Chair: Steve Diasio

Discussant:

Paper presentations:

2252 WHY NEW PRODUCTS APPEAR IN UNEXPECTED PLACES AND WHAT WE CAN LEARN FROM IT TO SPUR PRODUCT DEVELOPMENT
Jonathan Linton  UNIVERSITY OF SHEFFIELD
Konstantin Fursov  HIGHER SCHOOL OF ECONOMICS

1369 A MODEL OF CUSTOMER’S LEARNING PROCESS DURING THE PRODUCT CO-CREATION EXPERIENCE
Eric Stevens  ESSCA
Elodie Jouney-rivier  ESSCA

1399 UNDERSTANDING OPEN INNOVATION PROCESSES BASED ON LINCENSING IN CHINA
Cécile Ayerbe  GREDEG UNSA
Liliana Mitkova  LITEM UEVE
Die Hu  SICHUAN UNIVERSITY
Yuandi Wang  SICHUAN UNIVERSITY
SLOT 7 (09:00 - 10:30) - John Anderson Building - Room 412 - Competitive

Track: 06 INNOVATION >> 06_09 TEACHING AND LEARNING WITH A DIFFERENCE

TEACHING AND LEARNING WITH A DIFFERENCE - ACTIVE LEARNING

Chair: Mait Rungi

Discussant:

Paper presentations:

1212 TEAM FORMATION AND MANAGEMENT IN EDUCATIONAL SOFTWARE PROJECTS
Mait Rungi TALLINN UNIVERSITY OF TECHNOLOGY
Uolevi Nikula LAPPEENRANTA UNIVERSITY OF TECHNOLOGY

1321 DECIDING DIFFERENTLY: TEACHING UNDERGRADUATE MANAGEMENT STUDENTS TO MAKE EVIDENCE-BASED DECISIONS
Heather Howard PURDUE UNIVERSITY
Ilana Stonebraker PURDUE UNIVERSITY

1305 BUSINESS SIMULATION GAMES AS AN ACTIVE LEARNING TEACHING METHODOLOGY: STUDENTS’ PERCEPTIONS
Marco Aurélio Butzke UNIDAVI
Anete Alberton UNIVALI

SLOT 7 (09:00 - 10:30) - John Anderson Building - Room 314 - Competitive

Track: 06 INNOVATION >> 06_11 NETWORK CONFIGURATIONS, LOCATION, INNOVATION AND TIME

CLUSTERS AND INNOVATION

Chair: Xavier Molina-morales

Discussant: Valmir Emil Hoffmann

Paper presentations:

1176 REGIONAL INNOVATION CLUSTER BRANDING – A CASE STUDY ON CLUSTER INITIATIVES, CLUSTER MANAGEMENT, AND IDENTITY-BASED CLUSTER BRANDING
Oliver Mauroner UNIVERSITY OF APPLIED SCIENCES MAINZ
Josephine Zorn UNIVERSITY WEIMAR

1206 THE CONSTITUTION OF LOCAL NETWORKS IN THE SOLIDARITY MARKET AND GLOBAL SOCIAL NETWORKS
Roberto Bazanini PAULISTA UNIVERSITY
Ernesto Giglio PAULISTA UNIVERSITY
Arnaldo Ryngelblum PAULISTA UNIVERSITY

1794 MANAGERIAL INNOVATION: CO-INNOVATION BETWEEN RESEARCHERS AND PRACTITIONERS IN AN ECOSYSTEM
Denis Chabault PARIS SUO
Ludvine Calamel GRENOBLE ECOLE DE MANAGEMENT

1816 ACROSS TIME: A WINE CLUSTER’S EVOLUTION AND PATHWAYS TO INNOVATION
Kantha Dayaram CURTIN UNIVERSITY
John Burgess RMIT UNIVERSITY
Werner Soontiens NOTRE DAME UNIVERSITY
Sidsel Grimstad NEWCASTLE UNIVERSITY
SLOT 7 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 506b - Competitive

Track: 08 MANAGING SPORT >> 08_00 MANAGING SPORT GENERAL TRACK

SPORT BUSINESS AND INNOVATION

Chair: Dimitrios Kolyperas

Discussant: Dimitrios Kolyperas

Paper presentations:

2071  SPORT FRANCHISING AND THE SCOTTISH PREMIER LEAGUE  
Brian Pruegger UNIVERSITY OF CHARLESTON  
Edward Lamb

1352  SPORT IN BUSINESS STUDIES: A STATE-OF-THE-ART LITERATURE REVIEW  
Christofer Laurell CENTER FOR SPORTS AND BUSINESS, STOCKHOLM SCHOOL OF ECONOMICS  
Sten Söderman STOCKHOLM BUSINESS SCHOOL, STOCKHOLM UNIVERSITY

1626  DIGITAL INNOVATION IN SPORT: INSIGHTS FROM THE START-UP LANDSCAPE  
Emanuele Lettieri POLITECNICO DI MILANO  
Claudio Rorato POLITECNICO DI MILANO  
Sara Zagaria POLITECNICO DI MILANO  
Alessandro Perego POLITECNICO DI MILANO

SLOT 7 (09:00 - 10:30) - TIC Building - Level 3 Conference Room 3 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_02 HUMAN RESOURCES MANAGEMENT

HRM AND ENGAGEMENT

Chair: Ana Junça-silva

Discussant:

Paper presentations:

1154  IN THE SPIRAL OF FLOW LEADERSHIP CONSIDERATION, EFFORT-REWARD IMBALANCE AND SALESPERSONS’ WORK ENGAGEMENT  
Sandrine Hollet Haudebert CERGAM TOULON

1168  DAILY UPLIFTS, WELL-BEING AND PERFORMANCE IN ORGANIZATIONAL SETTINGS: THE DIFFERENTIAL MEDIATING ROLES OF AFFECT AND WORK ENGAGEMENT  
Ana Junça-silva ISCTE - INSTITUTO UNIVERSITÁRIO DE LISBOA  
António Caetano ISCTE - INSTITUTO UNIVERSITÁRIO DE LISBOA  
Rita Rueff Lopes ESADE

1244  IMPACT OF HIGH PERFORMANCE WORK SYSTEM ON EMPLOYEE SELF-EFFICACY AND WORK ENGAGEMENT: EVIDENCE FROM PAKISTAN  
Freeha Hussain INSTITUTE OF KNOWLEDGE AND LEADERSHIP  
Ameer A. Basit UNIVERSITY OF MANAGEMENT AND TECHNOLOGY
SLOT 7 (09:00 - 10:30) - TIC Building - Level 3 Conference Room 4 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_05 LEADERSHIP

LEADERSHIP ETHICS AND RESPONSIBILITY

Chair: Christian Vogtlin

Discussant:

Paper presentations:

1637 INTEGRATING SERVANT LEADERSHIP INTO MANAGERIAL STRATEGY TO BUILD GROUP SOCIAL CAPITAL: THE MEDIATING ROLE OF GROUP CITIZENSHIP BEHAVIOR
Jorge Linuesa-langreo UNIVERSITY OF CASTILLA-LA MANCHA
Pablo Ruiz-palomino UNIVERSITY OF CASTILLA-LA MANCHA
Dioni Elche-hortelano UNIVERSITY OF CASTILLA-LA MANCHA

1960 CEO LEADERSHIP BEHAVIOR, CORPORATE SOCIAL RESPONSIBILITY AND POST-INTEGRATION SUCCESS OF U.S. M&AS
Ibtissem Rouine UNIVERSITÉ LILLE 2

1817 SCALE FOR ETHICAL LEADERSHIP: DIMENSIONS, MEASUREMENT AND VALIDATION
Mit Vachhrajani INDIAN INSTITUTE OF MANAGEMENT LUCKNOW
Shailendra Singh INDIAN INSTITUTE OF MANAGEMENT LUCKNOW

SLOT 7 (09:00 - 10:30) - TIC Building - Level 3 Conference Room 5 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_06 DEMOGRAPHIC CHALLENGES FOR MANAGEMENT

DEMOGRAPHIC CHALLENGES: GENERATIONS

Chair: Emmanouil Papavasileiou

Discussant: Fabian Hattke

Paper presentations:

1153 THE SUPERVISOR AS A PERSONAL TRAINER? THE ROLE OF COACHING LEADERSHIP IN GENERATION Y’S PERCEPTIONS
Susanna Kultalahti UNIVERSITY OF VAASA

1476 RETAINING EMPLOYEES - A STUDY ON WORK VALUES OF THE MILLENNIAL GENERATION
Fabian Hattke UNIVERSITY OF HAMBURG
Fabian Homberg UNIVERSITY OF SOUTHAMPTON
Judith Znanewitz HELMUT SCHMIDT UNIVERSITAET BW

1842 MILLENNIAL TALENT’S JOB APPLICATION INTENT: A CASE FROM INDIA
Anishya Obhrai Madan IIT DELHI AND MDI GURGAON

2144 MIND THE (GENERATIONAL) GAP IN THE HOSPITALITY WORKFORCE ...OR NOT?
Emmanouil Papavasileiou UNIVERSITY OF PORTSMOUTH
Sean Lyons UNIVERSITY OF GUELPH
Adele Ladkin UNIVERSITY OF BOURNEMOUTH
Dimitrios Stergiou HELLENIC OPEN UNIVERSITY
SLOT 7 (09:00 - 10:30) - TIC Building - Level 3 Conference Room 6 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_09 KNOWLEDGE SHARING AND ORGANISATIONAL CULTURE

TRAITS AFFECTING KNOWLEDGE MANAGEMENT AND ORGANISATIONAL CULTURE

Chair: Amitabh Anand

Discussant:

Paper presentations:

1717 KNOWLEDGE SHARING BEHAVIOUR AND TRAITS EMOTIONAL INTELLIGENCE IN RELATION TO ISLAMIC WORK ETHICS: ROYAL MALAYSIA POLICE
Shazrin Azlin Ruslan UNIVERSITY PUTRA MALAYSIA
Amer Hamzah Jantang UNIVERSITY PUTRA MALAYSIA
Dahlia Zawawi UNIVERSITY PUTRA MALAYSIA
Zanurul Huzaima Zainudin UNIVERSITY PUTRA MALAYSIA

1651 THE RELATIONSHIP BETWEEN IMPERSONAL TRUST AND INNOVATIVE CULTURE: EMPIRICAL STUDY
Dagmara Lewicka AGH UNIVERSITY OF SCIENCE AND TECHNOLOGY
Katarzyna Krot BIALYSTOK UNIVERSITY OF TECHNOLOGY

1119 IS HUMILITY A FACILITATOR FOR SHARING KNOWLEDGE? INVESTIGATING THE ROLE OF HUMBLE KNOWLEDGE INQUIRY AND HUMBLE RESPONSE
Amitabh Anand UNIVERSITÉ CÔTE D’AZUR, SKEMA BUSINESS SCHOOL
Isabelle Walsh UNIVERSITÉ CÔTE D’AZUR – SKEMA BUSINESS SCHOOL
Sandra Moffett ULSTER UNIVERSITY

1329 THE INFLUENCE OF ORGANISATIONAL CULTURE AND EMPLOYEE READINESS FOR CHANGE ON EMPLOYEE AFFECTIVE COMMITMENT TO CHANGE: EVIDENCE FROM THE MANUFACTURING SECTOR OF JORDAN
Mohamed Haffar BOURNEMOUTH UNIVERSITY
Ramdane Ojebari SOUTH WALES UNIVERSITY
Khalil Al-hyari AL-BALQA APPLIED UNIVERSITY
Gbola Gbadamosi BOURNEMOUTH UNIVERSITY
Mohammad Hamdan CARDIFF METROPOLITAN UNIVERSITY

SLOT 7 (09:00 - 10:30) - John Anderson Building - Room 507 - Competitive

Track: 10 PROJECT ORGANIZING >> 10_00 PROJECT ORGANISING GENERAL TRACK

HRM AND RELATIONS

Chair: Miia Martinsuo

Discussant: Afshin Jalali Sohi

Paper presentations:

1979 EFFECTIVE RELATIONSHIP MANAGEMENT TO OUTSOURCED PROJECTS
Christine Unterhitzenberger LIVERPOOL JOHN MOORES UNIVERSITY
David James Bryde LIVERPOOL JOHN MOORES UNIVERSITY
Roger Joby LIVERPOOL JOHN MOORES UNIVERSITY

1375 UNDERSTANDING THE CHANGING CAREER PATTERNS OF THE PROFESSIONAL PROJECT MANAGER
Lynn Crawford THE UNIVERSITY OF SYDNEY
Beverley Lloyd-walker RMIT UNIVERSITY
Erica French QUEENSLAND UNIVERSITY OF TECHNOLOGY

1112 JOB DESIGN, HUMAN CAPITAL RESOURCES AND PROJECT PERFORMANCE IN PROJECT-ORIENTED COMPANIES
Sujinda Popaitoon MAHASARAKHAM BUSINESS SCHOOL
SLOT 7 (09:00 - 10:30) - John Anderson Building - Room 505 - Competitive

Track: 10 PROJECT ORGANIZING >> 10_01 MANAGING MAJOR AND MEGA PROJECTS: OPENING UP FOR NEW RESEARCH ERAS

MEGA PROJECTS AND STRATEGIES

Chair: Shankar Sankaran

Discussant: Simon Von Danwitz

Paper presentations:

1868 CRISES AND COPING STRATEGIES IN MEGAPROJECTS: THE CASE OF THE ISLAMABAD-RAWALPINDI METRO BUS PROJECT IN PAKISTAN
Rehab Iftikhar LUISS GUIDO CARLI UNIVERSITY
Ralf Müller BI NORWEGIAN BUSINESS SCHOOL

1388 A FUZZY-BASED DECISION SUPPORT SYSTEM FOR RANKING THE DELIVERY METHODS OF MEGA PROJECTS
Mohsin Raza UAE UNIVERSITY
Moza Al Nahyan ABU DHABI UNIVERSITY
Yaser Hawas UAE UNIVERSITY
Hamad Al Jassmi UAE UNIVERSITY
Munjed Maraqa UAE UNIVERSITY

1203 A METHODOLOGY BASED ON BENCHMARKING TO LEARN ACROSS MEGAPROJECTS: THE CASE OF NUCLEAR DECOMMISSIONING
Diletta Colette Invernizzi UNIVERSITY OF LEEDS
Giorgio Locatelli UNIVERSITY OF LEEDS
Naomi J Brookes UNIVERSITY OF LEEDS

SLOT 7 (09:00 - 10:30) - Graham Hills Building - Room 510 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_01 HEALTHCARE MANAGEMENT RESEARCH

EXAMINING LEADERSHIP CHARACTERISTICS IN SELECTED COUNTRIES

Chair: Victor Callan

Discussant: Stephen Oconnor

Paper presentations:

1302 USING INTERNATIONAL HOSPITAL FEDERATION LEADERSHIP COMPETENCIES FOR EDUCATING PARTICIPANTS IN HEALTHCARE PUBLIC-PRIVATE PARTNERSHIPS
Steven Szydlowski UNIVERSITY OF SCRANTON
Bernardo Ramirez UNIVERSITY OF CENTRAL FLORIDA
Michael Costello UNIVERSITY OF SCRANTON
Daniel West UNIVERSITY OF SCRANTON
Cherie Ramirez SIMMONS COLLEGE
Antonio Belendez IGSA MEDICAL SERVICES
William Miller UNIVERSITY OF SCRANTON

1650 MANAGERIAL COMPETENCIES AND ARTISTIC COMPETENCIES: SKETCH OF A RAPPROCHEMENT
Jean-paul Dumond UPEC
Xavier Martiniault EHESP

1668 MANAGERS IN THE HEALTH SERVICES IN CHINA – CHARACTERISTICS AND RESPONSIBILITIES
Zhanming Liang LA TROBE UNIVERSITY
Felicity Blackstock WESTERN SYDNEY UNIVERSITY
Peter Howard LA TROBE UNIVERSITY
SLOT 7 (09:00 - 10:30) - Graham Hills Building - Room 515 - Competitive

Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12_00 RESEARCH METHODS AND RESEARCH PRACTICE GENERAL TRACK

THEORY AND PRACTICE

Chair: Evandro Bocatto

Discussant: 

Paper presentations:

1057 THEORY INTO PRACTICE, PRACTICE TO THEORY: ACTION RESEARCH AND DESIGN SCIENCE IN PRACTICE
Colin Eden STRATHCLYDE
Fran Ackermann CURTIN

1196 COLLECTIVE DETERMINANTS OF SCIENTIFIC PRODUCTION IN BRAZIL: AN ECONOMETRIC ANALYSIS
Sérgio Kannebley Júnior SÃO PAULO UNIVERSITY
Renata De Lacerda Antunes SÃO PAULO UNIVERSITY
Borges
Diogo De Prince SÃO PAULO FEDERAL UNIVERSITY

SLOT 7 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 306 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_02 BUSINESS ECOSYSTEMS: STRUCTURES, GOVERNANCES, STRATEGIES, EVOLUTIONS AND TRANSFORMATIONS

BUSINESS ECOSYSTEMS

Chair: Yongjiang Shi

Discussant: Lynne Butel

Paper presentations:

2023 DOES ORDER OF ENTRY DETERMINE COMPETITIVE STRATEGIES? AN ANALYSIS FOR EUROPEAN MOBILE OPERATORS
Beatriz Pérez-aradros UNIVERSIDAD DE LA RIOJA
Jaime Gómez UNIVERSIDAD DE LA RIOJA
Idana Salazar UNIVERSIDAD DE LA RIOJA

2040 THE EFFECT OF THE SWITCHING COSTS ON THE CUSTOMER RETENTION: MOBILE TELECOM INDUSTRY IN LEBANON
Elie Abdallah NOTRE DAME UNIVERSITY
Mira Thoumy NOTRE DAME UNIVERSITY
Elie Menassa NOTRE DAME UNIVERSITY

2169 PLATFORMS BRIDGING THE WORLD: UNRAVELING INTERNATIONAL NETWORK EFFECTS
Virginia Hernández CARLOS III UNIVERSITY
Javier Cenamor LULEÅ UNIVERSITY OF TECHNOLOGY

2224 GOVERNMENT’S DYNAMIC CAPABILITY IN CAPABILITY DEVELOPMENT OF SINGAPORE’S PRECISION ENGINEERING FIRMS – A BUSINESS ECOSYSTEM APPROACH
Yongjiang Shi CAMBRIDGE UNIVERSITY
Huey Yuen Ng SIMTECH
SLOT 7 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 404a - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_04 MICROFOUNDATIONS OF STRATEGY, DYNAMIC CAPABILITIES AND KNOWLEDGE MECHANISMS

CHANGE ASPECTS OF CAPABILITIES

Chair: Rob Jansen

Discussant: Martin Friesl

Paper presentations:

2226 INNOVATIVE CAPACITIES: A CASE STUDY OF A SUCCESSFUL COMPANY OF TECHNOLOGY-BASED OF BRAZIL
Silvana Ferreira Pinheiro E Silva
Marcos Baptista Lopez Dalmau

2015 DIGITAL TRANSFORMATION: HOW TO GET YOUR CAPABILITIES READY FOR THE DIGITAL AGE
Philipp Maximilian Freitag
Malte Brettel

1735 HOW DO BOARDS OF DIRECTORS FOSTER STRATEGIC CHANGE? A DYNAMIC MANAGERIAL CAPABILITIES PERSPECTIVE
Carl Åberg
Mariateresa Torchia

SLOT 7 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 404b - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES

COOPETITION DIFFICULTIES AND PERFORMANCE

Chair: Katarzyna Czernek

Discussant: Matts Kärreman

Paper presentations:

1644 THE HONEYMOON-PARADOX – THE ANALYSIS OF TENSIONS AND THEIR DYNAMICS IN COOPETITIVE RELATIONSHIPS
Anne-sophie Fernandez
Stefanie Dorn

1874 MULTILEVEL COOPETITION AND INTER-ORGANIZATIONAL PROJECT PERFORMANCE: A MEDIATION MODEL
Marc Hummel
Markus Kreutzer

2165 (UN)HAPPY ENDINGS? EXPLORING THE CROSSOVER EFFECTS OF OPERATIONAL AND RELATIONAL FAILURES IN THE GLOBAL AIRLINE INDUSTRY
Leonardo Corbo
Jungwon Min
SLOT 7 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 406b - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_07 STRATEGIC AMBIDEXTERITY: THE PARADOX OF EXPLOITATION AND EXPLORATION

STRATEGIC AMBIDEXTERITY

Chair: Roland Zs. Szabó

Discussant:

Paper presentations:

1955 COGNITIVE AMBIDEXTERITY – TOWARDS A THEORY OF COGNITIVE UNDERPINNINGS OF ORGANIZATIONAL AMBIDEXTERITY
Päivi Karhu, Paavo Ritala - LAPPEENRANTA UNIVERSITY OF TECHNOLOGY, LUT SCHOOL OF BUSINESS

1972 HOW TOP MANAGEMENT TEAM BEHAVIORAL INTEGRATION ENABLES CORPORATE GROWTH: AN EMPIRICAL TEST
David Tarody - CORVINUS UNIVERSITY OF BUDAPEST

1480 TOWARDS A THEORY OF ENTREPRENEURIAL INTEGRATION: DEFINING AND IDENTIFYING STRATEGIES FOR EXPLORATION
Thomas Craig - DESALES UNIVERSITY

1719 WHAT MANAGERS THINK ABOUT AMBIDEXTERITY?: A PILOT EMPIRICAL STUDY IN UNDERSTANDING HUNGARIAN TOP MANAGEMENT TEAMS
Adrienn Ferincz - CORVINUS UNIVERSITY OF BUDAPEST

Slot 8

SLOT 8 (10:50 - 12:20) - Business School Stenhouse Wing - Room SW 107 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_01 ACCOUNTING, FINANCE, REPORTING AND CONTROL FOR SOCIETY
SUSTAINABILITY AND INTEGRATED REPORTING (3)

Chair: Pierre Baret

Discussant: Lucrezia Songini

Paper presentations:

1941 THE EU DIRECTIVE ON NON-FINANCIAL AND DIVERSITY DISCLOSURE: CONSTRAINT OR OPPORTUNITY?
Simone Pizzi, Andrea Venturelli, Fabio Caputo, Rossella Leopizzi - UNIVERSITY OF SALENTO

2018 ADOPTION OF ELECTRONIC SIGNATURES IN FRENCH RETAIL BANKING: ROLE OF TRUST AND HUMAN INTERACTIONS
Molka Abbes, Anne Julien - NEOMA BUSINESS SCHOOL

1825 FROM SUSTAINABILITY TO INTEGRATED REPORTING: THE LEGITIMIZING ROLE OF THE CSR MANAGER
Elisa Truant, Daniela Argento, Francesca Culasso - TURIN UNIVERSITY

138 EURAM 2017 • Making Knowledge Work
SLOT 8 (10:50 - 12:20) - Business School Stenhouse Wing - Room SW 204 - Competitive
Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

INSTITUTIONAL APPROACH AND CSR MODELS

Chair: Francesco Gangi
Discussant: Mario Tani

Paper presentations:

2006 CONVERGENCE OR DIVERGENCE OF CSR? A PROCESS BASED MODEL OF INSTITUTIONAL ADAPTATION
Basak Canboy TOULOUSE BUSINESS SCHOOL, CAMPUS BARCELONA
Tanusree Jain TRINITY BUSINESS SCHOOL - TRINITY COLLEGE DUBLIN, THE UNIVERSITY OF DUBLIN

1322 CSR AND ORGANIZATIONAL RESPONSES TO INSTITUTIONAL PRESSURES. THE PERSPECTIVE OF NEO-INSTITUTIONAL THEORY. PRELIMINARY RESULTS
Maria Aluchna WARSAW SCHOOL OF ECONOMICS
Maria Roszkowska-menkes WARSAW SCHOOL OF ECONOMICS

2151 PROPOSITION OF A SCALE FOR THE VBA MODEL
Maria Jose Barbosa Souza UNIVALI
Franciane Reinert Lyra UNIVALI
Miguel Angel Verdinelli UNIVALI
Luzia Miranda Bittencourt UNIVALI

2003 EVOLUTIONARY MODELS OF CSR – BETWEEN THE PARADIGMS OF MORAL AND ECONOMIC VALUE CREATION.
Anna Witek-crabb WROCLAW UNIVERSITY OF ECONOMICS

SLOT 8 (10:50 - 12:20) - Business School Stenhouse Wing - Room SW 106 - Competitive
Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

SUSTAINABILITY, VALUE CHAIN AND INDUSTRY MODELS

Chair: Jerome Meric
Discussant: Julie Tixier

Paper presentations:

1776 DESIGN MANAGEMENT OF SUSTAINABLE FASHION
Anthony Kent NOTTINGHAM TRENT UNIVERSITY
Stella Claxton NOTTINGHAM TRENT UNIVERSITY

2215 TAKING GOBAL VALUE CHAINS SERIOUSLY. STUDYING GVCS: WHY AND HOW?
Julienne Brabet IRG/UPEC
Laurence Beierlein IRG/UPEC

2227 LOCAL ACTORS AND SUSTAINABILITY IN THE TOURISM VALUE CHAIN
Laurence Beierlein UNIVERSITE PARIS EST
Béatrice Bellini UNIVERSITÉ PARIS NANTERRE

1739 ATTITUDES TOWARD SUSTAINABILITY, ENVIRONMENTAL PRACTICES, AND FIRM PERFORMANCE IN THE WINE INDUSTRY: A MULTI-COUNTRY STUDY
Beverly Tyler NORTH CAROLINA STATE UNIVERSITY
Daniele Cerrato UNIVERSITA CATTOLICA DEL SACRO CUORE
Karin Beukel UNIVERSITY OF COPENHAGEN
Marco Minciullo UNIVERSITA CATTOLICA DEL SACRO CUORE
Brooke Lahneman UNIVERSITY OF OREGON
Nathalie Spielmann NEOMA
Allan Discua Cruse LANCASTER UNIVERSITY MANAGEMENT SCHOOL
EURAM 2017

SLOT 8 (10:50 - 12:20) - John Anderson Building - Room 504 - Competitive
Track: 02 CORPORATE GOVERNANCE >> 02_00 CORPORATE GOVERNANCE GENERAL TRACK

CORPORATE GOVERNANCE CHARACTERISTIC AND PRACTICES IN EMERGING MARKETS

Chair: Jack Wroldsen
Discussant: Silke Machold

Paper presentations:

1361 COEXISTENCE BETWEEN AGENCY AND STEWARDSHIP THEORIES IN PRACTICE: CORPORATE GOVERNANCE IN STATE OWNED ENTERPRISES IN SERBIA
Ana Aleksic Miric
Miroslav Todorovic
Nebojša Janićijević
FACULTY OF ECONOMICS, UNIVERSITY OF BELGRADE
FACULTY OF ECONOMICS, UNIVERSITY OF BELGRADE
FACULTY OF ECONOMICS, UNIVERSITY OF BELGRADE

1958 CORPORATE GOVERNANCE AND THE COST OF DEBT IN BRICS COUNTRIES
Olga Kopyrina
Anastasia Stepanova
NATIONAL RESEARCH UNIVERSITY - HIGHER SCHOOL OF ECONOMICS
NATIONAL RESEARCH UNIVERSITY - HIGHER SCHOOL OF ECONOMICS

1535 CORPORATE CONFLICTS AND FINANCIAL PERFORMANCE: A STUDY OF RUSSIAN PUBLIC COMPANIES
Irina Berezinets
Yulia Ilina
ST.PETERSBURG UNIVERSITY, GRADUATE SCHOOL OF MANAGEMENT
ST.PETERSBURG UNIVERSITY, GRADUATE SCHOOL OF MANAGEMENT

SLOT 8 (10:50 - 12:20) - John Anderson Building - Room 506 - Competitive
Track: 02 CORPORATE GOVERNANCE >> 02_03 WOMEN ON BOARDS

VARIABLES IMPACTING WOMEN ON BOARDS

Chair: Sue Vinnicombe
Discussant:

Paper presentations:

2070 DO SHAREHOLDER SHAPE GENDER DIVERSITY ON BOARDS?
Silvia Gómez-ansón
Irma Martínez-garcía
María Sacristán-navarro
UNIVERSITY OF OVIEDO
UNIVERSITY OF OVIEDO
REY JUAN CARLOS UNIVERSITY

2181 FROM OPEN SEXISM TO ENTHUSIASTIC SUPPORT
Maria Dunavolgyi
CORVINUS UNIVERSITY

1382 GENDER DIVERSITY ON BOARDS IN SPAIN: THE INSTITUTIONAL BACKGROUND OF A NON-MANDATORY QUOTA
Patricia Gabaldon
Daniela Gimenez
IE BUSINESS SCHOOL
WITTEN/HERDECKE UNIVERSITY

1875 DEMOGRAPHIC TRAITS, HUMAN CAPITAL AND SOCIAL CAPITAL OF NEWLY APPOINTED FEMALE DIRECTORS IN FRENCH LISTED COMPANIES FOLLOWING BOARD GENDER QUOTAS
Anne Francoise Bender
Rey Dang
Marie José Scotto
CNAM
ICN BUSINESS SCHOOL
IPAG BUSINESS SCHOOL
SLOT 8 (10:50 - 12:20) - Business School Cathedral Wing - Room CW 406b - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

03_00 ENTREPRENEURSHIP EDUCATION AND TRAINING

Chair: Massimiliano M. Pellegrini
Discussant: Elena Bruni

Paper presentations:

1510 FIGHTING YOUTH UNEMPLOYMENT THROUGH ENTREPRENEURSHIP EDUCATION: A CRITICAL REVIEW OF ENTREPRENEURSHIP EDUCATION PROGRAMMES IN SIERRA LEONE
Alfred Mbeteh UNIVERSITY OF WEST LONDON
Massimiliano Matteo Pellegrini ROEHAMPTON UNIVERSITY

1262 ENTREPRENEURIAL EDUCATION IN THE CONTEXT OF VOCATIONAL EDUCATION: A STUDY IN BRAZIL AND SCOTLAND
Adriano Stadler UNIVALI - IFPR (BRAZIL)
Anete Alberton UNIVALI (BRAZIL)
Anne Smith GLASGOW CALEDONIAN UNIVERSITY
Flávio Ramos UNIVALI (BRAZIL)

2007 DECONSTRUCTING THE NOVITIATE ENTREPRENEURIAL PITCH
Laura Garrett UNIVERSITY OF THE SUNSHINE COAST
Margarietha De Villiers UNIVERSITY OF THE SUNSHINE COAST
Scheepers
Renee Barnes UNIVERSITY OF THE SUNSHINE COAST

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SLOT 8 (10:50 - 12:20) - Business School Cathedral Wing - Room CW 506a - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_02 ACADEMIC ENTREPRENEURSHIP AND THE ENTREPRENEURIAL UNIVERSITY

03_02 ENTREPRENEURIAL ORIENTATION IN ACADEMIC STARTUPS

Chair: Charlott Menke
Discussant:

Paper presentations:

1999 WHO LEADS A UNIVERSITY SPIN-OFF BETTER: ACADEMIC OR EXTERNAL ENTREPRENEUR?
Zurina Moktar INSTITUTE FOR MANUFACTURING (IFM) DEPARTMENT OF ENGINEERING, UNIVERSITY OF CAMBRIDGE
Chander Velu INSTITUTE FOR MANUFACTURING (IFM) DEPARTMENT OF ENGINEERING, UNIVERSITY OF CAMBRIDGE

1835 PRINCIPAL INVESTIGATORS IN ENTREPRENEURIAL UNIVERSITIES: DEVELOPING AN EXPLORATIVE ENTREPRENEURIAL MINDSET
Marco Romano UNIVERSITY OF CATANIA
Melita Nicotra UNIVERSITY OF CATANIA
Carmela Elita Schillaci UNIVERSITY OF CATANIA

2051 MARKET ORIENTATION IN RESEARCH BASED SPIN OFFS: EMERGING ISSUES FROM AN EXPLORATORY STUDY
Nicoletta Buratti UNIVERSITY OF GENOA
Luca Persico UNIVERSITY OF GENOA
Giorgia Profumo UNIVERSITY OF GENOA
EURAM 2017

SLOT 8 (10:50 - 12:20) - Business School Cathedral Wing - Room CW 507a - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_04 ENTREPRENEURIAL EMOTIONS AND PASSION

03_04 ENTREPRENEURIAL COGNITION

Chair: Alessandra Tognazzo
Discussant: Sara Sassetti

Paper presentations:

1721 ENTREPRENEURIAL COGNITION: THE STATE OF THE ART USING A BIBLIOMETRIC APPROACH
Sara Sassetti UNIVERSITY OF PISA
Giacomo Marzi UNIVERSITY OF PISA
Vincenzo Cavaliere UNIVERSITY OF FLORENCE
Cristiano Ciappei UNIVERSITY OF FLORENCE

1733 ENTREPRENEURIAL LEADERSHIP IN STARTUPS: DOES CEO NARCISSISM MATTER?
Tobias Mussner UNIVERSITY OF INNSBRUCK
Andreas Strobl UNIVERSITY OF INNSBRUCK

2163 ANXIETY AND ENTREPRENEURSHIP: A PILOT STUDY OF SMES
Allen Dee UNIVERSITY OF GLOUCESTERSHIRE
Gear Tony UNIVERSITY OF GLOUCESTERSHIRE
Vince Russ UNIVERSITY OF BATH

SLOT 8 (10:50 - 12:20) - Business School Cathedral Wing - Room CW 406a - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_11 CULTURAL ENTREPRENEURSHIP: INNOVATIVE ISSUES IN ARTS BUSINESS AND CREATIVE INDUSTRIES

03_11 CULTURAL ENTREPRENEURSHIP - INNOVATIVE ISSUES IN ARTS BUSINESS AND CREATIVE INDUSTRIES (MARKETING, STRATEGIES & FINANCE)

Chair: Petra Moog
Discussant: Ellen Loots

Paper presentations:

1586 CROWDSOURCING IN THE MUSIC INDUSTRY: TOWARDS A DEMOCRATISATION OF TALENT SCOUTING
Akira Kimura 7EIGHTS
Ali Ahmad UNIVERSITY OF WARWICK

1784 COLLECTING AS CONSUMPTION: THE ENTREPRENEURIAL ART GAMBLE THAT PAID OFF
Ian Fillis LIVERPOOL JOHN MOORES UNIVERSITY
Kim Lehman UNIVERSITY OF TASMANIA
Ruth Rentschler UNIVERSITY OF SOUTH AUSTRALIA
Jade O’donohue UNIVERSITY OF SOUTH AUSTRALIA

2035 PRICING AN ARTWORK
Boram Lee ACCOUNTING AND FINANCE DIVISION, STIRLING MANAGEMENT SCHOOL, UNIVERSITY OF STIRLING
Ian Fraser ACCOUNTING AND FINANCE DIVISION, STIRLING MANAGEMENT SCHOOL, UNIVERSITY OF STIRLING
Ian Fillis FACULTY OF ARTS PROFESSIONAL AND SOCIAL STUDIES, LIVERPOOL BUSINESS SCHOOL, LIVERPOOL JOHN MOORES UNIVERSITY

2072 “NESSUN DORMA”: INTERNATIONAL STRATEGIES FOR ITALIAN OPERA HOUSES
Silvia Giordano IMT LUCCA
Paola Dubini DEPARTMENT OF MANAGEMENT AND SKY RESEARCH CENTER, BOCCONI UNIVERSITY
Alberto Monti DEPARTMENT OF MANAGEMENT AND SKY RESEARCH CENTER, BOCCONI UNIVERSITY
SLOT 8 (10:50 - 12:20) - John Anderson Building - Room 502 - Competitive

Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05_00 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS GENERAL TRACK

DIVERSITY, MEDIATING FACTORS, AND PERCEPTIONS

Chair: Hamid Kazeroony

Discussant:

Paper presentations:

1630 GENDER DIVERSITY, LIQUIDITY AND INSTITUTIONAL ENVIRONMENT IN EUROPE
Tiziana La Rocca UNIVERSITY OF MESSINA
Maurizio La Rocca UNIVERSITY OF CALABRIA
Fabiola Montalto UNIVERSITY OF CALABRIA
Raffaele Staglianò MONTPELLIER BUSINESS SCHOOL
Pino Vecellio UNIVERSITY OF CALABRIA

2026 REALITY VERSUS PERCEPTION OF REALITY: HOW GROUP HETEROGENEITY IS PERCEIVED DEPENDING ON OBJECTIVE FAULTLINES AND OBJECTIVE DIVERSITY
Dennis Stabler UNIVERSITY OF KAISERSLAUTERN
Tanja Rabl UNIVERSITY OF KAISERSLAUTERN

1696 DEMOGRAPHIC DIVERSITY AND INTELLECTUAL CAPITAL IN SPANISH TMTs: MEDIATING AND MODERATING EFFECTS
Gonzalo Sanchez-gardey UNIVERSITY OF CÁDIZ
Fernando Martin-alcázar UNIVERSITY OF CÁDIZ

SLOT 8 (10:50 - 12:20) - John Anderson Building - Room 326 - Competitive

Track: 06 INNOVATION >> 06_03 OPEN INNOVATION

OPEN INNOVATION ENVIRONEMENTS

Chair: Mueller Julia

Discussant:

Paper presentations:

1950 PLATFORM-BASED ECOSYSTEMS: LEVERAGING THE TWO FACES OF BUSINESS ECOSYSTEMS
Denis Lescop TELECOM ECOLE DE MANAGEMENT
Thierry Isckia TELECOM ECOLE DE MANAGEMENT
Elena Lescop TELECOM ECOLE DE MANAGEMENT
Mark De Reuver TELECOM ECOLE DE MANAGEMENT

1457 PROBLEM-SOLVERS AND SOLUTION-SEEKING FIRMS: CONNECTING LEARNING TO INNOVATION CONTESTS
Steve Diasio UNIVERSITY OF SOUTH FLORIDA- ST. PETERSBURG

1716 THE BEST OF “WHAT YOU KNOW” AND “WHO YOU KNOW”: HOW DO YOUR COGNITIVE OPENNESS AND STRUCTURAL OPENNESS SHAPE YOUR SCIENTIFIC VISIBILITY?
Mustapha Belkhouja GRENOBLE ECOLE DE MANAGEMENT
Hyungseok (david) Yoon UNIVERSITAIRE LÉONARD DE VINCI
Vincent Mangematin GRENOBLE ECOLE DE MANAGEMENT

1713 TOO FAR AWAY TO REVEAL? THE MODERATING ROLE OF POWER DISTANCE IN FIRM-INTERNAL INNOVATION CONTESTS
Björn Höber UNIVERSITY OF KOBLENZ-LANDAU
Mario Schaarschmidt UNIVERSITY OF KOBLENZ-LANDAU
Harald Von Korflesch UNIVERSITY OF KOBLENZ-LANDAU
SLOT 8 (10:50 - 12:20) - John Anderson Building - Room 314 - Competitive

Track: 06 INNOVATION >> 06_09 TEACHING AND LEARNING WITH A DIFFERENCE

TEACHING AND LEARNING WITH A DIFFERENCE - EXPERIMENTS AND DISRUPTION

Chair: Eila Szendy-el Kurdi

Discussant:

Paper presentations:

1157 TRAINING FUTURE MANAGERS WITH A DIFFERENCE: HOW TO DESIGN A TEACHING TOOL TO DEVELOP SOFT SKILLS? A FRENCH BUSINESS SCHOOL'S EXPERIMENT
Delphine Theurelle-stein ECOLE DE MANAGEMENT DE STRASBOURG
Isabelle Barth ECOLE DE MANAGEMENT DE STRASBOURG

1824 TEACHING WITH A DIFFERENCE USING ART BASED METHODS
Eila Szendy-el Kurdi UNIVERSITE PARIS 8
Isabelle Vandangeon-derumez UPEC

2061 'WE HAVE CONCERNS': WHEN INNOVATION WORK DISTURBS INSTITUTIONALIZED TRADITIONS
Mark Palmer QUEEN
Ronan Dekervenoael SABANCI UNIVERSITY, 
Dimitry Jacob QUEEN

SLOT 8 (10:50 - 12:20) - John Anderson Building - Room 412 - Competitive

Track: 06 INNOVATION >> 06_11 NETWORK CONFIGURATIONS, LOCATION, INNOVATION AND TIME

CLUSTERS AND KNOWLEDGE

Chair: Cristina Boari

Discussant: Isabel Diez-vial

Paper presentations:

1342 NOT EVERYTHING THAT COMES TO A FISHING NET IS A FISH: THE EFFECT OF COMPETITION ON CLUSTERED COMPANIES BEHAVIOR
Valimir Emil Hoffmann UNIVERSITY OF BRASILIA
F. Xavier Molina-morales UNIVERSITY JAUME I
Fiorenza Belussi UNIVERSITY OF PADUA
Daniel Vieira Pires UNIVERSITY OF BRASILIA

1758 ABSORPTIVE CAPACITY AND RESILIENCY VIA INNOVATION IN CLUSTERS: THE MONTEBELLUNA SPORTSYSTEM CASE
Francesc Xavier Molina Morales UNIVERSITAT JAUME I
Valentina De Marchi UNIVERSITÀ DI PADOVA

1894 REGIONAL DETERMINANTS AND SOCIAL CAPITAL: WHAT BOOST EXPORT INTENSITY? EVIDENCE FROM ITALY AND SPAIN.
Chiara Burlina UNIVERSITY OF PADOVA
Luís Martínez-cháfer UNIVERSITAT JAUME I
F. Xavier Molina-morales UNIVERSITAT JAUME I

1997 REJUVENATION OF MATURE CLUSTERS THROUGH DISRUPTIVE TECHNOLOGICAL INNOVATIONS. THE CASE OF THE INKJET TECHNOLOGY
Luís Martínez-cháfer UNIVERSITAT JAUME I
F. Xavier Molina-morales UNIVERSITAT JAUME I
David Valiente-bordanova UNIVERSITAT JAUME I
SLOT 8 (10:50 - 12:20) - TIC Building - Level 3 Conference Room 6 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

INTERNATIONAL WORK ENVIRONMENTS

Chair: Pia Faeth

Discussant: Sabrina Loufrani-fedida

Paper presentations:

1866 THE CULTURAL INTELLIGENT TEAM, A CASE STUDY IN THE DAIRY INDUSTRY
Hubert Korzilius RADBOUD UNIVERSITY
Joost Bücker RADBOUD UNIVERSITY
Stijn Van De Pol

2261 SELF INITIATED EXPatriATION: A CASE STUDY OF A EUROPEAN INSTITUTION
Evangelia Fragouli UNIVERSITY OF DUNDEE
Eleni Zaxaraki HOU (HELLENIC OPEN UNIVERSITY)

1570 LINKING FEATURES OF CLIMATE FOR INCLUSION TO COPING STRATEGIES AND ACCULTURATION OUTCOMES OF HIGHLY-QUALIFIED MIGRANTS
Aida Hajro BRUNEL UNIVERSITY LONDON
Milda Zilinskaite VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS
Guenter Stahl VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS

2064 INFORMAL NETWORKS IN EMPLOYEE SELECTION- A CASE OF THE JORDANIAN BANKING SECTOR
Sa’ad Ali UNIVERSITY OF WORCESTER
Ani Raiden NOTTINGHAM TRENT UNIVERSITY
Susan Kirk NOTTINGHAM TRENT UNIVERSITY

SLOT 8 (10:50 - 12:20) - TIC Building - Lecture Hall - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

EXPATRIATE MANAGEMENT 5

Chair: Peter Dowling

Discussant:

Paper presentations:

1939 MOTIVATED GLOBETROTTING: A GOAL-ORIENTED PERSPECTIVE OF WHY INDIVIDUALS RELOCATE ABROAD FOR WORK
Eren Akkan IESE BUSINESS SCHOOL
Yih-teen Lee IESE BUSINESS SCHOOL
Sebastian Reiche IESE BUSINESS SCHOOL

1965 THE ROLE OF PERCEIVED CAREER PROSPECTS AND INTERNATIONAL ORIENTATION IN DETERMINING JOB SATISFACTION OF MNE EMPLOYEES: A MODERATED MEDIATION MODEL
Jean-luc Cerdin ESSEC BUSINESS SCHOOL
Kushal Sharma SOLBRIDGE INTERNATIONAL SCHOOL OF BUSINESS
Yuan Liao IESE BUSINESS SCHOOL

1987 EXERTING CONTROL IN OFFSHORE OUTSOURCING: THE ROLE OF EXPATRIATES AND INPATRIATES
Florence Duvivier NEOMA BUSINESS SCHOOL
Carine Peeters VLERICK BUSINESS SCHOOL
SLOT 8 (10:50 - 12:20) - TIC Building - Level 3 Conference Room 7 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_02 SME INTERNATIONALISATION: ADVANCES AND FUTURE PERSPECTIVES

INTERNATIONAL STARTUPS AND SPEED

Chair: Christopher Ball

Discussant: Manh Duc Le

Paper presentations:

2221 WHY THE RUSH? INQUIRY INTO THE SPEED OF INTERNATIONALIZATION OF SMES FROM SMALL AND OPEN ECONOMIES (SMOPECS)
Stefan Gueldenberg UNIVERSITY OF LIECHTENSTEIN
Wolfgang Amann UNIVERSITY OF LIECHTENSTEIN

2178 THE DETERMINANTS OF THE INTERNATIONALIZATION OF LATIN AMERICAN STARTUPS. CASE STUDIES FROM BRAZIL.
Nuno Arroteia ABERTAY UNIVERSITY

2228 IMPACT OF INTERNATIONALIZATION SPEED ON FINANCIAL AND NON-FINANCIAL PERFORMANCE - QUANTITATIVE EVIDENCE FROM SWISS SMES
Wolfgang Amann HEG FRIBOURG
Rico Baldegger HEG FRIBOURG
Patrick Schueffel HEG FRIBOURG

1709 THE DYNAMICS OF RELATIONAL COMPETENCES IN THE DEVELOPMENT OF BORN GLOBAL FIRMS: A MULTILEVEL APPROACH
Sabrina Loufrani-fedida UNIVERSITÉ CÔTE D’AZUR, IAE NICE, GRM
Valérie Hauch UNIVERSITÉ CÔTE D’AZUR, IUT NICE, GRM
Djamila Elidrissi UNIVERSITÉ CÔTE D’AZUR, IAE NICE, GRM

SLOT 8 (10:50 - 12:20) - TIC Building - Level 3 Conference Room 8 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_07 INTERNATIONAL COMPETITIVENESS

INSTITUTIONAL COMPETITIVENESS

Chair: Pablo Collazzo

Discussant: Eleanor Doyle

Paper presentations:

1575 INSTITUTIONS, ECONOMIC GROWTH AND COMPETITIVENESS: EVIDENCE FROM DEVELOPING COUNTRIES
Karla Prime NORTHUMBRIA UNIVERSITY
Roseline Wanjiru NORTHUMBRIA UNIVERSITY

2065 ORGANIZED CRIME AND ITS IMPACT ON FOREIGN DIRECT INVESTMENT - THE CASE OF MEXICO
Raquel Meneses FACULTADE DE ECONOMIA, UNIVERSIDADE DO PORTO
Pablo Collazzo WU-VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS

2168 APPROACHING COMPETITIVENESS THROUGH SCENARIO PLANNING: LESSONS FROM ICELAND
Runolfur Smari Steinthorsson UNIVERSITY OF ICELAND
Karl Fridriksson INNOVATION CENTER ICELAND
SLOT 8 (10:50 - 12:20) - Business School Cathedral Wing - Room CW 506b - Competitive

Track: 08 MANAGING SPORT >> 08_00 MANAGING SPORT GENERAL TRACK

HIGH PERFORMANCE SPORT AND DEVELOPMENT

Chair: Anna Gerke

Discussant: Anna Gerke

Paper presentations:

1736 BOOM OR BUST - EVENT LED STRATEGY FOR DEVELOPING HIGH PERFORMANCE SPORT
Leigh Robinson UNIVERSITY OF STIRLING
Kristine Toohey GRIFFITH UNIVERSITY

2185 MEDIA VALUÉ AND SPORT RIVALRIES IN EUROPEAN SOCCER: COMPARATIVE STATUS OF CLUBS ACROSS THE DOMESTIC AND UEFA LEAGUES
Pedro Garcia-del-barrio UNIVERSITAT INTERNACIONAL DE CATALUNYA

1041 WOMEN’S FOOTBALL: AN INTEGRATIVE LITERATURE REVIEW
Maurizio Valenti UNIVERSITY OF STIRLING
Nicolas Scelles UNIVERSITY OF STIRLING
Stephen Morrow UNIVERSITY OF STIRLING

SLOT 8 (10:50 - 12:20) - TIC Building - Level 3 Conference Room 1 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK

VALUES IN SMES

Chair: John Mendy

Discussant:

Paper presentations:

1331 THE EFFECT OF SME FIRM SIZE ON EMBEDDED MANAGERIAL VALUES
Alain Neher CHARLES STURT UNIVERSITY

1434 EMPLOYEE VOICE IN SMES: A SYSTEMATIC LITERATURE REVIEW AND EMPIRICAL ASSESSMENT
Sylvia Rohlfer CUNEF
Carlos Salvador CUNEF
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Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_01 TEAM PERFORMANCE MANAGEMENT

TEAM PERFORMANCE MANAGEMENT 2

Chair: Petru Curseu

Discussant:

Paper presentations:

1799 AGE DIVERSITY AND ITS EFFECTS ON TEAM PERFORMANCE
   Janny Klabuhn BRANDENBURG UNIVERSITY OF TECHNOLOGY COTTBUS-SENFTENBERG
   Kirsten Thommes BRANDENBURG UNIVERSITY OF TECHNOLOGY COTTBUS-SENFTENBERG

1328 CONNECTEDNESS ACROSS DISTANCE: VIRTUAL TEAM CONFIGURATIONS AND PSYCHOLOGICAL EFFECTS ON TEAM INTERACTIONS
   Julia Eisenberg PACE UNIVERSITY
   Nancy Ditomaso RUTGERS UNIVERSITY

1529 HOW TEAM ADAPTATION AND TEAM IMPROVISATION COME TOGETHER TO FOSTER TEAM PERFORMANCE
   António C. M. Abrantes ISCTE, INSTITUTO UNIVERSITÁRIO DE LISBOA
   Ana M. Passos ISCTE, INSTITUTO UNIVERSITÁRIO DE LISBOA
   Miguel P. Cunha NOVA SCHOOL OF BUSINESS AND ECONOMICS, UNIVERSIDADE NOVA DE LISBOA
   Catarina M. Santos ISCTE, INSTITUTO UNIVERSITÁRIO DE LISBOA

1336 HOW DOES SUBJECTIVE WELL-BEING WEAVE ITS INFLUENCE ON PERFORMANCE? THE EVIDENCE FROM CHINA
   Jin Zhang TSINGHUA UNIVERSITY
   Pan Hu TSINGHUA UNIVERSITY

SLOT 8 (10:50 - 12:20) - TIC Building - Level 3 Conference Room 3 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_02 HUMAN RESOURCES MANAGEMENT

HRM PRACTICES AND EMPLOYEE OUTCOMES

Chair: Luigi Stirpe

Discussant:

Paper presentations:

1037 HUMAN RESOURCE PRACTICES AND EMPLOYEE CREATIVITY PERFORMANCE
   Hsi-an Shih INSTITUTE OF INTERNATIONAL BUSINESS, NATIONAL CHENG KUNG UNIVERSITY
   Chu-chun Hsu DEPARTMENT OF INTERNATIONAL BUSINESS, SOUTHERN TAIWAN UNIVERSITY OF SCIENCE AND TECHNOLOGY
   Yun-hwa Chiang DEPARTMENT OF BUSINESS ADMINISTRATION, MING CHUAN UNIVERSITY

1241 HR DIFFERENTIATION AND EMPLOYEE OUTCOMES: A CONCEPTUAL FRAMEWORK
   Samuel Eyamu THE UNIVERSITY OF MELBOURNE

1853 HOW HIGH PERFORMANCE WORK PRACTICES (HPWP) INFLUENCE PRODUCTIVE AND COUNTERPRODUCTIVE WORK BEHAVIOURS IN KNOWLEDGE-INTENSIVE BUSINESS SERVICE COMPANIES. MEDIATING-MODERATING ANALYSIS
   Dariusz Turek WARSAW SCHOOL OF ECONOMICS
   Agnieszka Wojtczuk-turek WARSAW SCHOOL OF ECONOMICS

1082 ORGANIZATIONAL CULTURE IN HOSPITALITY FIRMS: APPROACH AND STRATEGIES
   Roya Rahimi UNIVERSITY OF WOLVERHAMPTON
SLOT 8 (10:50 - 12:20) - TIC Building - Level 3 Conference Room 4 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_05 LEADERSHIP

LEADERSHIP AND CONTEXTUAL FACTORS

Chair: Filomena Canterino

Discussant:

Paper presentations:

1075 LEADING ORGANIZATIONAL TRANSFORMATION: AN ACTION RESEARCH STUDY
Filomena Canterino POLITECNICO DI MILANO
Stefano Cirella UNIVERSITY OF ESSEX
Abraham B. (rami) Shani CALIFORNIA POLYTECHNIC STATE UNIVERSITY

2077 GLOBAL LEADER: NATIONAL CULTURE AND LEADERSHIP THEORIES
Rosana Silveira Reis ISG INTERNATIONAL BUSINESS SCHOOL
Anderson Sant’anna FDC - FUNDAÇÃO DOM CABRAL
Camilla Quental AUDENCIA BUSINESS SCHOOL

1072 THE EXPANDING DOMAIN OF TEAM TEMPORAL LEADERSHIP TOWARDS EMPLOYEE ENGAGEMENT AND TEAM PERFORMANCE: A FRAMEWORK BASED ON A SYSTEMATIC REVIEW OF THE LITERATURE AND AN AGENDA FOR FUTURE RESEARCH
Buddhika Mudannayake CHARLES STURT UNIVERSITY
Ramudu Bhanugopan CHARLES STURT UNIVERSITY

SLOT 8 (10:50 - 12:20) - TIC Building - Level 3 Conference Room 5 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_06 DEMOGRAPHIC CHALLENGES FOR MANAGEMENT

DEMOGRAPHIC CHALLENGES: CONVERGENCE VS. DIVERGENCE

Chair: Gamze Arman

Discussant: Eleanna Galanaki

Paper presentations:

1368 SUBGROUP FORMATION AND IDENTIFICATION IN MULTINATIONAL TEAMS: DO BIRDS OF A FEATHER FLOCK TOGETHER?
Gamze Arman MEF UNIVERSITY
Suzanne Bell DEPAUL UNIVERSITY

2074 CONTINUOUS SALARY GROWTH: THE UNFULFILLED PROMISE OF BOUNDARYLESS CAREERS
Igor Bartolec FRANKFURT SCHOOL OF FINANCE & MANAGEMENT

1463 REALIZING THE BENEFITS OF AGE DIVERSITY VIA A REFINED UNDERSTANDING OF INFORMATION ELABORATION
Cara-lynn Scheuer SAINT MARY
Catherine Loughlin SAINT MARY
EURAM 2017

SLOT 8 (10:50 - 12:20) - John Anderson Building - Room 507 - Competitive

Track: 10 PROJECT ORGANIZING >> 10_00 PROJECT ORGANISING GENERAL TRACK

CHANGE AND TRANSFORMATION

Chair: Lynn Crawford

Discussant: Maxim Miterev

Paper presentations:

1962 MANAGING DIFFERENT TYPES OF CHANGES DURING THE LIFECYCLE OF A COMPLEX DELIVERY PROJECT
Lauri Vuorinen TAMPERE UNIVERSITY OF TECHNOLOGY - LABORATORY OF INDUSTRIAL AND INFORMATION MANAGEMENT
Miia Martinsuo TAMPERE UNIVERSITY OF TECHNOLOGY - LABORATORY OF INDUSTRIAL AND INFORMATION MANAGEMENT

1635 WHY DO PMOS CHANGE? A STRUCTURAL ANALYSIS APPROACH
Stephane Tywoniak UNIVERSITY OF OTTAWA
Mahshid Tootonchy QUT
Christophe Bredillet UQTR

1632 DEVELOPING THE PROJECT MANAGEMENT BODY OF KNOWLEDGE: TOWARDS A BETTER UNDERSTANDING OF THE TRANSFORMATION CONTEXT
Jonghyuk Cha THE UNIVERSITY OF MANCHESTER
Mike Newman THE UNIVERSITY OF MANCHESTER; UNIVERSITY OF TURKU
Graham Winch THE UNIVERSITY OF MANCHESTER

SLOT 8 (10:50 - 12:20) - John Anderson Building - Room 505 - Competitive

Track: 10 PROJECT ORGANIZING >> 10_00 PROJECT ORGANISING GENERAL TRACK

NEW PERSPECTIVES ON PROJECT MANAGEMENT

Chair: Hans Georg Gemünden

Discussant: Michael Hopmere

Paper presentations:

2042 WHAT IS FLEXIBILITY IN PROJECT MANAGEMENT IN CIVIL ENGINEERING CONTEXT? A STUDY INTO PRACTITIONERS' PERSPECTIVES
Afshin Jalali Sohi DELFT UNIVERSITY OF TECHNOLOGY
M.J.C.M. Hertogh DELFT UNIVERSITY OF TECHNOLOGY
M.G.C. Bosch-rekveldt DELFT UNIVERSITY OF TECHNOLOGY

1661 IS IT THE SAME IRON TRIANGLE: HAVE TIME, COST, AND QUALITY CHANGED THEIR MEANING?
Julien Pollack THE UNIVERSITY OF SYDNEY
Jane Helm THE UNIVERSITY OF SYDNEY
Daniel Adler THE UNIVERSITY OF TECHNOLOGY SYDNEY

1213 THE USE OF EFFECTUATION IN PROJECTS: THE INFLUENCE OF BUSINESS CASE CONTROL, PORTFOLIO MONITORING INTENSITY AND PROJECT INNOVATIVENESS
Alexander Kock TECHNISCHE UNIVERSITÄT DARMSTADT
Na Mi Nguyen TECHNISCHE UNIVERSITÄT BERLIN
Catherine P. Killen UNIVERSITY OF TECHNOLOGY SYDNEY
Hans Georg Gemünden BI NORWEGIAN BUSINESS SCHOOL
EURAM 2017

SLOT 8 (10:50 - 12:20) - Graham Hills Building - Room 510 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_01 HEALTHCARE MANAGEMENT RESEARCH

LEADERSHIP PRACTICES TO IMPROVE HEALTHCARE ORGANISATIONS

Chair: Andres Salas-vallina

Discussant: Michael Costello

Paper presentations:

1054 ADOPTION OF AN EVIDENCE-BASED MANAGEMENT APPROACH IN DECISION-MAKING AMONG U.S. HEALTHCARE ADMINISTRATORS
Ruling Guo IDAHO STATE UNIVERSITY
Steven Berkshire CENTRAL MICHIGAN UNIVERSITY
Lawrence Fulton TEXAS TECH UNIVERSITY
Patrick Hermanson IDAHO STATE UNIVERSITY

1695 MANAGING THE PRIMARY CARE OF THE FUTURE: EVIDENCE, GAPS, AND DESIDERATA FROM ITALY
Federica Segato POLITECNICO DI MILANO
Cristina Masella POLITECNICO DI MILANO

SLOT 8 (10:50 - 12:20) - Graham Hills Building - Room 513 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_04 MANAGEMENT AND GOVERNANCE OF CULTURE, HERITAGE AND TOURISM

NEW CHALLENGES IN CULTURAL INDUSTRIES: THE CASE OF MUSEUMS

Chair: Claudio Nigro

Discussant:

Paper presentations:

1980 TOWARD A MOTIVATIONAL MODEL OF COPING WITH ORGANIZATIONAL CHANGE. THE CASE OF 2014 REFORM OF THE ITALIAN MUSEUMS SYSTEM
Claudio Nigro UNIVERSITY OF FOGGIA
Enrica Iannuzzi UNIVERSITY OF FOGGIA
Giuseppe Maffia UNIVERSITY OF FOGGIA

2005 NOT EASY TO STATE THE CHANGE YOU MADE PRACTICE IMPORTATION IN CONDITIONS OF LOGIC MULTIPLICITY: EXPANSION AND INTERNATIONALIZATION STRATEGIES OF THE MUSÉE DU LOUVRE
Irene Popoli STOCKHOLM SCHOOL OF ECONOMICS

1279 STRATEGIC MANAGEMENT AS A USEFUL TOOL FOR SMALL MUSEUMS TO SURVIVE IN THE FRAME OF THE ECONOMIC CRISIS. THE CASE OF ETHNOLOGICAL MUSEUM IN THRACE, GREECE
Ioanna Goulaptsi ARISTOTLE UNIVERSITY OF THESSALONIKI
George Tsourvakas ARISTOTLE UNIVERSITY OF THESSALONIKI

2033 VIRTUAL HERITAGE AND MUSEUMS FOR VALUE CREATION
Mauro Romanelli PARTHENOPE UNIVERSITY
## MANAGEMENT SCIENCES

**Chair:** Evandro Bocatto  
**Discussant:**

### Paper presentations:

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<td>HOW MIGHT ORGANISATIONAL ANALYSIS BE GROUNDED IN THE NATURAL SCIENCES?</td>
<td>Shann Turnbull INTERNATIONAL INSTITUTE FOR SELF-GOVERNANCE</td>
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| 1601 | PATENTS NETWORKS AND THEIR PRACTICAL APPLICATIONS: PROSPECTION ON THE FIELD OF BIOTECNOLOGY | Geciane Porto UNIVERSITY OF SAO PAULO  
|      |                                                                      | Ian Linares UNIVERSITY OF SAO PAULO                          |
| 1685 | FINDING HARD EVIDENCES FOR THE SOFT RHETORIC OF THE STAKEHOLDER THEORY | Evandro Bocatto MACEWAN UNIVERSITY  
|      |                                                                      | Eloisa Perez-de-toledo MACEWAN UNIVERSITY                     |

**SLOT 8 (10:50 - 12:20) - Business School Cathedral Wing - Room CW 404a - Competitive**

**Track: 13 STRATEGIC MANAGEMENT >> 13_04 MICROFOUNDATIONS OF STRATEGY, DYNAMIC CAPABILITIES AND KNOWLEDGE MECHANISMS**

**Chair:** Mait Rungi  
**Discussant:** Szymon Wiercinski  

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<td>1313</td>
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|      |                                                                      | Jose Luis Ferreras-méndez UNIVERSITY OF VALENCIA            |
|      |                                                                      | Joaquin Alegre UNIVERSITY OF VALENCIA                        |
|      |                                                                      | Roger Strange UNIVERSITY OF SUSSEX                           |
| 1123 | THE CO-EVOLUTION OF LEADERS’ COGNITIVE COMPLEXITY AND CORPORATE SUSTAINABILITY: THE CASE OF THE CEO OF PUMA | Groschl Stefan ESSEC BUSINESS SCHOOL  
|      |                                                                      | Gabaldon Patricia IE BUSINESS SCHOOL                          |
|      |                                                                      | Hahn Tobias KEDGE BUSINESS SCHOOL                             |
| 1308 | AN EXPLORATORY ANALYSIS OF THE VALUE DRIVERS’ ATTRIBUTES IN A SAMPLE OF BIOTECH SMALL COMPANIES | Biagio Ciao DI.SEA.DE                                       |
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Track: 13 STRATEGIC MANAGEMENT >> 13_02 BUSINESS ECOSYSTEMS: STRUCTURES, GOVERNANCES, STRATEGIES, EVOLUTIONS AND TRANSFORMATIONS

BUSINESS ECOSYSTEM

Chair: Virginia Hernández
Discussant: Yongjiang Shi

Paper presentations:

1134 UNDERSTANDING THE TERRITORY THROUGH THE PRISM OF STRATEGIC MANAGEMENT: WHAT ARE THE THEORETICAL FOUNDATIONS?  
Anne Albert-cromarias GROUPE ESC CLERMONT / CRCGM

2166 UNPACKING ENTREPRENEURIAL ECOSYSTEM HEALTH  
Xianwei Shi UNIVERSITY OF CAMBRIDGE  
Yongjiang Shi UNIVERSITY OF CAMBRIDGE

1832 UNEVEN WORLDWIDE DIFFUSION OF ENVIRONMENTAL MANAGEMENT SYSTEMS. HOW NATIONAL CULTURE SHAPES ISO 14001 ADOPTION  
Raquel Orcos UNIVERSIDAD DE NAVARRA  
Sergio Palomas UNIVERSIDAD DE ZARAGOZA

1118 HIGH-PERFORMING FIRMS IN THE CIRCULAR ECONOMY, THE ENVIRONMENTAL DOMAIN IN FINLAND  
Thommie Burström HANKEN  
Mikko Grönlund UNIVERSITY OF TURKU  
Tuomas Ranti UNIVERSITY OF TURKU

SLOT 8 (10:50 - 12:20) - Business School Cathedral Wing - Room CW 404b - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_03 STRATEGIC PROCESSES AND PRACTICES

BRINGING PRACTICES AND TOOLS IN STRATEGY PROCESS

Chair: Benoit Grasser
Discussant: Cecile Belmondo

Paper presentations:

1486 MANUFACTURING STRATEGY PROCESS: THE ROLE OF SHOP-FLOOR COMMUNICATION  
Cristina Alcaide-munoz PUBLIC UNIVERSITY OF NAVARRE  
Alejandro Bello-pintado PUBLIC UNIVERSITY OF NAVARRE  
Javier Merino-díaz De Cerio PUBLIC UNIVERSITY OF NAVARRE

1789 A KNOWLEDGE-BASED VIEW OF INNOVATION: THE ROLE OF INPUT AND OUTPUT CONTROLS  
Karynne Turner LUSS UNIVERSITY  
Maria Carmela Annosi WAGENINGEN UNIVERSITY  
Alberto Monti BOCCONI UNIVERSITY

1815 INTEGRATIVE STRATEGY MAKING PROCESS IN THE SME  
Teresa Canet-giner UNIVERSITY OF VALENCIA  
Patricia Clericuzi De Barros FACULDADE DE CIENCIAS DE TIMBAÚBA  
Francisco Balbastre-benavent UNIVERSITY OF VALENCIA
SLOT 9 (16:30 - 18:00) - John Anderson Building - Room 504 - Competitive
Track: 02 CORPORATE GOVERNANCE >> 02_00 CORPORATE GOVERNANCE GENERAL TRACK
SOCIAL DIMENSIONS IN CORPORATE GOVERNANCE
Chair: Ana Aleksic Miric
Discussant: Szymon Kaczmarek

Paper presentations:

1425 SUPERVISING YOUR IN-GROUP? HOW SOCIAL IDENTIFICATION SHAPES EXTERNAL SUPERVISION OF FINANCIAL INSTITUTIONS
Dennis Veltrop UNIVERSITY OF GRONINGEN / DE NEDERLANDSCHE BANK
Jakob De Haan UNIVERSITY OF GRONINGEN / DE NEDERLANDSCHE BANK

1625 THE CEO NETWORK OF STAKEHOLDERS AND THE EMPLOYMENT RELATIONSHIP. AN APPLICATION TO INDUSTRIAL DOWNSIZING
Michel Ferrary UNIVERSITY OF GENEVA - SKEMA BUSINESS SCHOOL

1680 THE RELATIONSHIP BETWEEN CORPORATE SOCIAL PERFORMANCE AND FINANCIAL PERFORMANCE REVISITED: THE CASE FOR INVESTMENTS IN ENVIRONMENTAL, SOCIAL AND GOVERNANCE (ESG) PRACTICES
Eloisa Perez-de Toledo MACEWAN UNIVERSITY
Evandro Bocatto MACEWAN UNIVERSITY

SLOT 9 (16:30 - 18:00) - John Anderson Building - Room 506 - Competitive
Track: 02 CORPORATE GOVERNANCE >> 02_03 WOMEN ON BOARDS
THE USE AND IMPACT OF QUOTAS AND SOFT LAW
Chair: Heike Mensi-Klarbach

Paper presentations:

1145 DO SOFT BOARD GENDER QUOTAS WORK? EVIDENCE FROM A NATURAL EXPERIMENT
Ruth Mateos De Cabo UNIVERSIDAD CEU SAN PABLO
Siri Terjesen AMERICAN UNIVERSITY
Ricardo Gimeno BANCO DE ESPAÑA
Lorenzo Escot UNIVERSIDAD COMPLUTENSE

2156 CAN QUOTAS CHALLENGE GENDER INEQUALITY REGIMES? - THE EFFECTS OF QUOTAS ON CORPORATE BOARDS IN NORWAY
Cathrine Seierstad QUEEN MARY UNIVERSITY OF LONDON
Eskil Le Bruyn Goldeng UNIVERSITY COLLEGE OF SOUTHEAST NORWAY
Geraldine Healy QUEEN MARY UNIVERSITY OF LONDON

1863 ACHIEVING GENDER BALANCE ON BRITISH BOARDS WITH THE SOFT-LAW APPROACH: DIRECTORS’ PERSPECTIVE
Rita Goyal HENLEY BUSINESS SCHOOL, UNIVERSITY OF READING
Nada Kakabadse HENLEY BUSINESS SCHOOL, UNIVERSITY OF READING
Andrew Kakabadse HENLEY BUSINESS SCHOOL, UNIVERSITY OF READING
SLOT 9 (16:30 - 18:00) - Business School Cathedral Wing - Room CW 406b - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

03_00 ENTREPRENEURSHIP AND DECISION-MAKING PROCESS

Chair: Boris Lokshin
Discussant: Pierluigi Rippa

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1402 WHY DOES ENTREPRENEURIAL STATUS VARY ACROSS COUNTRIES? AN INSTITUTIONAL APPROACH
Javier Montero UNIVERSITY OF ZARAGOZA
Lucio Fuentelsaz UNIVERSITY OF ZARAGOZA
Juan P. Maicas UNIVERSITY OF ZARAGOZA

1672 NEGATIVE KNOWLEDGE THEORY IN RELATION TO ENTREPRENEURS AND THEIR INTENTION TO START AN ADDITIONAL FIRM FROM A REGULATORY FOCUS PERSPECTIVE
Justus Von Grone UNIVERSITY OF ST. GALLEN

1663 ANTECEDENTS OF ENTREPRENEURIAL DECISION-MAKING EFFECTIVENESS: THE ROLE OF INDIVIDUAL ENTREPRENEURIAL ORIENTATION, TASK CHARACTERISTICS AND INFORMATION PROCESSING STRATEGY
Ariel Nian Gani RADBOUD UNIVERSITY NIJMEGEN
Allard Van Riel RADBOUD UNIVERSITY NIJMEGEN
Andreas Größler UNIVERSITY OF STUTTGART

SLOT 9 (16:30 - 18:00) - Business School Cathedral Wing - Room CW 506a - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_02 ACADEMIC ENTREPRENEURSHIP AND THE ENTREPRENEURIAL UNIVERSITY

03_02 ACADEMIC SPIN-OFFS

Chair: Christoph Starke
Discussant:

Paper presentations:

1549 MAJOR DETERMINANTS IN THE CREATION OF UNIVERSITY SPIN OFFS IN MEXICO
Jorge Yeverino-juarez UNIVERSIDAD MICHOACANA DE SAN NICOLAS DE HIDALGO
Maria De Los Angeles UNIVERSIDAD COMPLUTENSE DE MADRID. FCEE
Montoro-sanchez

1837 RESEARCH SPIN-OFF FIRMS IN ITALY: A CLUSTER ANALYSIS APPROACH
Elisa Salvador ESSCA SCHOOL OF MANAGEMENT
Chiara Eleonora De Marco ISTITUTO DI MANAGEMENT, SCUOLA SUPERIORE SANT’ANNA
Andrea Piccaluga ISTITUTO DI MANAGEMENT, SCUOLA SUPERIORE SANT’ANNA

1523 CAN ACADEMIC SPIN-OFFS ATTRACT INDUSTRIAL AND FINANCIAL PARTNERS? THE PARADOX OF LEGITIMACY
Diego Matricano SECOND UNIVERSITY OF NAPLES
Elena Candelo UNIVERSITY OF TURIN
Mario Sorrentino SECOND UNIVERSITY OF NAPLES
SLOT 9 (16:30 - 18:00) - Business School Cathedral Wing - Room CW 507a - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_04 ENTREPRENEURIAL EMOTIONS AND PASSION

03_04 PASSION AND ENTREPRENEURSHIP

Chair: Sara Sassetti

Discussant: Elena Casprini

Paper presentations:

2212 ENTREPRENEURS’ CAREER: SATISFACTION, PASSION AND DEPRESSION
Alessandra Tognazzo U. OF PADOVA
Paolo Gubitta U. OF PADOVA

2102 HOW DOES PASSION EVOLVE ACROSS VENTURE DEVELOPMENT PHASES? AN EXPLORATORY MULTIPLE CASE STUDY IN THE VIDEOGAME INDUSTRY
Elena Casprini SCUOLA SUPERIORE SANT’ANNA
Gino Vitale UNIVERSITA DI SIENA
Tommaso Pucci UNIVERSITA DI SIENA
Lorenzo Zanni UNIVERSITA DI SIENA

1161 CULTURE AND ITS EFFECTS ON COMMERCIAL AND SOCIAL ENTREPRENEURSHIP - A MACRO AND MICRO LEVEL ANALYSIS -
Charlott Menke OTTO-VON-GUERICKE UNIVERSITY
Matthias Raith OTTO-VON-GUERICKE UNIVERSITY

SLOT 9 (16:30 - 18:00) - Business School Cathedral Wing - Room CW 507b - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_05 GENDER ENTREPRENEURSHIP AND PROCESSES OF MANAGERIALIZATION AND PROFESSIONALIZATION IN SMES AND FAMILY FIRMS (CO-SPONSORED WITH THE GRDO SIG-05)

03_05 MANAGERIALIZATION IN SMES AND FAMILY BUSINESSES

Chair: Alessandra Faraudello

Discussant: Sylvia Rohlfer

Paper presentations:

1697 MANAGERIAL CONTROL SYSTEM PACKAGES AND THEIR DETERMINANTS IN FAMILY BUSINESS: A RESEARCH FRAMEWORK
Lucrezia Songini BOCCONI SCHOOL OF MANAGEMENT
Paola Vola UNIVERSITY OF EASTERN PIEDMONT
Chiara Morelli UNIVERSITY OF EASTERN PIEDMONT

1391 INNOVATION ECOSYSTEMS AND HRM PRACTICES IN SMES
Ludivine Calamel GRENOBLE ECOLE DE MANAGEMENT
Ludivine Adla MAGELLAN, LYON 3 UNIVERSITÉ
Virginie Gallego-roquelaure IAE, MAGELLAN, LYON 3 UNIVERSITÉ

1611 A FORTY YEARS’ LITERATURE REVIEW ON HRM IN FAMILY BUSINESSES: RE-SHAPING THE RESEARCH AGENDA
Giulia Flamini TOR VERGATA UNIVERSITY
Luca Gnan TOR VERGATA UNIVERSITY
SLOT 9 (16:30 - 18:00) - Business School Cathedral Wing - Room CW 404b - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_11 CULTURAL ENTREPRENEURSHIP: INNOVATIVE ISSUES IN ARTS BUSINESS AND CREATIVE INDUSTRIES

03_11 CULTURAL ENTREPRENEURSHIP - INNOVATIVE ISSUES IN ARTS BUSINESS AND CREATIVE INDUSTRIES (MOTIVATION, BEHAVIOUR & CREATIVITY)

Chair: Elmar D. Konrad
Discussant: Boram Lee

Paper presentations:

1595 INDIVIDUAL MOTIVATION IN CREATIVE AND CULTURAL INDUSTRIES. A SELF-DETERMINATION PERSPECTIVE.
Ellen Loots ERASMUS UNIVERSITY ROTTERDAM
Boukje Cnossen TILBURG UNIVERSITY
Arjen Van Witteloostuijn TILBURG UNIVERSITY

1665 MEASURING ACTIVITY PATTERNS OF CULTURAL ENTREPRENEURS IN THE EUROPEAN CAPITAL OF CULTURE
Maria Kapsali UNIVERSITY OF HULL
Tomas Blomquist UNIVERSITY OF UMEA

1947 ENTREPRENEURIAL STORYTELLING IN ORGANIZATIONAL PRACTICE
Birgitta Borghoff ZURICH UNIVERSITY OF APPLIED SCIENCES

SLOT 9 (16:30 - 18:00) - Business School Cathedral Wing - Room CW 406a - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_12 FREELANCING & SOLO-SELF-EMPLOYMENT AND THE TRANSFORMATION OF CAREERS, ENTREPRENEURSHIP AND ORGANISATIONS

03_12 FREELANCING & SOLO-SELF-EMPLOYMENT AND THE TRANSFORMATION OF CAREERS, ENTREPRENEURSHIP AND ORGANISATIONS III

Chair: Jolanda Hessels
Discussant:

Paper presentations:

1507 BOOSTING FRENCH NEW VENTURES WITH EXTERNAL PROFESSIONALS
Matthijs Den Besten MONTPELLIER BUSINESS SCHOOL
Issal Laguir MONTPELLIER BUSINESS SCHOOL

1032 DEPRESSIVE DISORDER SYMPTOMS AND EXIT FROM SELF-EMPLOYMENT
Niels Rietveld ERASMUS SCHOOL OF ECONOMICS
Jolanda Hessels ERASMUS SCHOOL OF ECONOMICS
Peter Van Der Zwan ERASMUS SCHOOL OF ECONOMICS
Roy Thurik ERASMUS SCHOOL OF ECONOMICS
SLOT 9 (16:30 - 18:00) - John Anderson Building - Room 502 - Competitive

Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05_00 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS GENERAL TRACK

EMOTIONS, STYLES, AND CUES

Chair: Catherine Burr

Discussant:

Paper presentations:

1442  EMOTION MANAGEMENT IN THE THAI SPA INDUSTRY
Adelina Broadbridge UNIVERSITY OF STIRLING
Winayaporn CHIANG MAI RAJABHAT UNIVERSITY
Bhrmananchote

1465  EXAMINING THE IMPACT OF GENERATIONAL DIFFERENCES ON LEADERSHIP STYLE IN UK MANAGERS
Caroline Coulombe UQAM
Remi Serpinet

1499  WHAT THE MANAGER SEES AND HEARS: TAKING CUES FROM THE CEO ON DIVERSITY MANAGEMENT
Eddy Ng DALHOUSIE UNIVERSITY
Greg Sears CARLETON UNIVERSITY

SLOT 9 (16:30 - 18:00) - TIC Building - Level 3 Conference Room 7 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

EXPATRIATE MANAGEMENT 6

Chair: Saba Colakoglu

Discussant:

Paper presentations:

1849  A PORTRAIT OF LITHUANIAN EXPAT-PRENEUR
Vilmante Kumpikaitė-valiūnienė KAUNAS UNIVERSITY OF TECHNOLOGY
Jurga Duobiene KAUNAS UNIVERSITY OF TECHNOLOGY

1869  WORK INFORMATION AND EMOTIONAL SUPPORT OF SELF-INITIATED EXPATRIATES: MULTILEVEL MEDIATION MODEL
Annamaria Kubovcikova AARHUS UNIVERSITY
Marian Van Bakel UNIVERSITY OF SOUTHERN DENMARK

1558  HIGH-SKILLED FEMALE IMMIGRANTS: CAREER STRATEGIES AND EXPERIENCES
Saba Colakoglu BERRY COLLEGE
Dilek Yunlu NORTHEASTERN ILLINOIS UNIVERSITY
Gamze Arman MEF UNIVERSITY
SLOT 9 (16:30 - 18:00) - TIC Building - Lecture Hall - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

EXPATRIATE MANAGEMENT 7

Chair: Yvonne Mcnulty

Discussant:

Paper presentations:

2099 SELF-INITIATED EXPATRIATION: FROM THE INTERNATIONAL CONTEXTUALIZATION OF A NEED FOR TALENT TO THE INTEREST OF A EUROPEAN FOCUS REGARDING FLOWS OF MOBILITY
Kamila Moulai UCL LOURIM

2111 INTERNATIONAL BUSINESS TRAVEL IN THE CONTEXT OF EXPATRIATION
Mihaela Dimitrova WU VIENNA
Sherwin Chia SIM UNIVERSITY
Margaret Shaffer UNIVERSITY OF OKLAHOMA
Cheryl Tay-lee NANYANG TECHNOLOGICAL UNIVERSITY

1676 DO ‘ERGS’ AND ‘ALLIES’ FACILITATE SUCCESSFUL GLOBAL MOBILITY FOR LESBIAN, GAY, BISEXUAL AND TRANSGENDER EMPLOYEES? EXPLORING VOICE, STIGMA AND STEREOTYPES IN LGBT EXPATRIATION
Yvonne Mcnulty SIM UNIVERSITY
Ruth Mcphail GRIFFITH UNIVERSITY

SLOT 9 (16:30 - 18:00) - TIC Building - Level 3 Conference Room 6 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_02 SME INTERNATIONALISATION: ADVANCES AND FUTURE PERSPECTIVES

ENTREPRENEURIAL PERSPECTIVES IN INTERNATIONAL CONTEXTS

Chair: Sa’ad Ali

Discussant: Christopher Ball

Paper presentations:

1193 ENTREPRENEURIAL DECISION MAKING AND TRUSTWORTHY INTERNATIONALIZATION PARTNERS: AN EFFECTUATION PERSPECTIVE ON INTERNATIONAL NETWORK DEVELOPMENT
Claus Schreier LUCERNE UNIVERSITY OF APPLIED SCIENCES AND ARTS
Sylvie Scherrer LUCERNE UNIVERSITY OF APPLIED SCIENCES AND ARTS
Nuntana Udomkit MAHIDOL UNIVERSITY INTERNATIONAL COLLEGE
Jillaine Farrar LUCERNE UNIVERSITY OF APPLIED SCIENCES AND ARTS

1527 THE EFFECT OF INTERNATIONAL ASSIGNMENTS ON EMPLOYEES’ ENTREPRENEURIAL INTENTIONS
Susanne Schlepphorst INSTITUT FÜR MITTELSTANDSFORSCHUNG (IFM) BONN
Elizabeth C. Kötter UNIVERSITY OF SIEGEN
Christian Soost UNIVERSITY OF SIEGEN
Arndt Werner UNIVERSITY OF SIEGEN
Petra Moog UNIVERSITY OF SIEGEN

1890 DIFFERENT NATIONAL APPROACHES TO PROMOTING ENVIRONMENTAL ENTREPRENEURSHIP IN THE ENERGY SECTOR: STRENGTHS AND WEAKNESSES OF THE BRITISH, FRENCH AND GERMAN SUSTAINABLE ENTREPRENEURIAL ECOSYSTEMS
Christopher Bäll FORSCHUNGSZENTRUM JÜLICH
Markus Kitlter UNIVERSITY OF STIRLING
SLOT 9 (16:30 - 18:00) - Business School Cathedral Wing - Room CW 506b - Competitive

Track: 08 MANAGING SPORT >> 08_00 MANAGING SPORT GENERAL TRACK

PROFESSIONAL SPORT - FOOTBALL

Chair: Sten Söderman

Discussant: Sten Söderman

Paper presentations:

1400 A WINNER’S CURSE IN THE BIDDING PROCESS FOR BROADCASTING RIGHTS IN FOOTBALL? THE CASES OF THE FRENCH AND UK MARKETS
Antoine Feuillet UNIVERSITÉ DE CAEN NORMANDIE, UNIVERSITY OF STIRLING
Nicolas Scelles UNIVERSITY OF STIRLING
Christophe Durand UNIVERSITÉ DE CAEN NORMANDIE

2110 SUPPLY CHAIN MANAGEMENT PRACTICES IN PROFESSIONAL FOOTBALL CLUB MANAGEMENT: A SINGLE CASE STUDY OF MOLDE FOOTBALL CLUB
Birnir Egilsson MOLDE UNIVERSITY COLLEGE
Hallgeir Gammelsæter MOLDE UNIVERSITY COLLEGE

2130 FAN IDENTIFICATION IN J-LEAGUE: THE ROLE OF YOUTH ACADEMY PLAYERS
Benoit Senaux COVENTRY UNIVERSITY
Atsushi Kasai COVENTRY UNIVERSITY
Yanning Li OXFORD BROOKES UNIVERSITY

SLOT 9 (16:30 - 18:00) - TIC Building - Level 3 Conference Room 3 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK

ORGANISATIONAL CITIZENSHIP

Chair: Sabine Bergner

Discussant:

Paper presentations:

1078 DEVELOPING SITUATIONAL JUDGMENT TESTS TO ASSESS ORGANIZATIONAL CITIZENSHIP BEHAVIOURS.
Benoit Lothe UNIVERSITÉ DE LIÈGE
Isabelle Hansez UNIVERSITÉ DE LIÈGE

1401 WORK RELATIONSHIPS AND CITIZENSHIP BEHAVIOR OVER TIME
Martijn Jungst EDHEC BUSINESS SCHOOL

2107 INFLUENCE OF MICRO AGENT BEHAVIOURS ON MACRO ORGANIZATIONAL OUTCOMES: A STUDY OF SUPPLY CHAIN DISRUPTIONS USING A COMPLEXITY PERSPECTIVE
Anurag Tewari CRANFIELD UNIVERSITY
Liz Varga CRANFIELD UNIVERSITY
David Denyer CRANFIELD UNIVERSITY

1772 ORGANIZATIONAL EMBEDDEDNESS AND EMPLOYEE WORD OF MOUTH: THE MODERATING ROLE OF EMPLOYER REPUTATION
Annachiara Scapolan UNIVERSITY OF MODENA AND REGGIO EMILIA
Fabrizio Montanari UNIVERSITY OF MODENA AND REGGIO EMILIA
Antonella Epifanio UNIVERSITY OF MODENA AND REGGIO EMILIA
Lorenzo Mizzau UNIVERSITÀ CATTOLICA DEL SACRO CUORE, MILANO
SLOT 9 (16:30 - 18:00) - TIC Building - Level 3 Conference Room 1 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK

WORK DESIGN AND EMPLOYEE ATTITUDES

Chair: Sabrine El Baroudi

Discussant:

Paper presentations:

1591 THE MULTIDIMENSIONALITY OF OVEREMPLOYMENT: CONCEPTUALIZATION, MEASUREMENT AND IMPACT ON JOB SATISFACTION
Julia Hiemer UNIVERSITY OF BAMBERG
Maike Andresen UNIVERSITY OF BAMBERG

1216 THE MEDIATING ROLE OF SELF-EFFICACY IN THE RELATIONSHIP BETWEEN JOB-CRAFTING AND WORK-SELF FACILITATION
Diellza Gashi Tresi FACULTY OF ECONOMICS, UNIVERSITY OF LJUBLJANA
Katarina Katja Mihelic FACULTY OF ECONOMICS, UNIVERSITY OF LJUBLJANA

2121 THE ROLE OF ENRICHED JOB DESIGN FOR IMPROVING WORK-RELATED ATTITUDES OF THE UNDEREMPLOYED
Belgin Okay-somerville UNIVERSITY OF STIRLING
Dora Scholarios UNIVERSITY OF STRATHCLYDE

1861 THE DYNAMICS OF INTERNS’ COMMITMENT IN PROFESSIONAL SERVICE FIRMS
Nima Ali UNIVERSITY OF BATH
Junai Swart UNIVERSITY OF BATH

SLOT 9 (16:30 - 18:00) - TIC Building - Level 3 Conference Room 2 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_01 TEAM PERFORMANCE MANAGEMENT

MANAGERS TRAITS AND INDIVIDUAL DIFFERENCES

Chair: Jorge Arevalo

Discussant:

Paper presentations:

1487 FROM THEORY TO PRACTICE: AN UNDERSTANDING OF ROLE RELEVANCY AND UTILITY IN UPPER AND FRONT LINE MANAGERS
Jorge Arevalo WILLIAM PATERSON UNIVERSITY

1519 THE IMPACT OF ENTERPRISE SOCIAL MEDIA ON HUMAN RESOURCE PRACTICES IN NIGERIA
Joyce Costello BOURNEMOUTH UNIVERSITY
Godwin Oscar Offong BOURNEMOUTH UNIVERSITY

1546 KEY MANAGEMENT CAPABILITIES AT LOW, MID, AND TOP LEVELS: ARE UNIVERSITIES HITTING THE MARK?
Johanna Anzengruber UPPER AUSTIA UNIVERSITY OF A.S.
Herbert Nold POLK STATE COLLEGE
Marco Woelfle STEINBEIS UNIVERSITY BERLIN
Martin Goetz UNIVERSITY OF FRIBOURG
SLOT 9 (16:30 - 18:00) - TIC Building - Level 3 Conference Room 4 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_05 LEADERSHIP

TRANSFORMATIONAL LEADERSHIP

Chair: Ahmed Mostafa

Discussant:

Paper presentations:

1025  TRANSFORMATIONAL LEADERSHIP AND EMPLOYEE’S ATTITUDE TOWARDS NEWLY INTRODUCING INFORMATION SYSTEM: A PERSPECTIVES OF ORGANIZATIONAL CHANGE
Paul Chou  MINGHSIN UNIVERSITY OF SCIENCE & TECHNOLOGY

1109  TRANSFORMATIONAL LEADERSHIP, SERVICE CLIMATE, PSYCHOLOGICAL CAPITAL AND JOB PERFORMANCE/WORK ENGAGEMENT: A LONGITUDINAL STUDY
Sunu Widianto  UNIVERSITY OF TWENTE, NL AND PADJADJARAN UNIVERSITY INDONESIA
C.p.m Wilderom  UNIVERSITY OF TWENTE

1564  TRANSFORMATIONAL LEADERSHIP AND CUSTOMER-ORIENTED BEHAVIOURS: THE MEDIATING ROLE OF ORGANIZATIONAL SOCIAL CAPITAL AND WORK ENGAGEMENT
Ahmed Mostafa  WARWICK BUSINESS SCHOOL

SLOT 9 (16:30 - 18:00) - TIC Building - Level 3 Conference Room 5 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_06 DEMOGRAPHIC CHALLENGES FOR MANAGEMENT

DEMOGRAPHIC CHALLENGES: AGEING

Chair: Douglas (tim) Hall

Discussant: Tomislav Hernaus

Paper presentations:

1237  HOW DOES EMPLOYEES’ AGE MAKE A DIFFERENCE? THE RELATIONSHIP BETWEEN JOB DESIGN AND INNOVATIVE WORK BEHAVIOR
Tomislav Hernaus  UNIVERSITY OF ZAGREB, FACULTY OF ECONOMICS AND BUSINESS
Matija Maric  UNIVERSITY OF ZAGREB, FACULTY OF ECONOMICS AND BUSINESS
Matej Cerne  UNIVERSITY OF LJUBLJANA, FACULTY OF ECONOMICS

1396  HIGH PERFORMANCE WORK SYSTEMS AND EMPLOYEE PERFORMANCE: THE ROLE OF AGE
Nikolaos Pahos  ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS
Eleanna Galanaki  ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS

2195  THE DUAL CAREER COUPLE AND VOLUNTARY RETIREMENT: NAVIGATING KEY INTERFACES IN THE CO-CONSTRUCTION OF NEW LIFE STRUCTURES
Douglas (tim) Hall  BOSTON UNIVERSITY
Marcy Crary  BENTLEY UNIVERSITY
Kathy Kram  BOSTON UNIVERSITY
SLOT 9 (16:30 - 18:00) - Graham Hills Building - Room 510 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_01 HEALTHCARE MANAGEMENT RESEARCH

EXAMINING INDIVIDUAL BEHAVIOUR IN HEALTHCARE SETTINGS

Chair: Jean-paul Dumond

Discussant: Stefano Olgiati

Paper presentations:

1051 HAPPINESS AT WORK IN HEALTHCARE: DEVELOPING A SHORTER MEASURE
   Andres Salas-vallina  CATHOLIC UNIVERSITY OF VALENCIA
   Joaquin Alegre-vidal  UNIVERSITY OF VALENCIA

1069 DO PATIENTS ENABLE TECH-ENABLED HEALTHCARE MANAGEMENT? THE PINCER-BRAZIL APPROACH
   IN SETTINGS CHARACTERISED BY A HIGH DEGREE OF SOCIAL, CULTURAL AND DEMOGRAPHIC
   HETEROGENEITY
   Stefano Olgiati  UNIVERSITY OF BERGAMO
   Matthews Herdy  HARVARD MEDICAL SCHOOL
   Diana Catalina Casas Lopez  UNIVERSITY OF WESTERN ONTARIO
   Dinesh Subhash Baviskar  NMC SPECIALTY HOSPITAL
   Djamila Youcef-khodja  HARVARD MEDICAL SCHOOL

1098 ROLE OF NON-INSTITUTIONALIZED PRACTICES IN REGULATION: SUPPLEMENTARY HEALTH CARE CASE
   Arnaldo Ryngelblum  UNIVERSIDADE PAULISTA
   Estevam Freitas  AGÊNCIA NACIONAL DA SAÚDE SUPLEMENTAR

SLOT 9 (16:30 - 18:00) - Graham Hills Building - Room 515 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_00 PUBLIC AND NON-PROFIT MANAGEMENT GENERAL TRACK

GOVERNANCE OF PUBLIC AND NON-PROFIT ORGANISATIONS AND PUBLIC SERVICE MOTIVATION

Chair: Andrea Bonomi Savignon

Discussant: Andrea Bonomi Savignon

Paper presentations:

1488 WHAT BOARD OF DIRECTORS HAVE TO DO WITH INTEGRITY IN STATE OWNED ENTERPRISES
   Ilenia Cecchetti  UNIVERSITY OF ROME TOR VERGATA
   Fabio Monteduro  UNIVERSITY OF ROME TOR VERGATA
   Veronica Allegrini  UNIVERSITY OF ROME TOR VERGATA

1876 INTEGRATED MANAGEMENT AND COORDINATION OF CORE ADMINISTRATION, AGENCIES, STATE-OWNED ENTERPRISES AND NPOS: LITERATURE REVIEW AND RESEARCH PERSPECTIVES
   Ulf Papenfuß  ZEPPELIN UNIVERSITY
   Benjamin Friedländer  ZEPPELIN UNIVERSITY

1405 PUBLIC SERVICE MOTIVATION OR SECTOR REWARDS? TWO STUDIES ON THE DETERMINANTS OF PUBLIC SECTOR ATTRACTION
   Julia Asseburg  UNIVERSITY OF HAMBURG
   Fabian Homberg  UNIVERSITY OF SOUTHAMPTON

1888 THE IMPROVEMENT OF INDIVIDUAL PERFORMANCE IN THE PUBLIC SECTOR: PUBLIC SERVICE MOTIVATION AND USER ORIENTATION AS LEVERS
   Alessandro Hinna  TOR VERGATA UNIVERSITY
   Gianluigi Mangia  FEDERICO II UNIVERSITY
   Raffaela Palma  FEDERICO II UNIVERSITY
SLOT 9 (16:30 - 18:00) - Business School Cathedral Wing - Room CW 306 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_01 CORPORATE STRATEGY: MANAGING KNOWLEDGE WITHIN AND ACROSS MERGERS, ACQUISITIONS AND ALLIANCES

MANAGING KNOWLEDGE AND COLLABORATION IN M&A

Chair: Philippe Very

Discussant: Duncan Angwin

Paper presentations:

1936 THREE DECADES OF RESEARCH ON THE ROLE OF EXPERIENCE IN MERGERS AND ACQUISITIONS: A SYSTEMATIC REVIEW
Ilaria Galavotti - UNIVERSITA CATTOLICA DEL SACRO CUORE
Daniele Cerrato - UNIVERSITA CATTOLICA DEL SACRO CUORE

1940 TOWARDS COLLABORATIVE BEHAVIORAL INTENTIONS IN M&AS: COMBINING TASK AND HUMAN INTEGRATION MANAGEMENT
David Kroon - VU UNIVERSITY
Niels Noorderhaven - TILBURG UNIVERSITY
Kevin Corley - ARIZONA STATE UNIVERSITY

1634 EMPLOYEE ENGAGEMENT IN ACQUISITION INTEGRATION: WHO COOPERATES AND DOES IT PAY?
Nicola Mirc - TOULOUSE SCHOOL OF MANAGEMENT
Philippe Very - EDHEC
Norbert Steigenberger - EDHEC
Mark Ebers -
Saturday, 24 June, 2017

Slot 10

SLOT 10 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 306 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

EXPATRIATE MANAGEMENT 8

Chair: Frithjof Arp

Discussant: 

Paper presentations:

1009 SPOUSES OF SELF-INITIATED EXPATRIATES: DISPOSITIONAL AFFECTIVITY AND ADJUSTMENT
Jan Selmer AARHUS UNIVERSITY
Jakob Lauring AARHUS UNIVERSITY

1127 INTEGRATING FOREIGN EXPERTISE: HUMAN RESOURCE MANAGEMENT OF INTERNATIONAL KNOWLEDGE WORKERS IN THE HEADQUARTERS OF CHINESE FIRMS
Frithjof Arp THE UNIVERSITY OF NOTTINGHAM
Joon Hyung Park THE UNIVERSITY OF NOTTINGHAM

SLOT 10 (09:00 - 10:30) - Business School Cathedral Wing - Room CW 408 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_05 LEADERSHIP

BENEVOLENT AND HUMBLE FORMS OF LEADERSHIP

Chair: Li-fang Chou

Discussant: 

Paper presentations:

1207 THE ROLE OF HUMBLE LEADERSHIP FOR CREATIVITY AND INNOVATION: A QUALITATIVE INTERVIEW STUDY OF 76 LEADERS IN GERMANY
Johannes Rank FEDERAL INSTITUTE FOR OCCUPATIONAL SAFETY AND HEALTH
Michel L. Ehrenhard UNIVERSITY OF TWENTE
Anna Overath C3 CREATIVE CODE AND CONTENT
Stella-oriana Struefing BEUTH UNIVERSITY OF TECHNOLOGY
Nadja Ebel BERLIN UNIVERSITY OF TECHNOLOGY
Martin Funck UNIVERSITY OF TWENTE
Tim Stolle BERLIN UNIVERSITY OF TECHNOLOGY
Ninja Ulland FEDERAL INSTITUTE FOR OCCUPATIONAL SAFETY AND HEALTH

1129 PATERNALISTIC LEADERSHIP AND FOLLOWER PERFORMANCE: OPENING THE BLACK BOX
Zahide Karakitapoglu Aygun BILKENT UNIVERSITY
Lale Gumusluoglu BILKENT UNIVERSITY

1720 LEADERSHIP, SHARED REALITY OF ORGANIZATIONAL CULTURE, AND EMPLOYEES’ EFFECTIVENESS
Yu-sheng Hung NATIONAL CHENG KUNG UNIVERSITY
Li-fang Chou NATIONAL CHENG KUNG UNIVERSITY
Jon-fan Hu NATIONAL CHENG KUNG UNIVERSITY
Chun-jung Tseng NATIONAL SUN YAT-SEN UNIVERSITY
Slot 11

SLOT 11 (10:50 - 12:20) - Business School Cathedral Wing - Room CW 306 - Competitive

Track: 06 INNOVATION >> 06_03 OPEN INNOVATION

INTERNAL AND EXTERNAL OPEN INNOVATION MANAGEMENT

Chair: Ayerbe Cécile

Discussant:

Paper presentations:

1202 HRM PRACTICES, ABSORPTIVE CAPACITY AND SUCCESSFUL INNOVATION: LESSONS FROM FIRMS’ DISRUPTIVE VS. INCREMENTAL INNOVATION STRATEGIES
Amal Aribi UNIVERSITY EVRY VAL D’ESSONNE
Yochanan Altman MIDDLESEX UNIVERSITY
Olivier Dupouet KEDGE BUSINESS SCHOOL

1221 CROWDSOURCING FOR INNOVATION: FROM KNOWLEDGE CAPTURE TO KNOWLEDGE INTEGRATION, THE KEY ROLE OF ABSORPTIVE CAPACITIES
Emilie Ruiz IREGE, UNIV SAVOIE MONT BLANC
Sébastien Brion
Guy Parmentier

2135 THE INFLUENCE OF BROAD VERSUS NARROW PROBLEM STATEMENTS ON CONSUMERS’ WILLINGNESS TO ENGAGE IN ONLINE CROWDSOURCING OPEN INNOVATION PROCESSES - AN EXPERIMENT
Björn Schäfer KATHOLISCHE UNIVERSITÄT EICHSTÄTT-INGOLSTADT
Julia Martin KATHOLISCHE UNIVERSITÄT EICHSTÄTT-INGOLSTADT
Symposia

Sym 01 - Engaged and impactful scholarship – Thursday 22nd June, 9:00-10:30, Technology and Innovation Centre, Level 3 Conference Room 8 – (Sponsored by the SIG Conference Track) – Linda Baines – LBBaines@gmail.com and Mine Karatas-Ozkan - mko@soton.ac.uk

This symposium offers an opportunity to explore a range of perspectives on impact in different national and international level contexts and how it is affecting academic roles, work and identity and to compare different approaches, policies and practices at international including EU, national, institutional and individual levels.

Sym 02 – Cultural entrepreneurship: The new standard for arts management – Friday 23rd June, 9:00-10:30, Strathclyde Business School, SW204 – (Co-sponsored by the SIGs Entrepreneurship and Public & Non-Profit Management) – Lorenzo Mizzau – Lorenzo.mizzau@unibocconi.it

The arts and culture are growing worldwide, in a volatile environment of funding uncertainty. Cultural entrepreneurship has gained centre stage in recent debates. This symposium wants to discuss how the transformative energy of the arts and culture can change the ways of managing culture. If “entrepreneurship” suggests looking at sustainability and change, “cultural” suggests that the essence of culture must be protected, reclaiming the role of management. Also, there may be the risk that ‘entrepreneurialising’ culture neglects the cultural aspects of sustainability in favour of the business or financial ones. The goal is to problematize these issues.

Sym 03 - Selecting Project Delivery Models – Thursday 22nd June, 14:00-15:30, John Anderson Building, Room 507 – (Co-sponsored by the SIGs Project Organising and Strategic Management) – Ole Jonny Klakegg – ole.jonny.klakegg@ntnu.no

This symposium discusses project delivery models (PDM) and how they influence cost and value of the projects. More specifically, it raises the issue of the choice of project delivery models itself. Major projects are strategic endeavours and the choice of project delivery model for the project is an important corporate governance decision to make. To what degree is a “one size fits all” strategy viable? Is there one model that can accommodate all projects in an organization given the different technical and organizational challenges they hold? What would we gain and lose from making such a unified choice? Four short introductions will be presented and participants will be invited to respond and take active part in the debate.


This symposium aims at stimulating debate on social and political innovations that can effectively address the problem of ethical governance in public, corporate and business spheres. As scholars in the field of governance and social innovation, the panellists will address the problem of governance, regulation and institutional transformation with a particular emphasis on the role businesses and citizens who are brought to foster knowledge and engage in collective action to achieve superior societal goals. The symposium provides a forum for open dialogue and further reflection on business, social and political imperatives and perspectives as well as ethical governance through purposeful public engagement.
Sym 05 - Management as gestio: arts and entrepreneurship – Friday 23rd June, 09:00-10:30, Technology and Innovation Centre, Level 3 Conference Room 8 – (Co-sponsored by the SIGs Business for Society and Entrepreneurship) – Birgit Helene Jevnaker – birgit.h.jevnaker@bi.no

This symposium will discuss and reflect on the practices and possibilities of management as ‘gestio’. What could happen – but also what tend not to happen – when looking at the rhythm of management at work as gestio? Grounded in live encounters in multidisciplinary practices and related philosophizing, we address the human actions, potentials and fallacies, of managing from art and entrepreneurship perspectives. We will attend to actual practices in individuated and collective practices in general, including art, design and creative industries, regarded as both an artistic and entrepreneurial endeavour, and a form of resistance.

Sym 06 – Crowdfunding: economic and social innovation perspectives – Friday 23rd June, 09:00-10:30, Technology and Innovation Centre, Level 3 Conference Room 7 – (Co-sponsored by the SIGs Business for Society and General Conference) – Djamchid Assadi – Djamchid.Assadi@escdijon.eu

This symposium on crowdfunding firmly corresponds to the EURAM 2017 Conference, because it is similarly about making knowledge work through information technology for matching individuals in an increasingly interconnected world. Crowdfunding operates as an open call through the Internet, for soliciting financial resources in form of credit, donation, equity and reward.

While funding for projects and ventures from traditional sources decreased, crowdfunding has emerged as a viable alternative for sourcing capital to innovative entrepreneurial and social ventures. The phenomenon of crowdfunding represents the process of bringing together initiators of business, social and cultural projects, with for or not-for-profit objectives on the one hand and potential backers, on the other hand, who pool their innovative ideas and financial resources to effectively meet each other. Any individual can propose an idea that requires funding, and interested others can contribute funds to support the idea.

Crowdfunding stands for the collection of funds, through web platforms, from a large pool of backers to fund an initiative. Two fundamental elements underpin this model. First, the technological innovation of the Internet substantially reduces transaction costs, and by the way makes it possible to collect small sums from a large pool of funders: the crowd. The aggregation of many small contributions can result in considerable amounts of capital. Second, the Internet directly connects funders with those seeking funding, without an active intermediary. Crowdfunding platforms assume the role of facilitators of the match.

To our best knowledge, there is no specific reflection, on crowdfunding across existing SIGs, tacks and symposia at the EURAM conferences. A notable reason of suggesting this symposium is the publicly observable popularity of crowdfunding as convergence of economic, social and technological innovations. This symposium aims to engage scholars and practitioners as panellists to encourage formal and lively discussion with the ultimate objective of generating alternative views on economic and shared development through social and technological innovations.
Sym 07 – The Next Generation of Expatriate Studies: A Future Proofing Conversation with Famous Scholars About Their Seminal Articles—Friday 23rd June, 09:00-10:30, Technology and Innovation Centre, Level 2 Lecture Theatre—(Co-sponsored by the SIGs International Management and Organisational Behaviour)—Yvonne McNulty — yvonnemcnulty@suss.edu.sg; Jan Selmer — selmer@mgmt.au.dk

Based on a recently published article reviewing a 60-year history of expatriate studies (McNulty & Selmer, 2017), this symposium engages with famous scholars about their seminal articles and asks them to ‘future proof’ the next generation of expatriate research. High profile presenters include Margaret Shaffer, Christ Brewster, Mark Mendenhall, Dave Collings, Anne-Wil Harzing, and Guenter Stahl who, collectively, have co-authored 12 of the 25 most cited articles relating to expatriates or expatriation from the Web of Science and Scopus. Each will discuss how the idea for their paper came about, the process of publishing the paper, how their paper has shaped the field, and where and by whom they see the next 20 years of research being conducted. The intent of the symposium is to bring together famous scholars whose voices we typically only see in print. This is a rare opportunity to engage in a future proofing dialogue with some of the field’s most influential and leading thinkers to inspire and motivate the next generation of expatriate scholars.

Sym 08 - Philosophy of Management in Practice: Knowledge, Governance and Legitimacy—Thursday 22nd June, 14:00-15:30, Technology and Innovation Centre, Level 3 Conference Room 5—(Co-sponsored by the SIGs Business for Society and General Conference)—Jacob Dahl Rendtorff — jacobd@ruc.dk

This symposium highlights some fundamental concepts of the philosophy of management and corporations in relation to management practice. We discuss the problem of corporate governance and legitimacy in relation to practical leadership and with regard to internal and external governance of organizational systems. We present the ontological and epistemological underpinnings of corporate governance, organizational systems theory, democracy and deliberation in organizations, business legitimacy in business and society. This approach addresses the relation between economics, business ethics, and philosophy of management. With this we move from knowledge and theory to practice.

Speakers: Morten Huse, Norwegian Business School; Margit Neisig, Roskilde University; Remi Jardat, IAE Gustave Eiffel; Jacob Dahl Rendtorff, Roskilde University.
Pre-symposium breakfast, hosted by the Centre for Research on Self-Employment (CRSE), from 8.30am onwards.

A new type of solo self-employed freelancer has emerged as innovation, business transformation and the entrepreneurial economy have grown in importance. These, mainly project-based, freelancers are less the traditional precariat vulnerable workers who are viewed as low quality/skilled substitutes for employees, and more the highly flexible, skilled and innovative workers who enable businesses to be entrepreneurial. They not only bring innovation directly to firms but also enable businesses to cope with uncertain, dynamic and risky business environments. They enable both large and small businesses to be agile and flexible and have capabilities beyond the resource limitations of a firm’s employees. Simultaneously, other forms of solo self-employment have emerged that involve vulnerable low skilled workers, zero hours contracts and other contracts that are arguably not valid forms of self-employment. This symposium is focused on addressing some of the key research questions that are relevant for practice and policy in this area; particularly around the innovation role of freelancers, why businesses use freelancers and how they manage the freelancer-employee mix, the implications for organisational form, the different types of solo self-employed that exist as well as addressing the question of whether vulnerable and precariat self-employment are different types of freelance work?

Sym 10 - Business Ecosystem in Asian Context: The Challenges of Social Embeddedness – Thursday 22nd June, 09:00-10:30, Strathclyde Business School, Room CW507b – (Sponsored by SIG Strategic Management) – Lynne Butel - lynne butel@plymouth.ac.uk and Thommie Burström – t burstro@hanken.fi

There is a knowledge gap of how the social context shapes the unfolding of ecosystem innovation through “local contingencies”. We will in this symposium therefore introduce the opportunity to contribute to a special issue in the journal of Asian Business and Management (SSCI, IF 0.85 and UK ABS 2* journal). We are focusing on the relationships between the social embeddedness of platform innovations in Asian societies and the key conceptual tenents of business ecosystems. The symposium will start by two presentations addressing business ecosystem research in Asia. This activity will be followed by Q&A session for the audience.

Sym 11 – The Meaning(s) of ‘Expatriate’ – Thursday 22nd June, 09:00-10:30, Technology and Innovation Centre, Level 9 Executive Room A – (Sponsored by SIG International Management) – Yvonne McNulty – yvonnemcnulty@suss.edu.sg; Chris Brewster – c.j.brewster@henley.ac.uk

Based on a recently published article in The International Journal of Human Resource Management (IJHRM; McNulty & Brewster, 2017), this symposium asks, who is it that we claim to study when we use the word ‘expatriate’? Sloppy use of the term in the past has led to problems of inconsistent research, incompatible findings and a lack of clarity in the field. The increasing interest in other forms of international experience and global work, often equally or even more poorly conceptualised, has compounded the problem. This symposium brings together high profile scholars in the field of expatriate studies to begin a necessary conversation about the need for greater construct clarity in studies of expatriates. Presenters include Dave Lepak (editor-in-Chief, IJHRM), Peter Dowling (past-Editor, IJHRM), Mila Lazarova, Ingemar Torbiorn, and Margaret Shaffer. Through critique and debate, each presenter will respond to the McNulty & Brewster paper with their own insights and analysis, suggestions for further research, and ideas for next steps in the conversation.
LABs

Lab 1 - Reviewing: Why, What, How, how much and when – Tuesday 20 June, 14:00-18:00, Business School Stenhouse Wing – Room SW104,106 & 107 - Yehuda Baruch and Mustafa Ozbilgin (Mustafa.Ozbilgin@brunel.ac.uk & Y.Baruch@soton.ac.uk)

The participants will learn about the role and process of reviewing, and about the surprising ways in which reviewing and related editorial work that may follow can impact them, their career, and their discipline.

Lab 2 - The Realities of Teaching: Creative approaches from the field - Tuesday 20 June, 14:00-18:00, Business School Stenhouse Wing – Room SW105 - Nikos Danias, Strathclyde Business school (nikolaos.danias@strath.ac.uk)

In this session we will go over the transition from PhD student to lecturer/academic and the realities of teaching. First we will trace the ‘heroic’ journey of PhD students and then we will discuss the practicalities of moving behind the desk, so to speak and teaching. It will be a very interactive session where the participants will be asked to complete a few tasks, but it will be fun, I promise’.

Lab 3 - Effective Knowledge Work: Challenges and Experiences - Tuesday 20 June, 14:00-18:00, Business School Stenhouse Wing – Room SW204 - Stefan Gueldenberg, University of Liechtenstein (stefan.gueldenberg@uni.li)

In today’s economy the strategic importance of organizational learning and the productivity of knowledge work are on a steady rise. Innovation as a result of organizational learning and knowledge generation is more and more becoming the driver for value creation and sustainable success in commercial enterprises. Knowledge-based organizations require specific leadership skills and behaviors to successfully create an environment that supports knowledge workers. In such an organization leadership has not to be seen as an individual position of knowledge and power but instead as a capacity of a human community to shape its future in a self-determined way.

Motivational factors for knowledge workers and manual workers differ considerably. Thus, for example, knowledge workers are increasingly reluctant to work in a company with a classical hierarchy structure. The best minds often leave the company to work independently. Does this mean that our companies are not attractive enough for knowledge workers? Or is it just a wrong style of management and outdated management methods that make more and more knowledge workers seek their future elsewhere? Are there any successful models of promoting career paths as a professional as against a career in management?

This LAB/PDW presents tried and tested methods as well as next practices offering concrete suggestions to analyse and design effective knowledge work. Among others the following questions will be addressed:

- What is knowledge work?
- What are strategies and methods for increasing productivity, quality, effectiveness and value of knowledge work as well as well-being and work satisfaction of knowledge workers?
- Can knowledge workers be managed, and if yes, how?
- How to select the right information and communication technology (ICT) support and make best use of it?
- What are adequate methods for measuring performance of knowledge workers?
1 Technology Innovation Centre (TIC Building)

2 Graham Hills Building

3 John Anderson Building

4 Business School Cathedral Wing

5 Business School Stenhouse Wing
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Business School - Cathedral Wing

Level 3

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